

# DATA-DRIVEN APPLICATION ARCHITECTURES FOR CONTAINERS

William Benton

Principal Software Engineer

Red Hat, Inc.

# FORECAST

Containerized microservices are the future

Data-driven applications are the future

Architectures for data-driven applications

Conclusions and takeaways

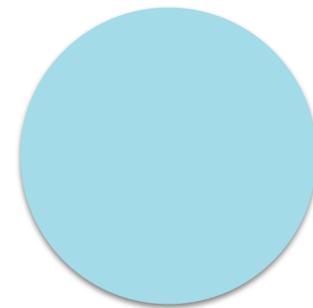
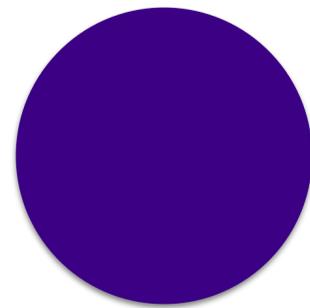
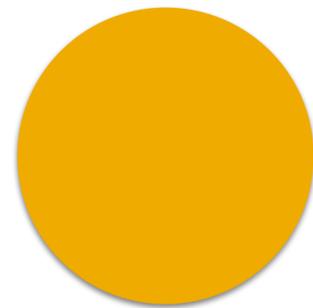
**MICROSERVICES ARE THE FUTURE**



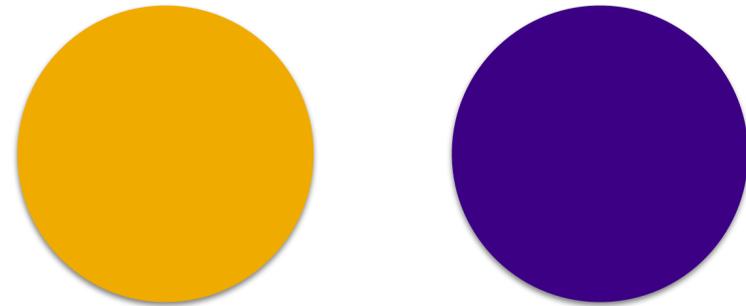
# **MICROSERVICES, DEFINED**

**A microservice architecture employs lightweight, modular, and typically stateless components with well-defined interfaces and contracts.**

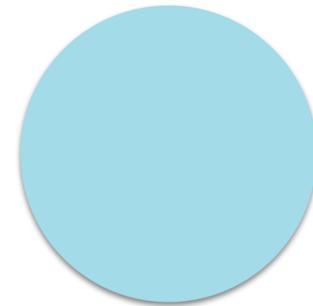
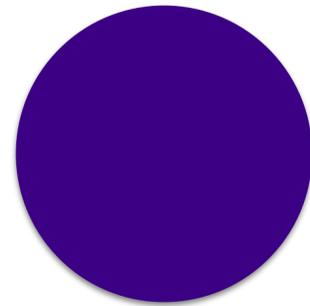
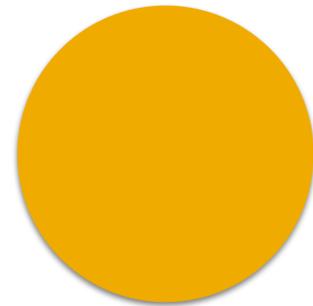
# **BENEFITS OF MICROSERVICE ARCHITECTURES**



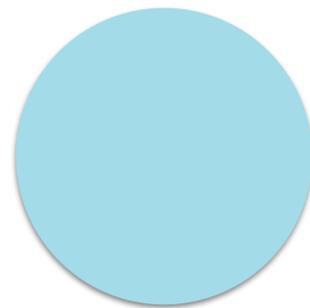
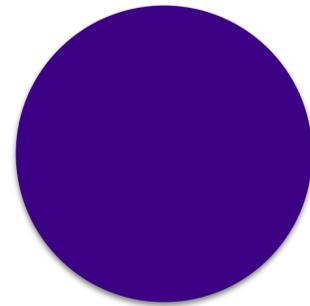
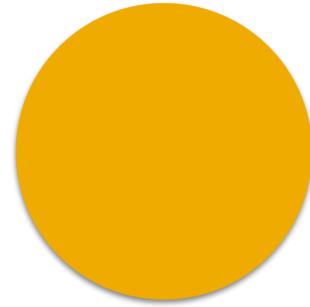
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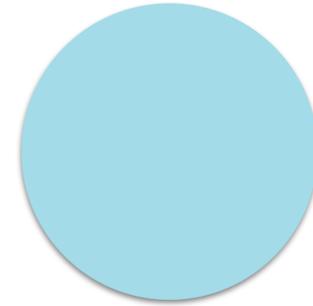
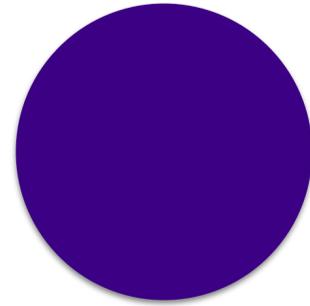
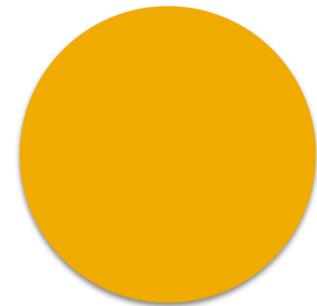
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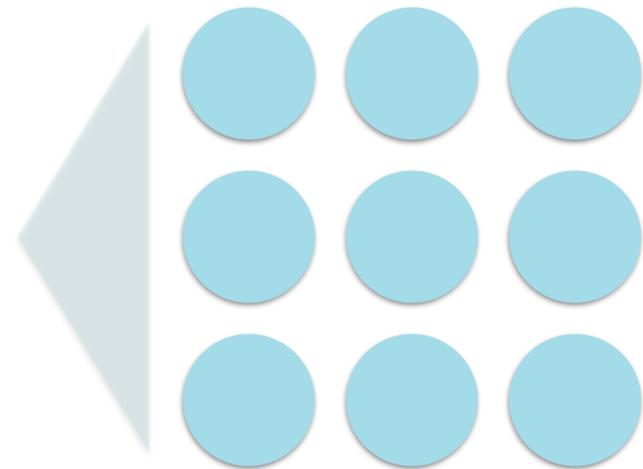
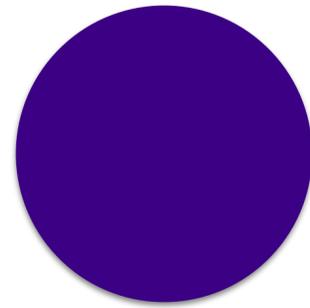
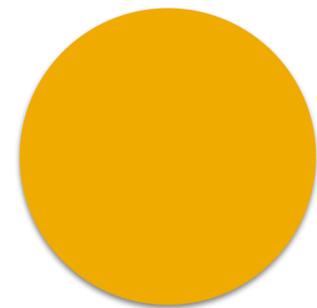
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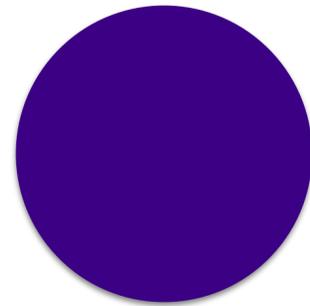
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# BENEFITS OF MICROSERVICE ARCHITECTURES

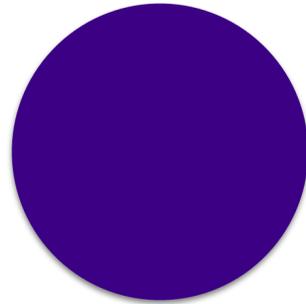


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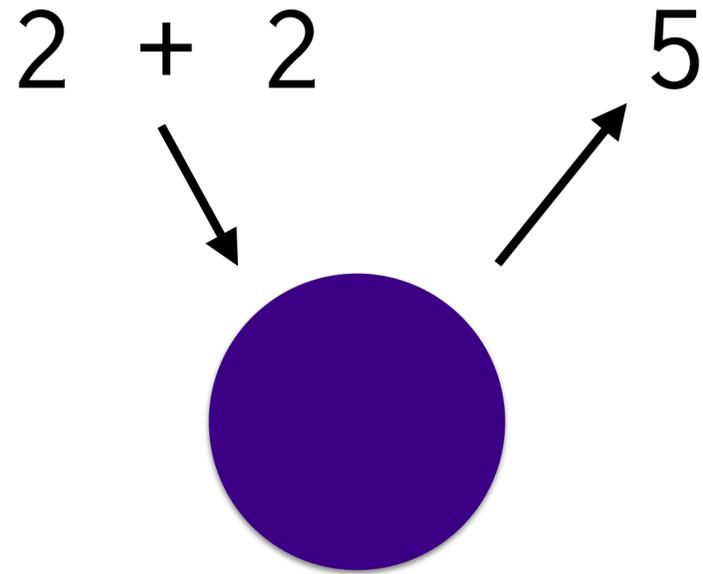


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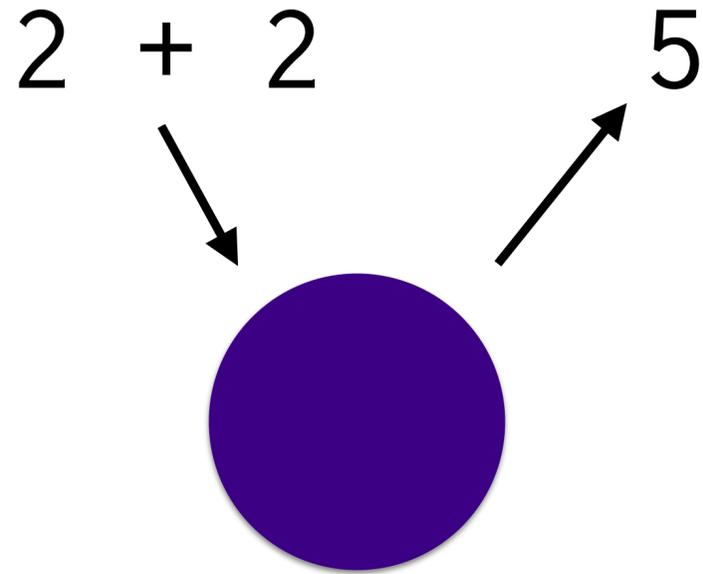
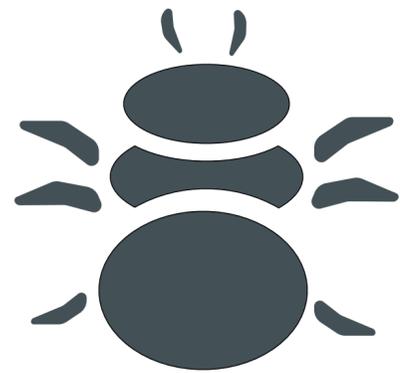
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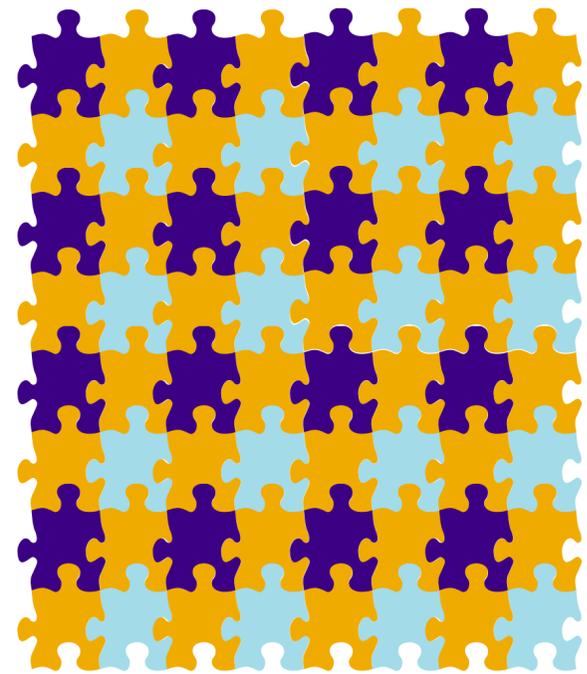
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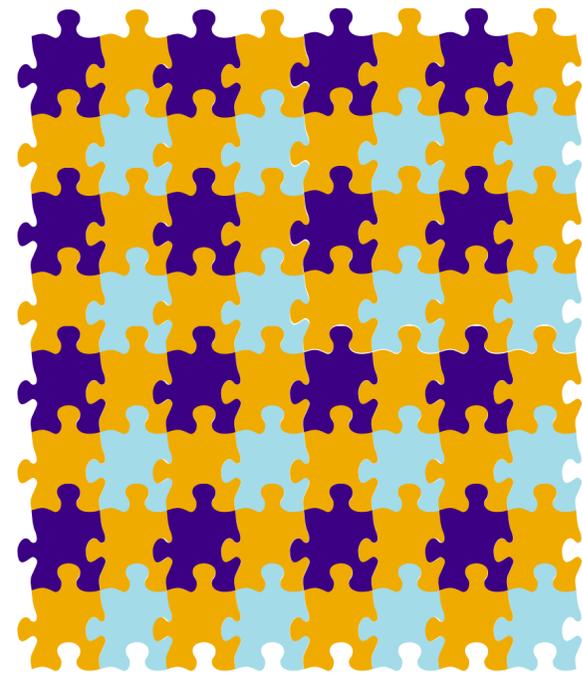
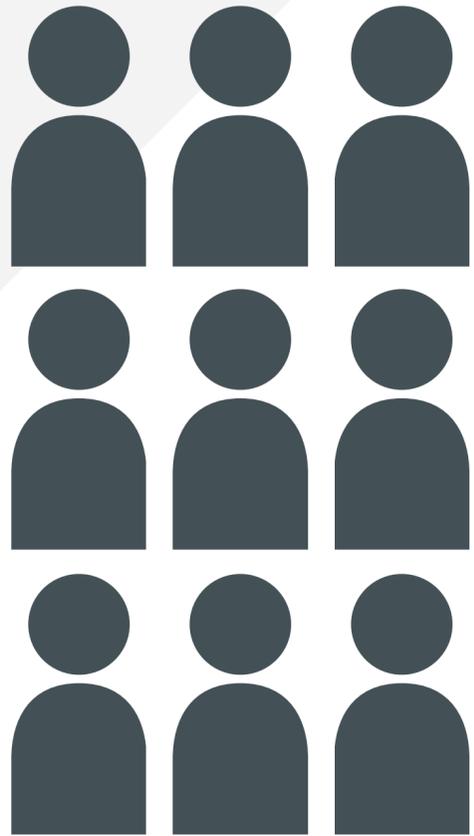
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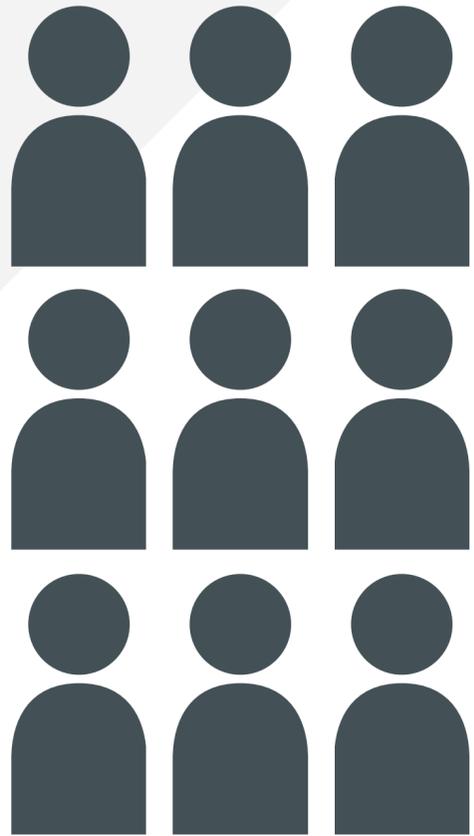
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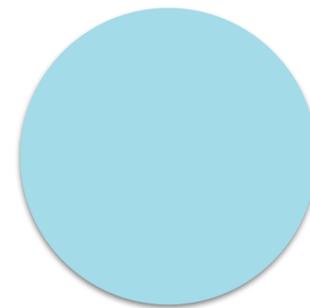
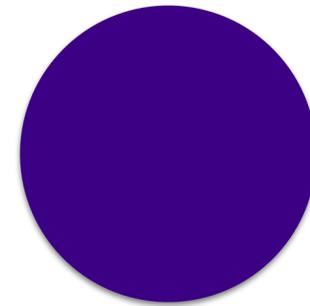
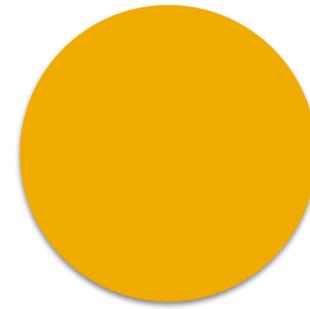
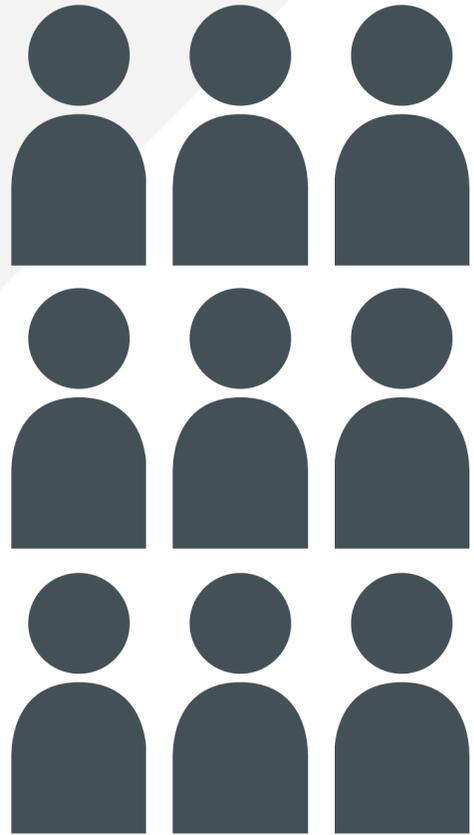
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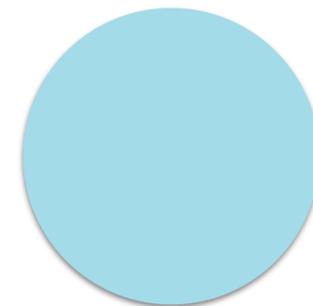
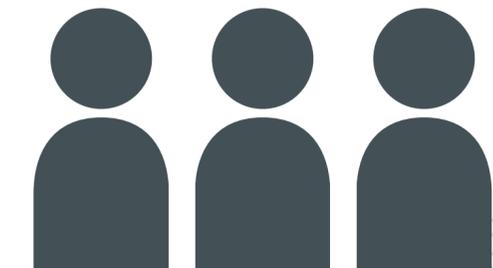
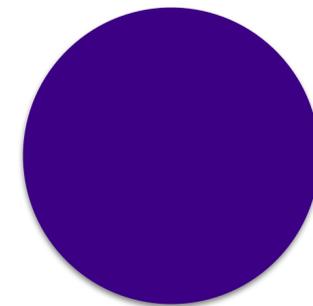
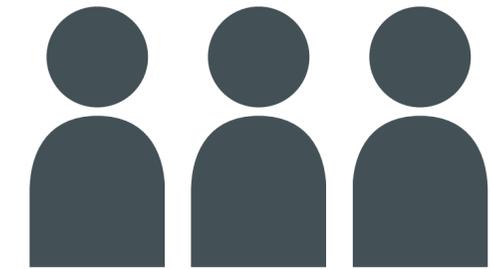
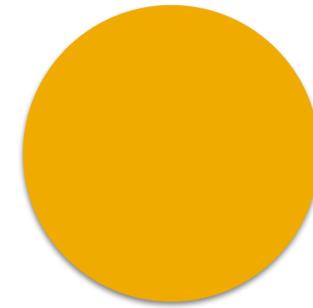
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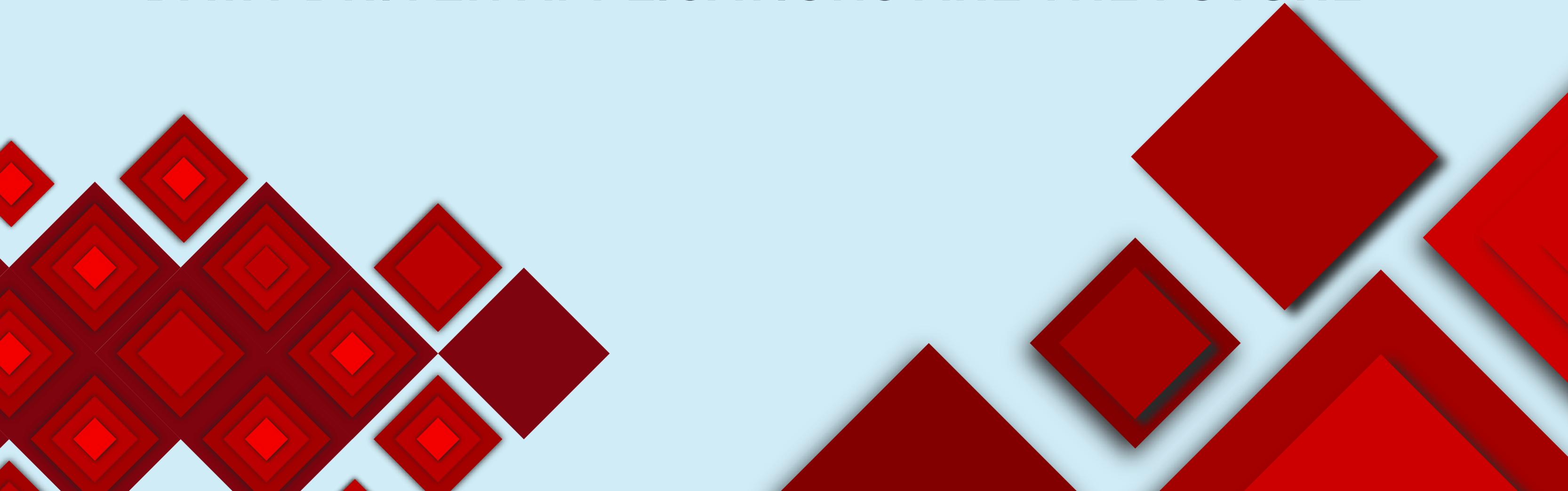
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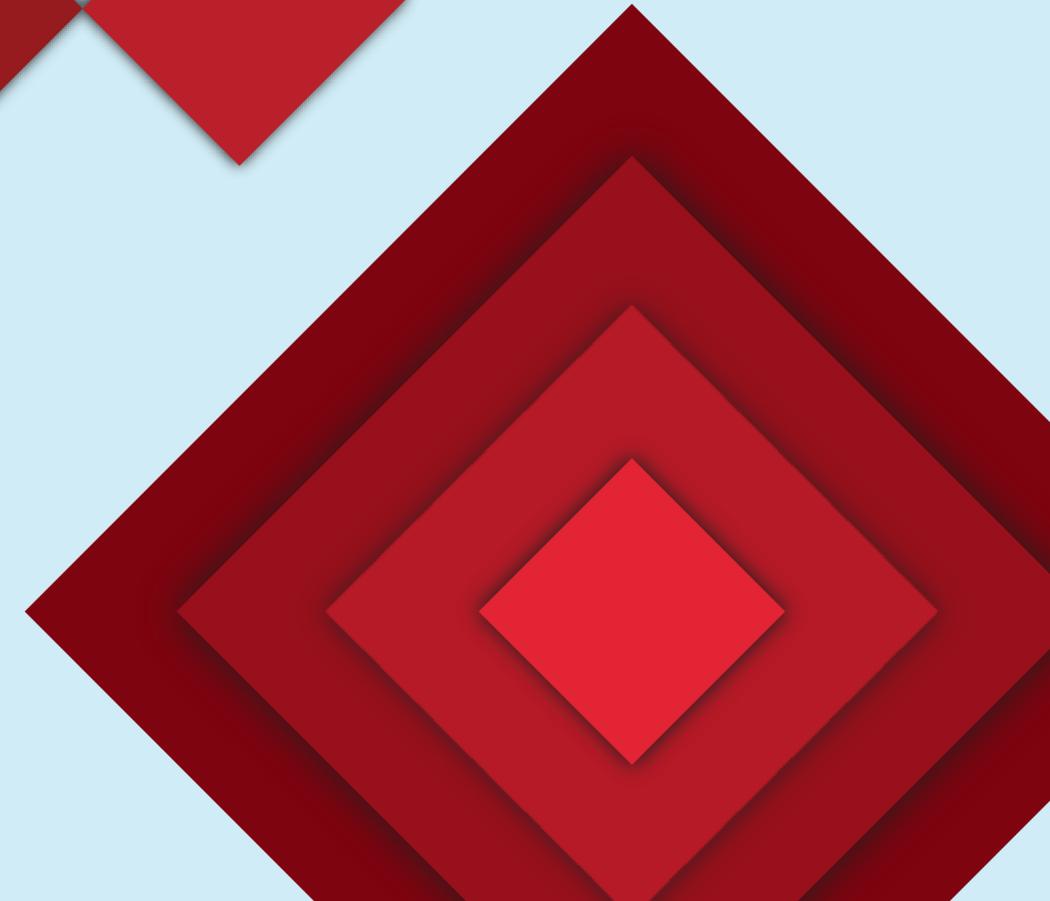
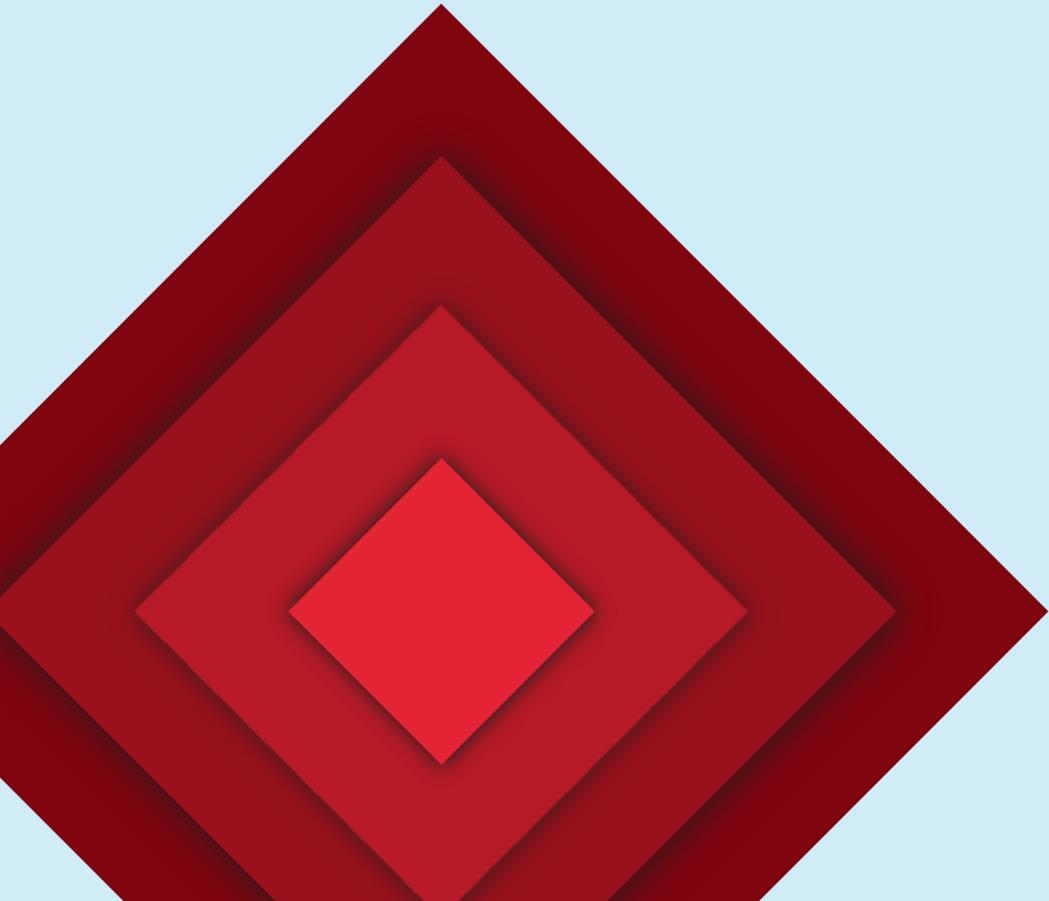
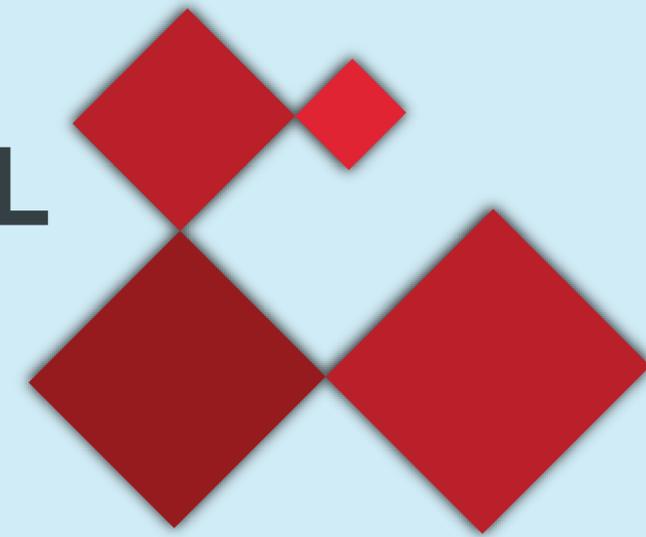
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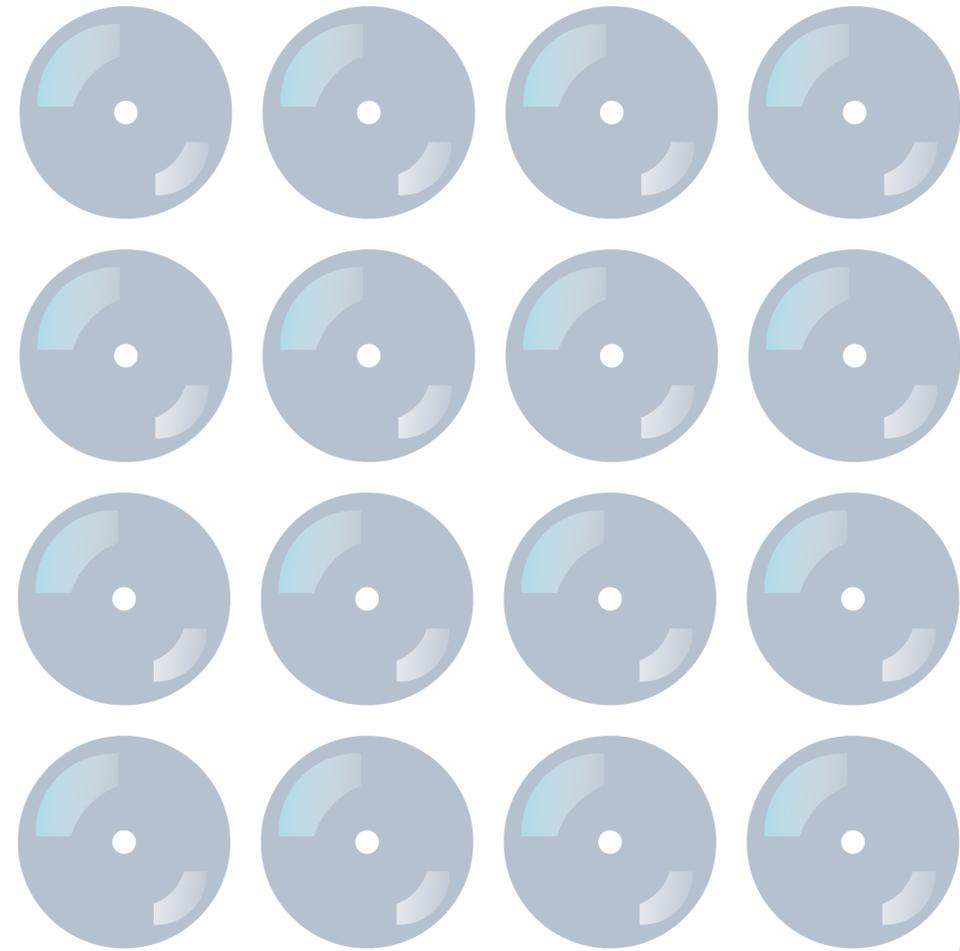
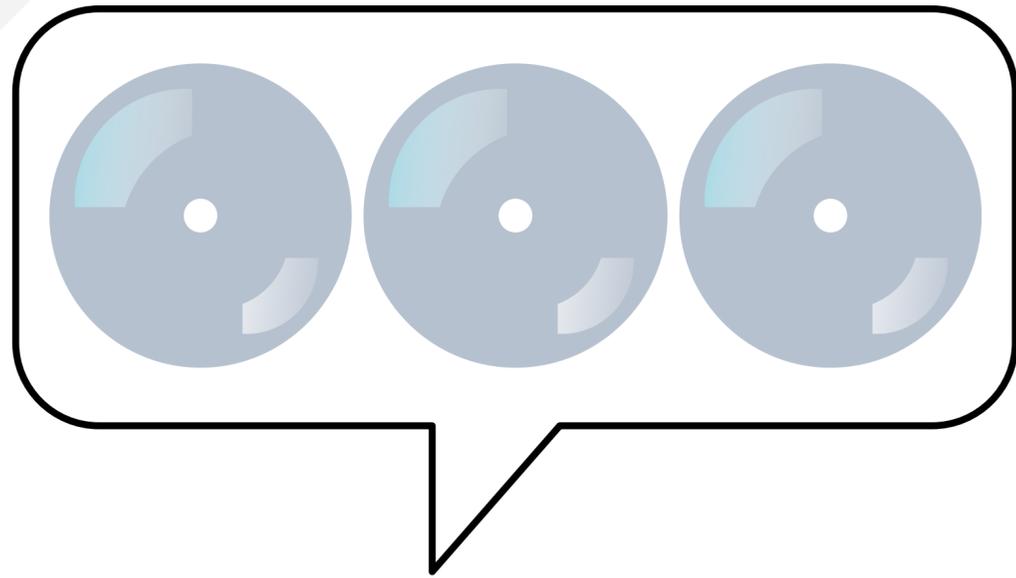
**DATA-DRIVEN APPLICATIONS ARE THE FUTURE**



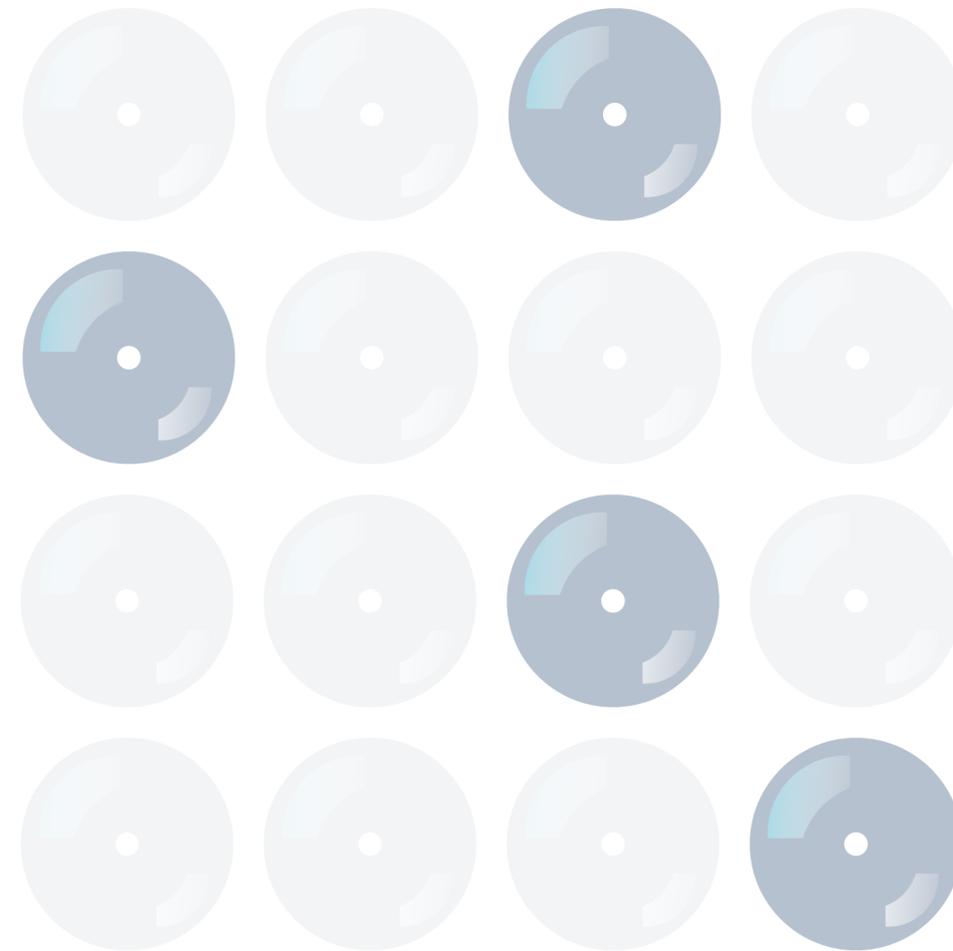
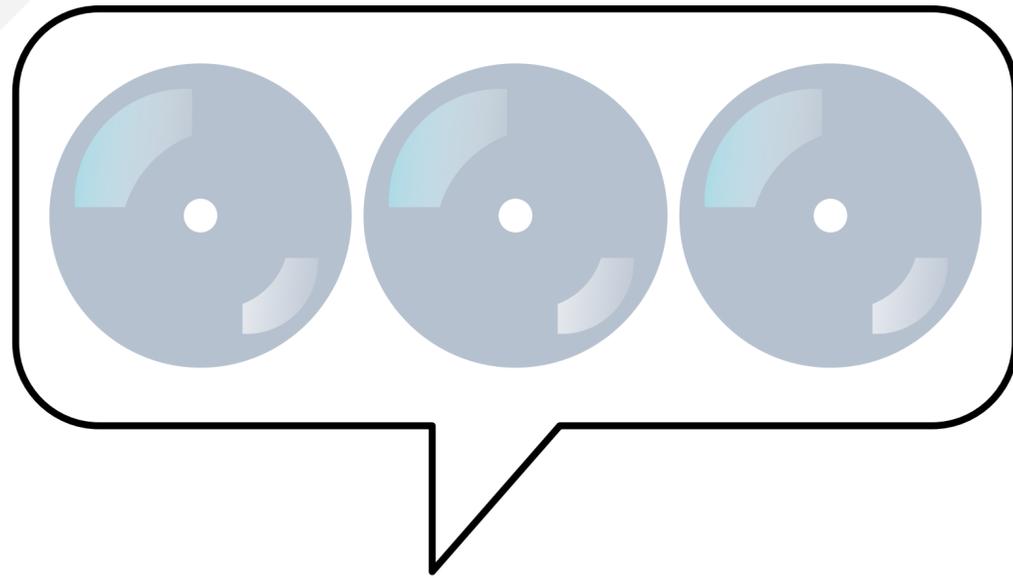
**EXAMPLE APP: AMAZON RETAIL**



# RETAIL IN 1994 (BEFORE AMAZON)



# RETAIL IN 1994 (BEFORE AMAZON)



# RETAIL IN 1999 (EARLY AMAZON)



# RETAIL IN 1999 (EARLY AMAZON)



# RETAIL IN 1999 (EARLY AMAZON)



# RETAIL IN THE MID-2000s



★★★★★ 1 of 1,024 people found this helpful

Enim ex perspiciatis provident enim in. Aut ipsa quibusdam itaque deserunt esse ipsum soluta. Aut aliquid tempora cumque dicta perferendis omnis quia. Minima voluptatem qui tenetur dolor. Alias repellendus quis voluptatum. Sint aliquid quibusdam quasi.

★★★ 768 of 960 people found this helpful

Sed feugiat odio at mauris imperdiet, a suscipit turpis consequat. Donec pretium dignissim purus sit amet tincidunt. In imperdiet, magna et finibus commodo. Aliquam et malesuada dui. Nunc vitae ligula urna.

★★★★ 0 of 53 people found this helpful

Curabitur purus arcu, tincidunt quis sollicitudin in, molestie in purus. Nam elementum sem vitae purus viverra, non mollis nulla venenatis. Suspendisse at leo et mauris sagittis vehicula. Donec sit amet faucibus enim, quis varius leo.

# RETAIL IN THE MID-2000s



★ ★ ★ ★ ★ 1 of 1,024 people found this helpful

Enim ex perspiciatis provident enim in. Aut ipsa quibusdam itaque deserunt esse ipsum soluta. Aut aliquid tempora cumque dicta perferendis omnis quia. Minima voluptatem qui tenetur dolor. Alias repellendus quis voluptatum. Sint aliquid quibusdam quasi.

★ ★ ★ 768 of 960 people found this helpful

Sed feugiat odio at mauris imperdiet, a suscipit turpis consequat. Donec pretium dignissim purus sit amet tincidunt. In imperdiet, magna et finibus commodo. Aliquam et malesuada dui. Nunc vitae ligula urna.

★ ★ ★ ★ 0 of 53 people found this helpful

Curabitur purus arcu, tincidunt quis sollicitudin in, molestie in purus. Nam elementum sem vitae purus viverra, non mollis nulla venenatis. Suspendisse at leo et mauris sagittis vehicula. Donec sit amet faucibus enim, quis varius leo.

# RETAIL IN THE MID-2000s



# RETAIL IN THE MID-2000s

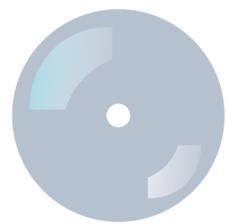


**Thanks for your purchase! People who bought this item also bought:**

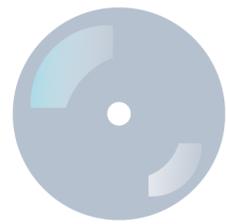
# RETAIL IN THE MID-2000s



**Thanks for your purchase! People who bought this item also bought:**



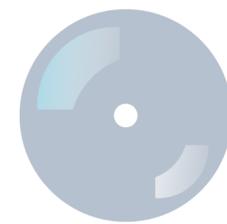
★★★★★



★★★★★



★★★★★



★★★★★



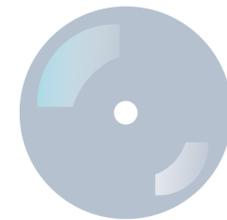
★★★★★



★★★

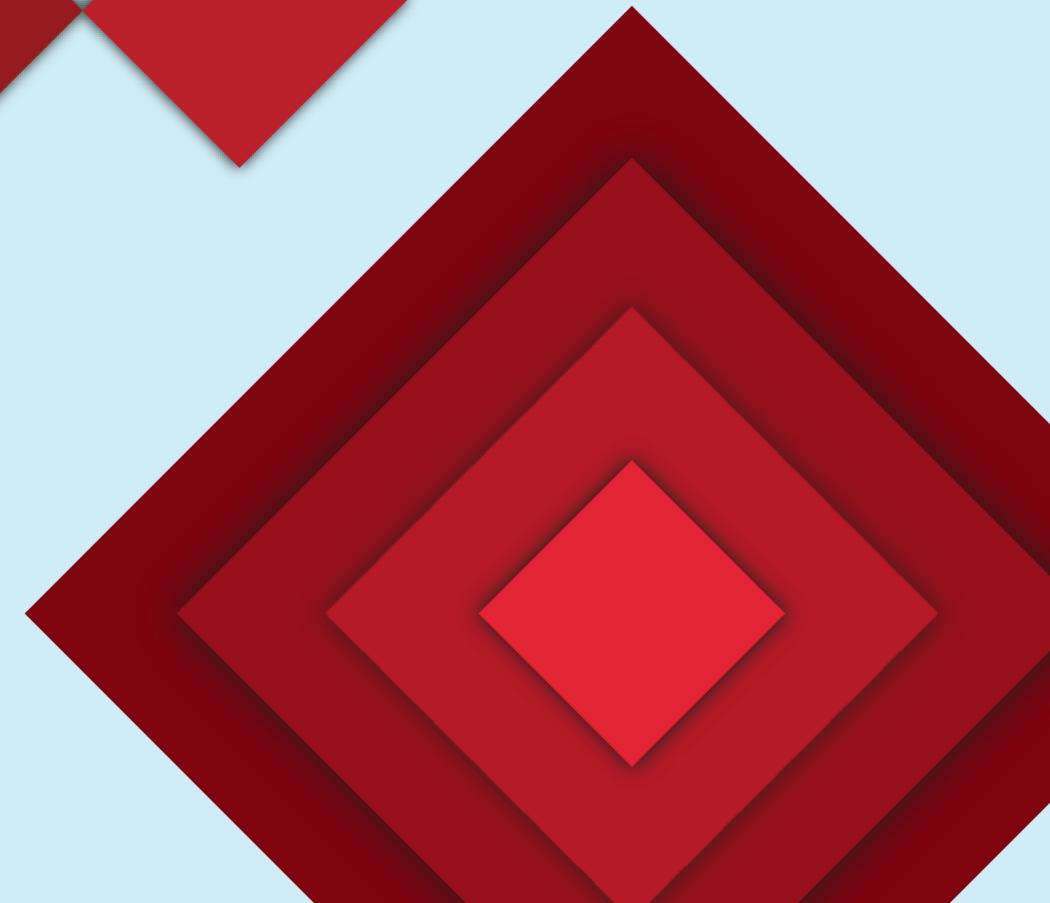
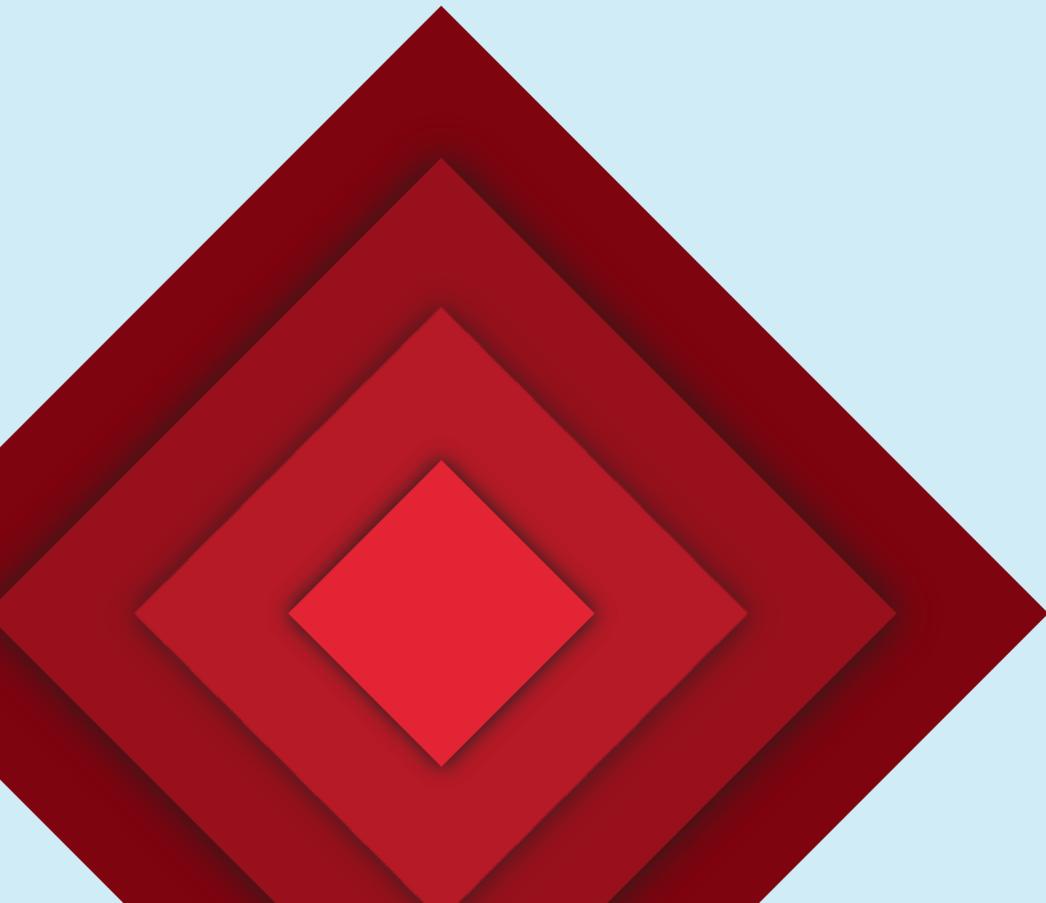
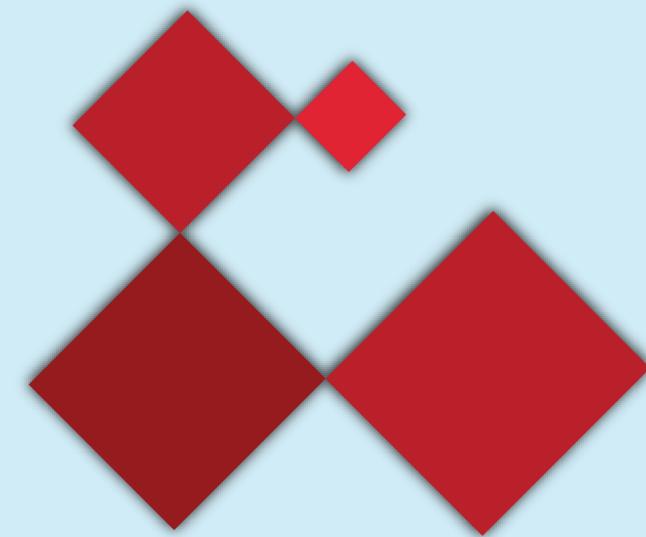


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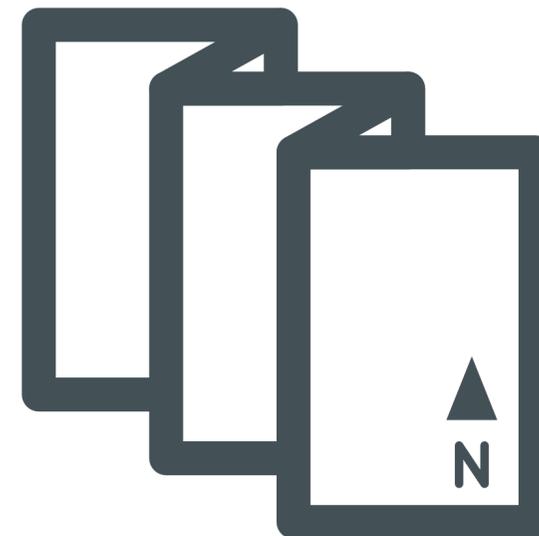
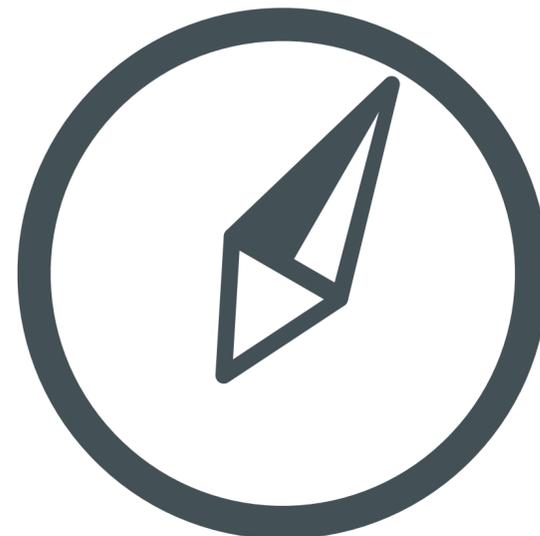
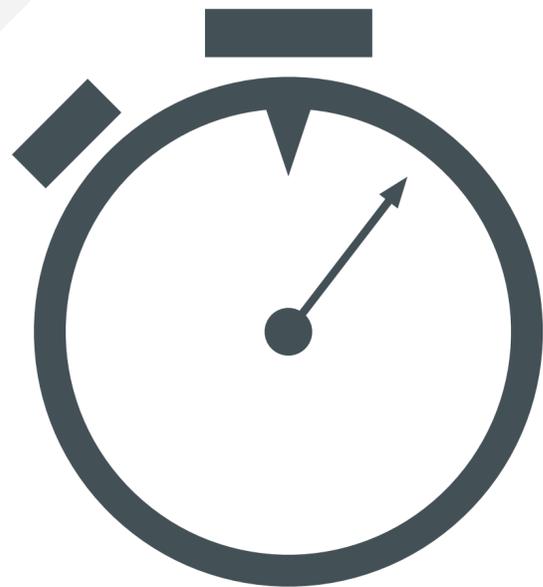


★★★★

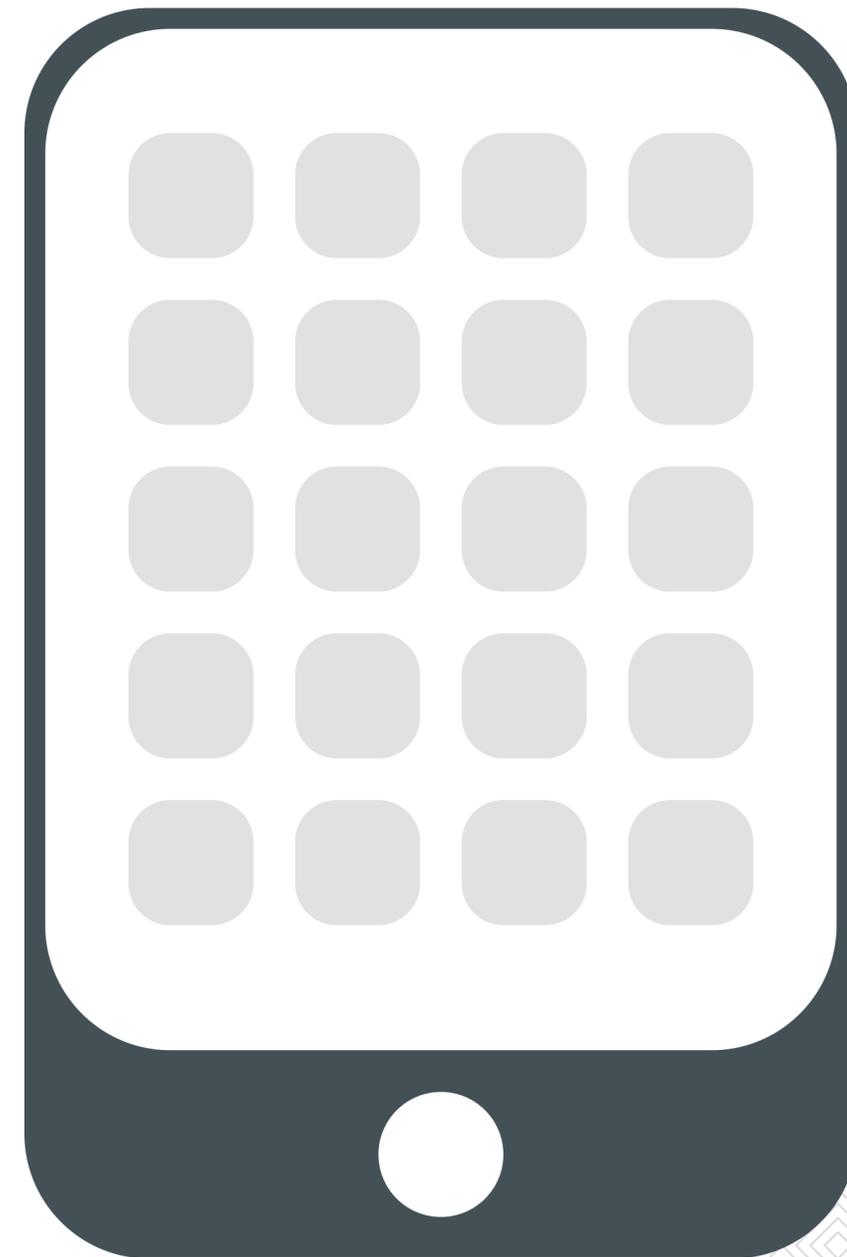
# EXAMPLE APP: STRAVA



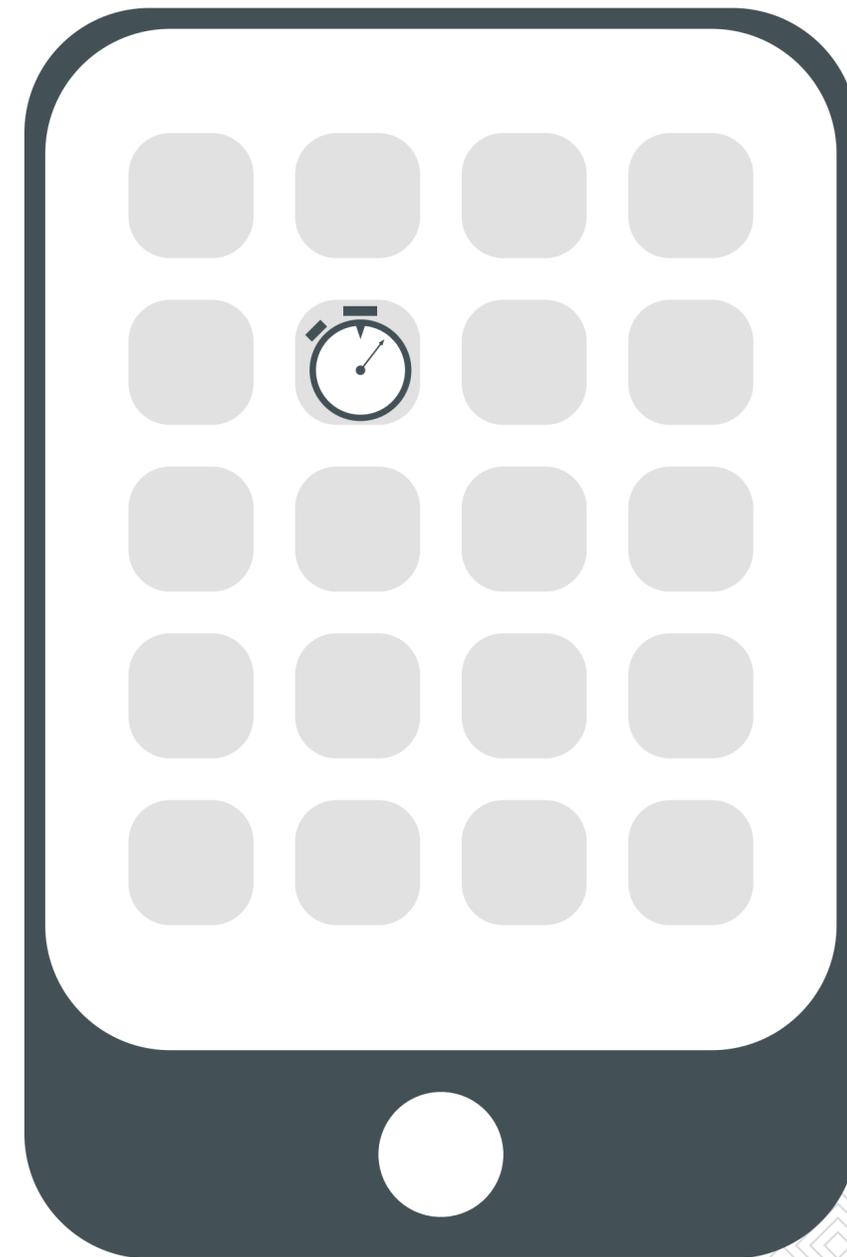
# FITNESS TRACKING TEN YEARS AGO



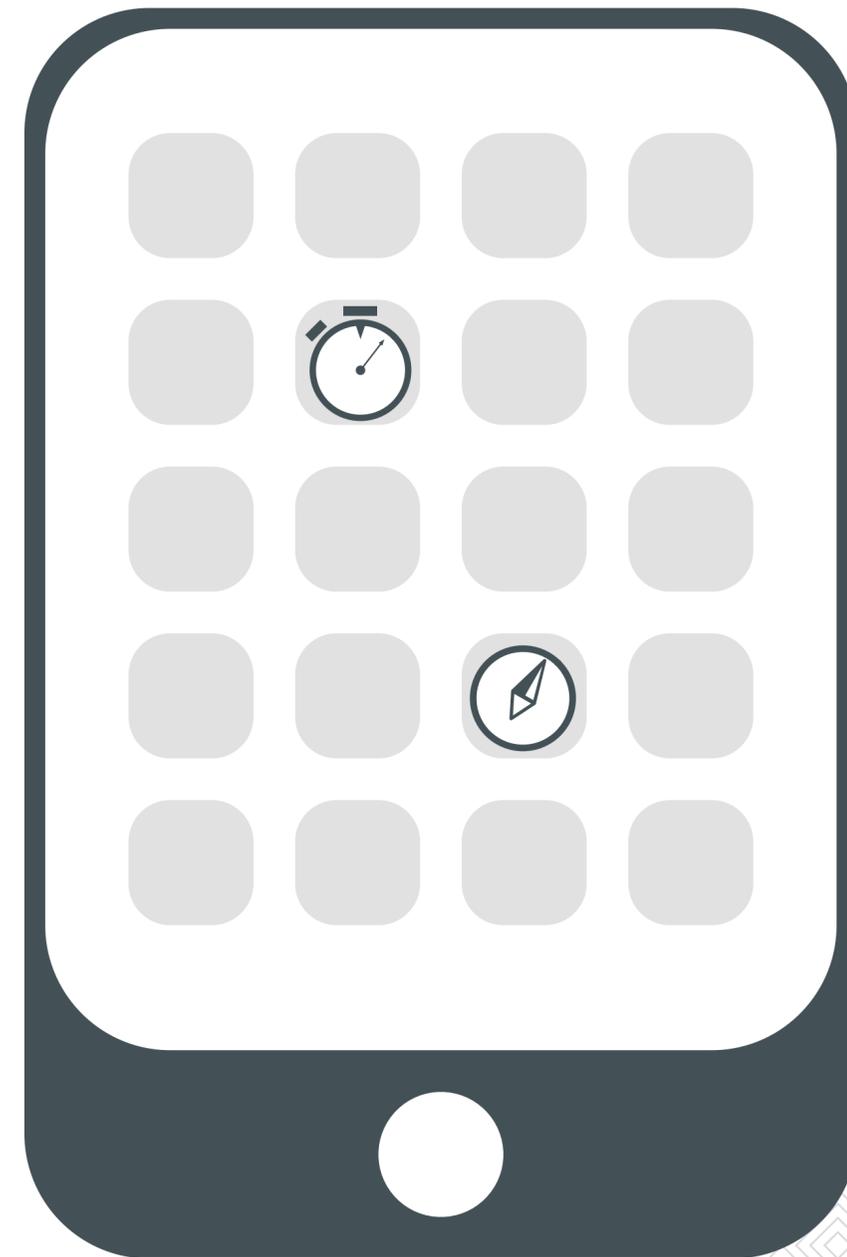
# FITNESS TRACKING IN AN AGE OF MOBILE APPS



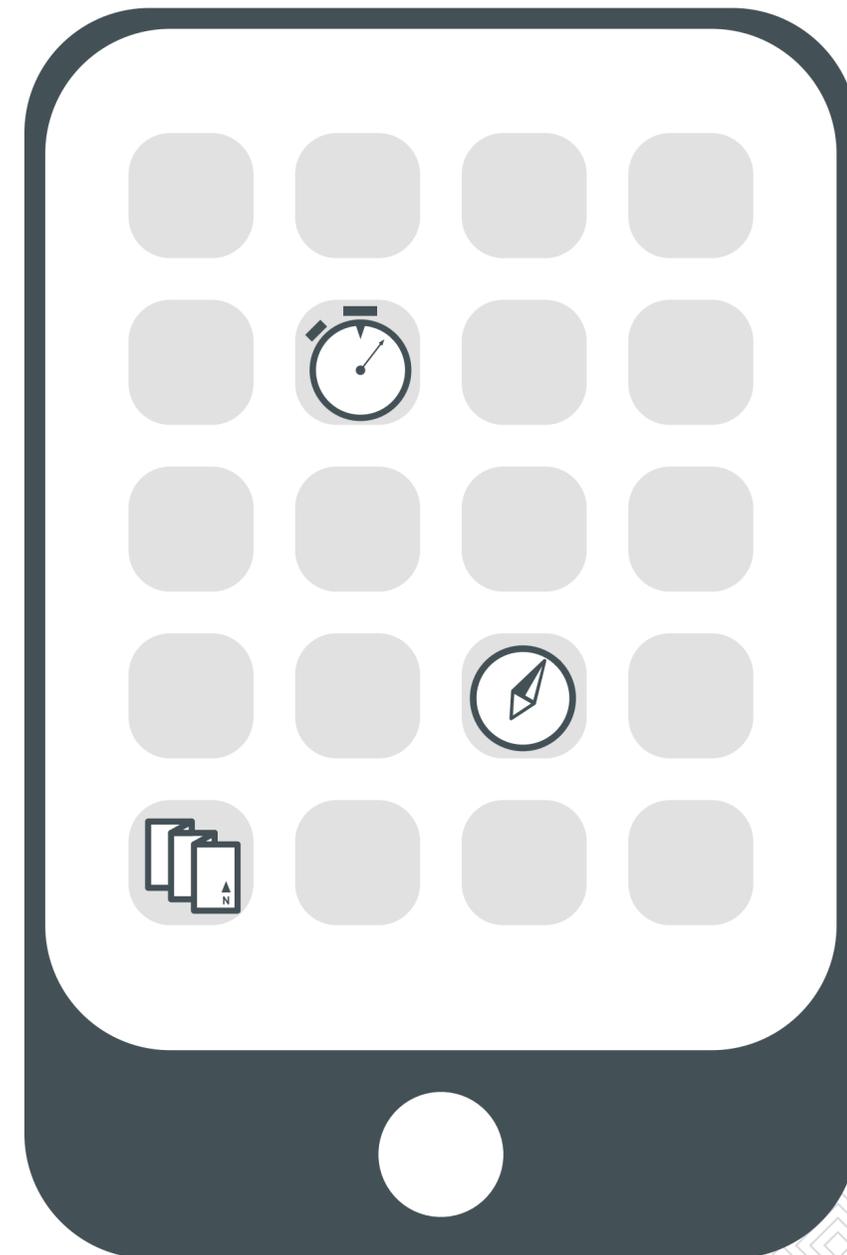
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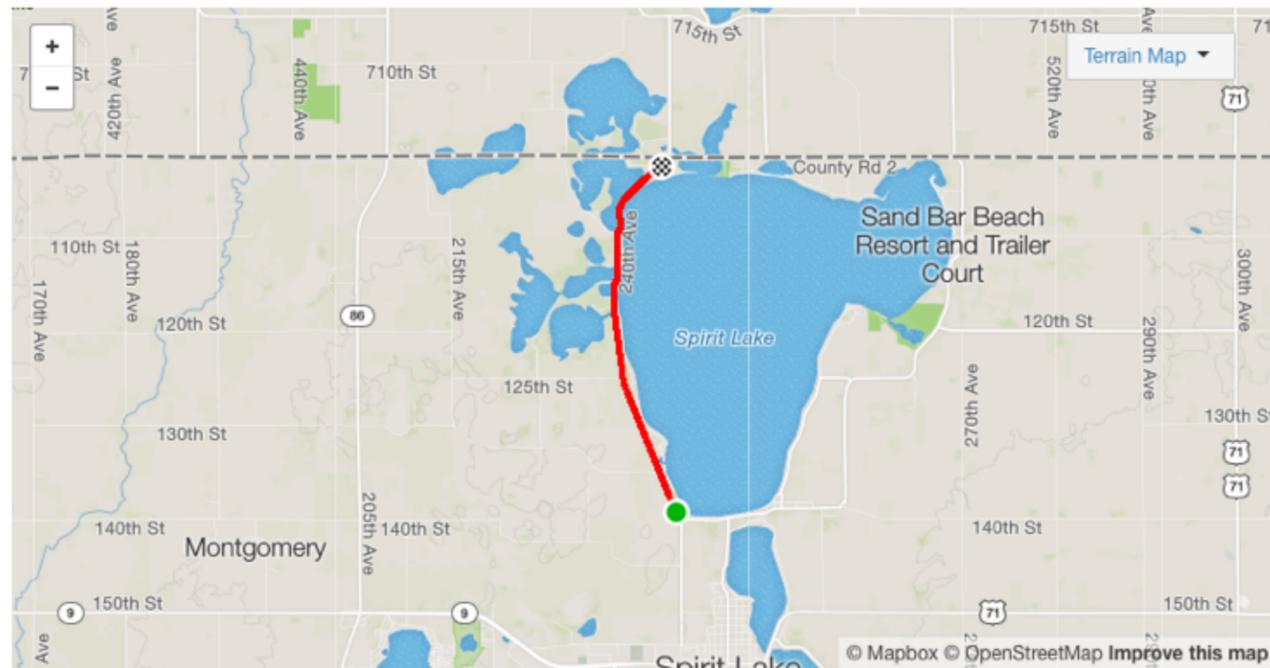


# ONE KILLER FEATURE

## ★ West Shore Whip

Ride Segment Spirit Lake, IA

4.0mi 0% 1,401ft 1,452ft 51ft  
Distance Avg Grade Lowest Elev Highest Elev Elev Difference 334 Attempts By 140 People



### Fastest Times



All-Time PR 8:04 Jun 6, 2015



Will Benton | GDVC  
KOM 8:04 Jun 6, 2015



QOM 10:55 Jul 9, 2015

Compare Efforts

Set a Goal for this Segment

View All >

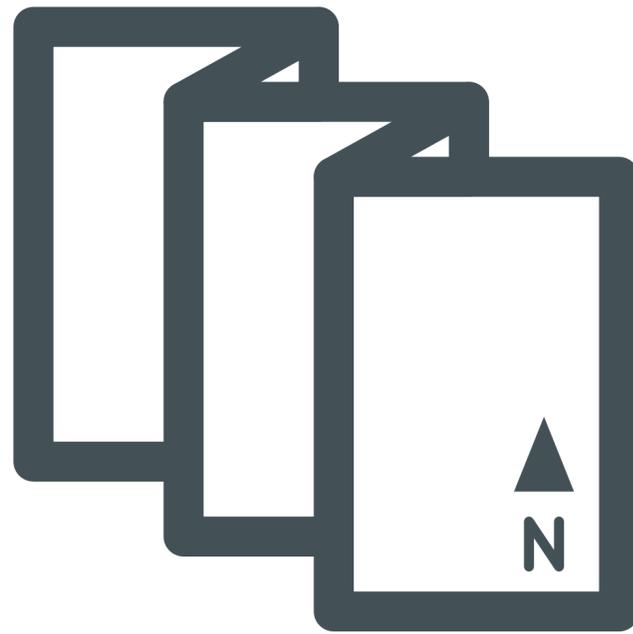
Set Goal · Train for this segment

# ONE KILLER FEATURE

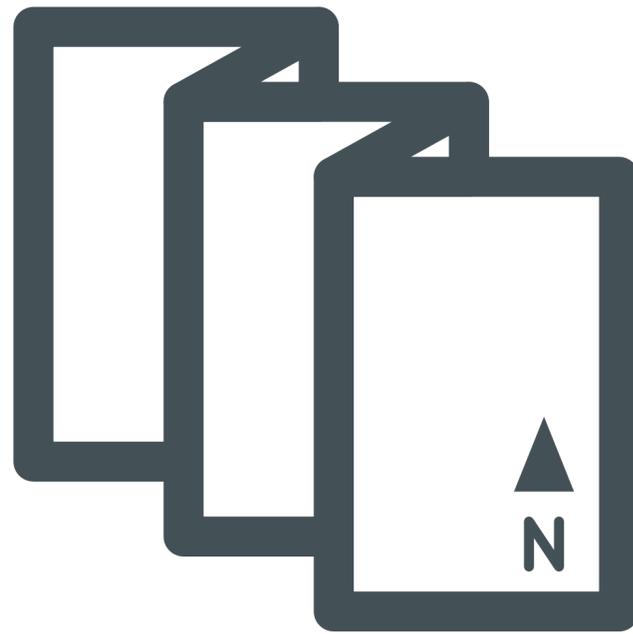
Overall

MY CURRENT PLACE	MY BEST TIME	All-Time ▾			Men and Women ▾		
1 / 140	8:04						
Rank	Name	Date	Speed	HR	Power	VAM	Time
	Will Benton   GDVC	Jun 6, 2015	29.9mi/h	164bpm	332W ⚡	-	8:04
2	[REDACTED]	Jul 4, 2014	28.1mi/h	-	404W	-	8:34
3	[REDACTED]	Aug 4, 2015	27.2mi/h	-	351W	-	8:51
4	[REDACTED]	Jul 5, 2015	25.4mi/h	-	313W	-	9:29
5	[REDACTED]	Jul 19, 2014	24.7mi/h	161bpm	418W	-	9:45
6	[REDACTED]	Jul 5, 2013	24.4mi/h	-	296W	-	9:51
7	[REDACTED]	Aug 13, 2015	24.4mi/h	-	272W	-	9:52

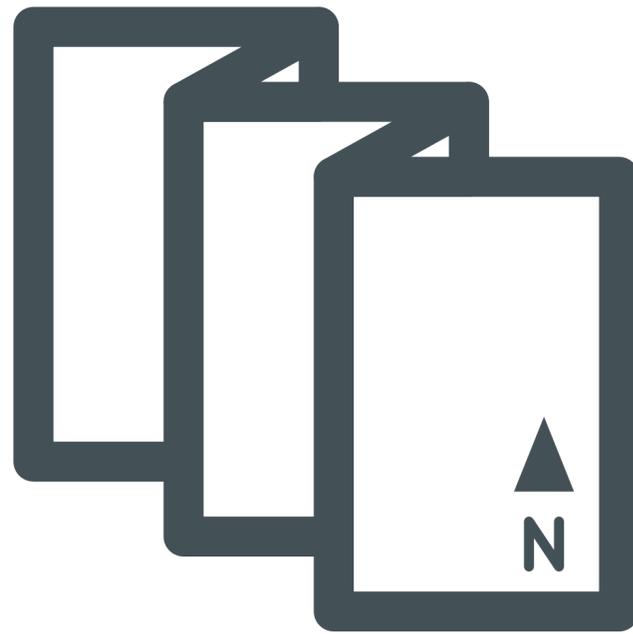
# DATA-DRIVEN FEATURE: ROUTING



# ROUTING FOR TRANSPORTATION

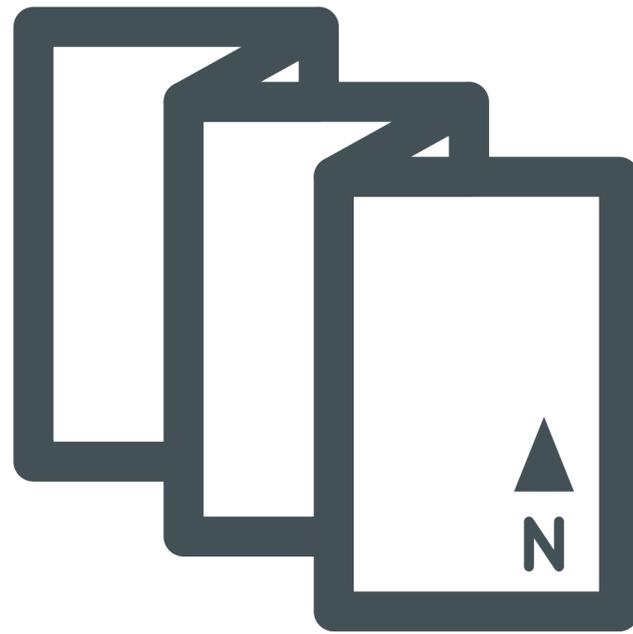


# ROUTING FOR TRANSPORTATION



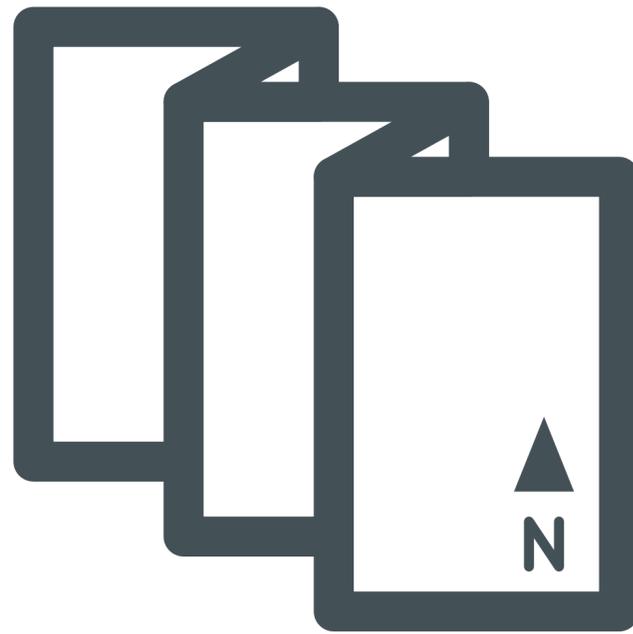
- distance

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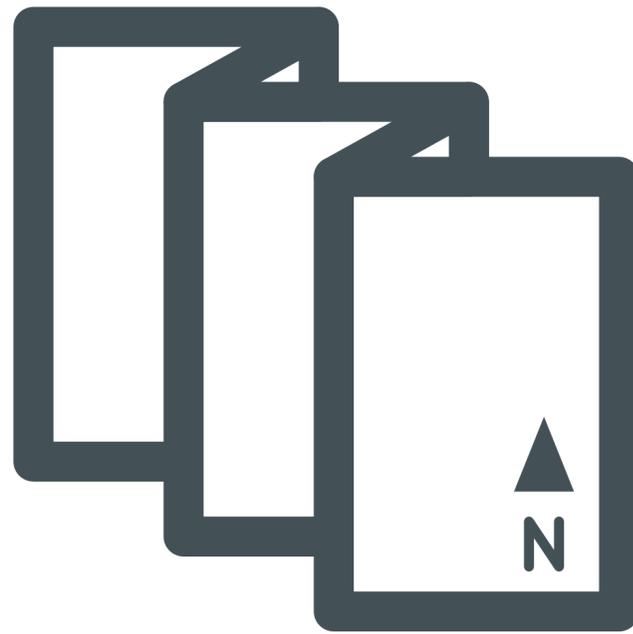
- distance
- traffic

# ROUTING FOR TRANSPORTATION



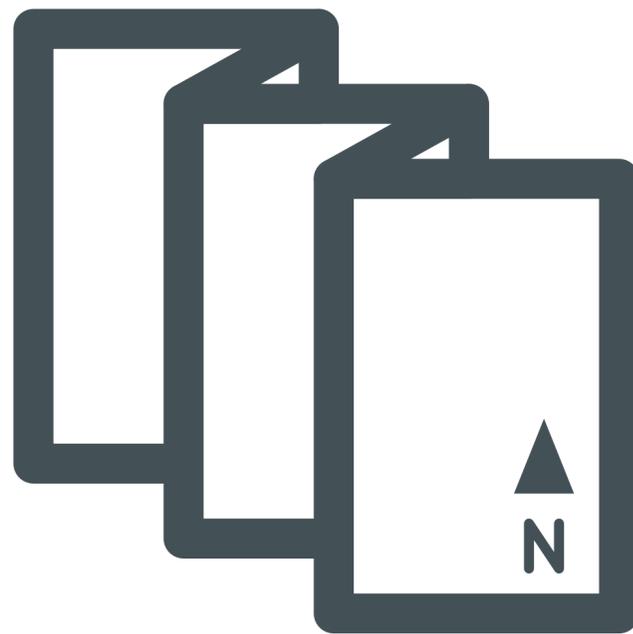
- distance
- traffic
- construction

# ROUTING FOR TRANSPORTATION

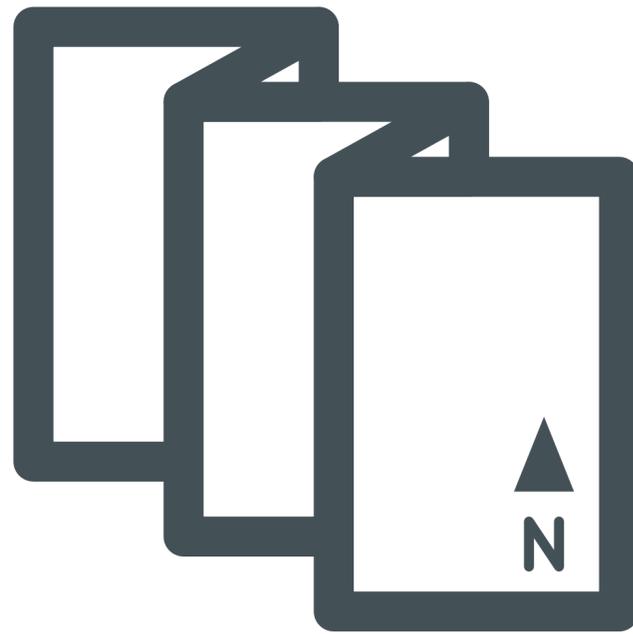


- distance
- traffic
- construction
- speed limits

# ROUTING FOR FITNESS ACTIVITIES

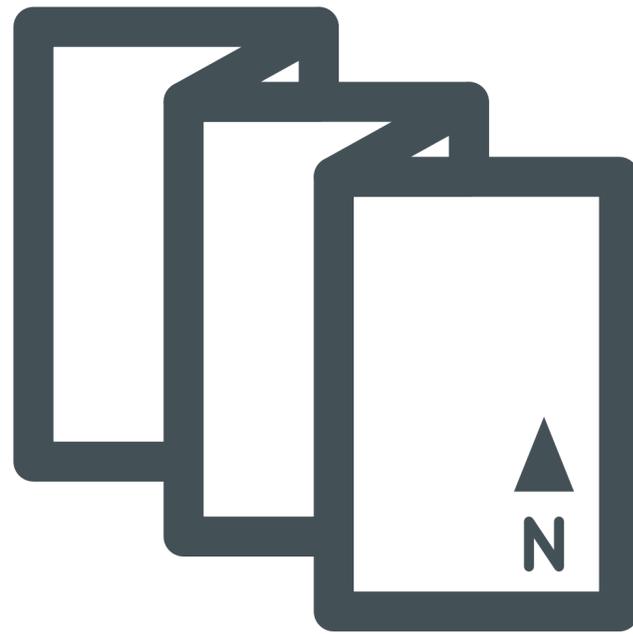


# ROUTING FOR FITNESS ACTIVITIES



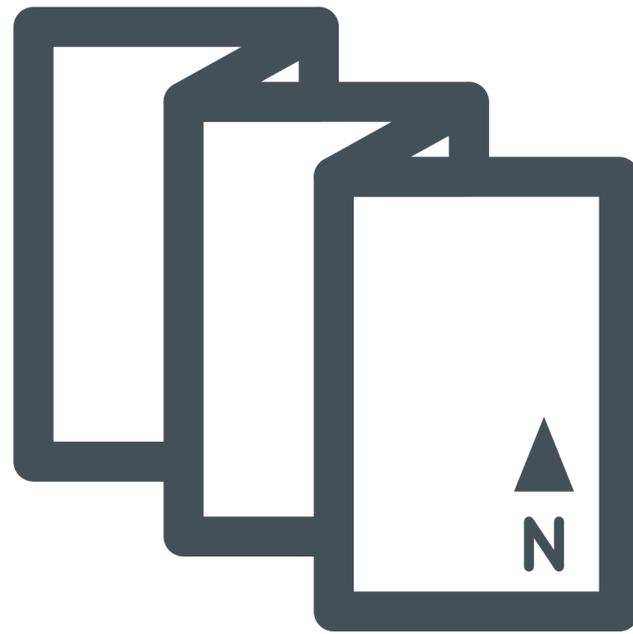
- distance

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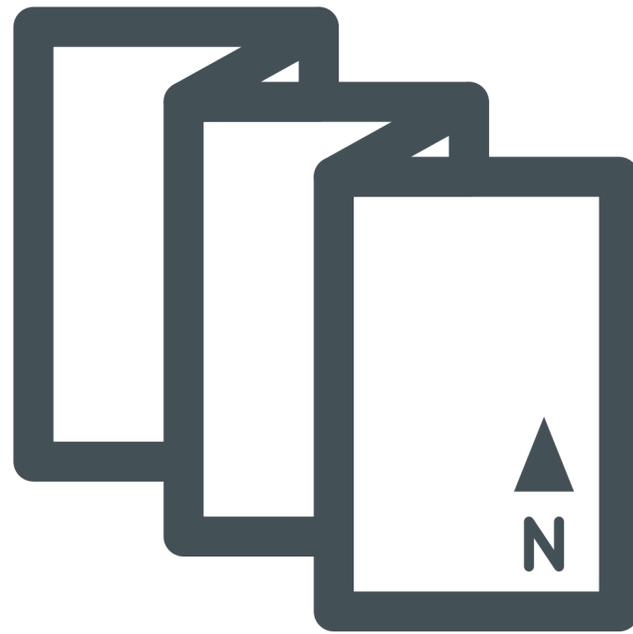
- distance
- elevation

# ROUTING FOR FITNESS ACTIVITIES



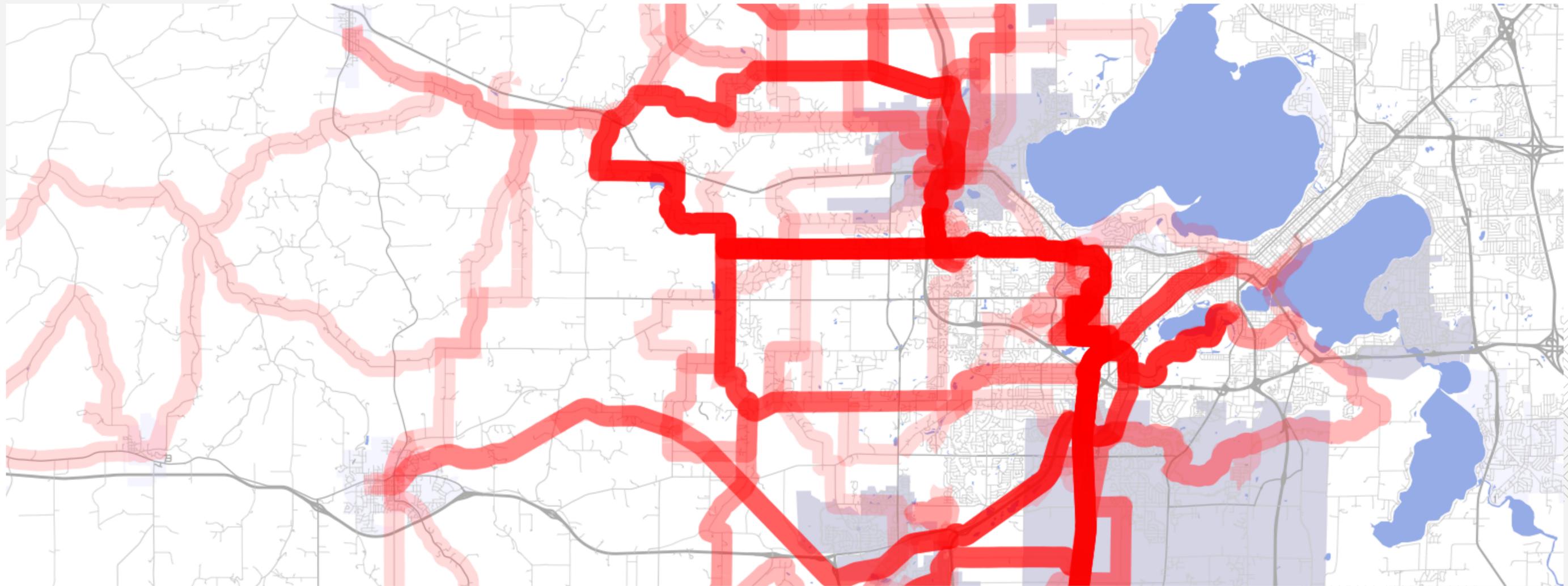
- distance
- elevation
- safety

# ROUTING FOR FITNESS ACTIVITIES

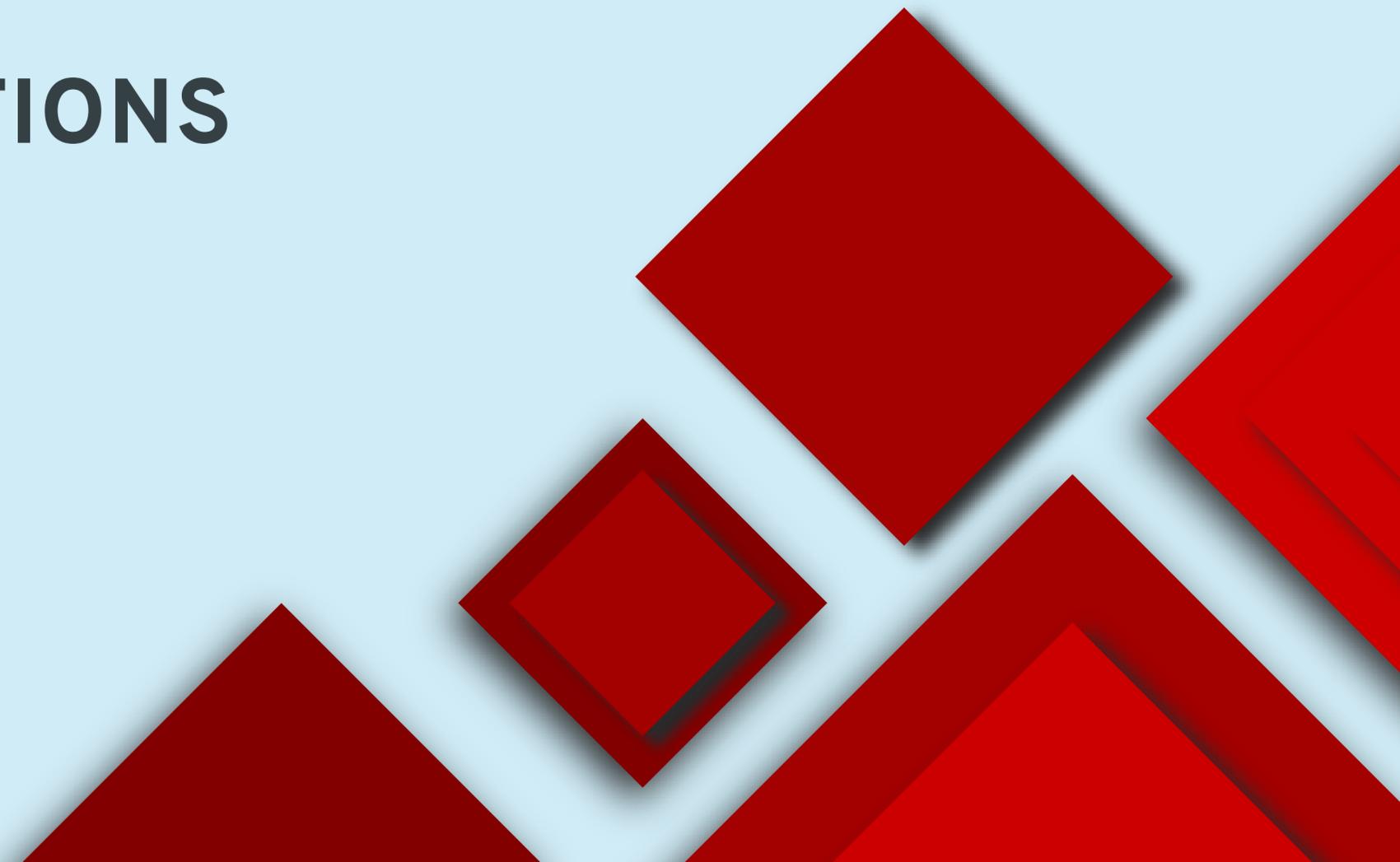
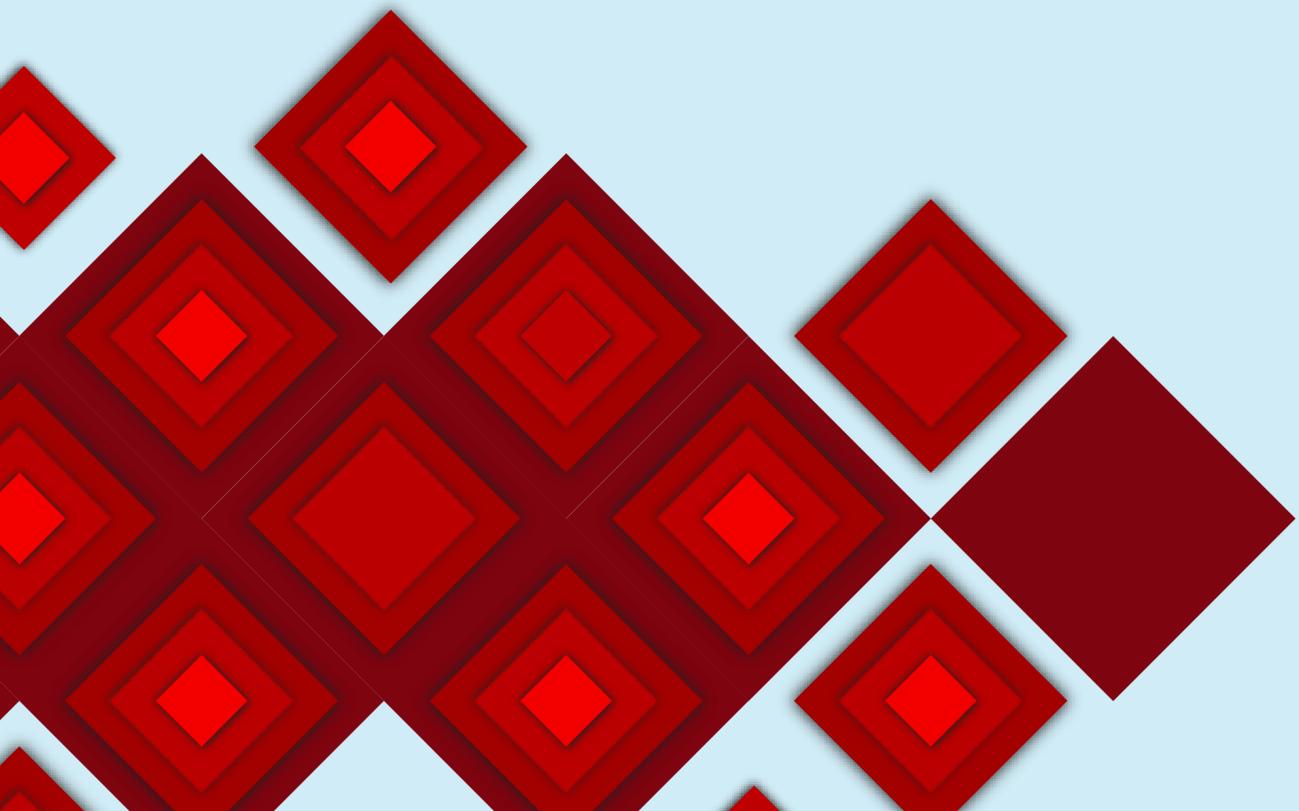


- distance
- elevation
- safety
- interruptions

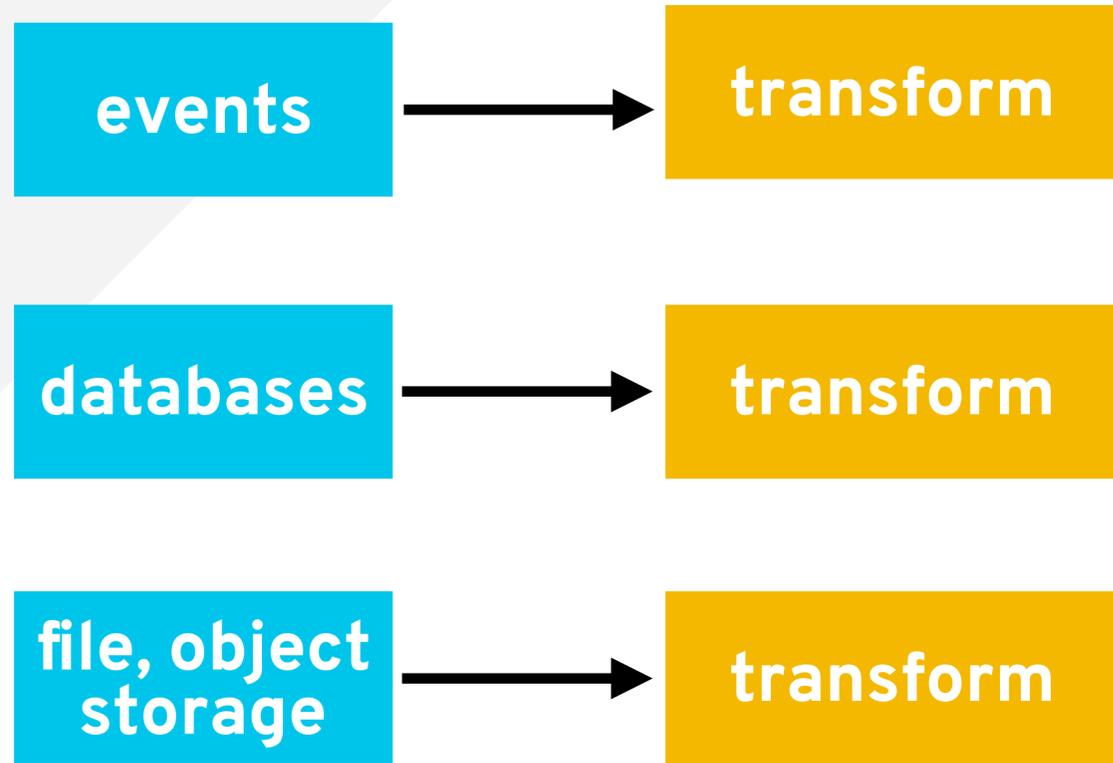
# POPULARITY-BASED ROUTING



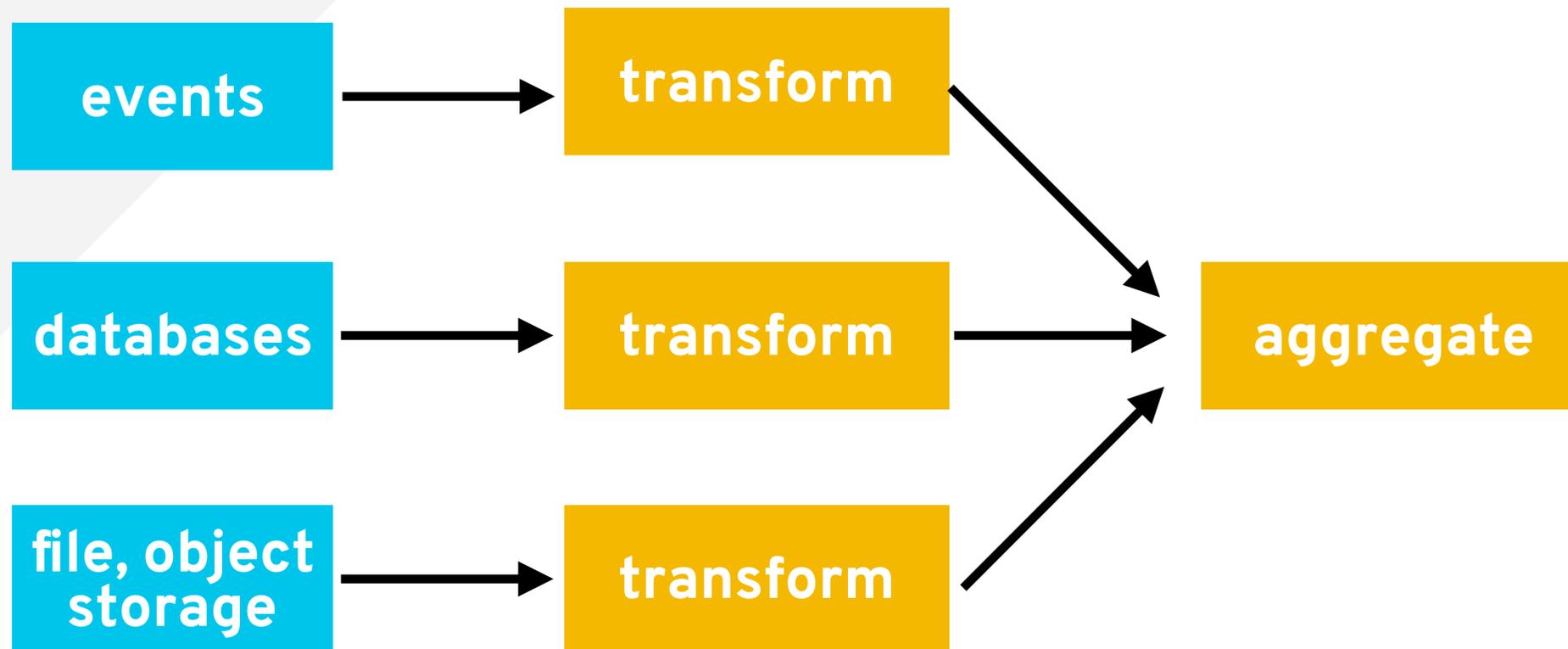
# ARCHITECTURES FOR DATA-DRIVEN APPLICATIONS



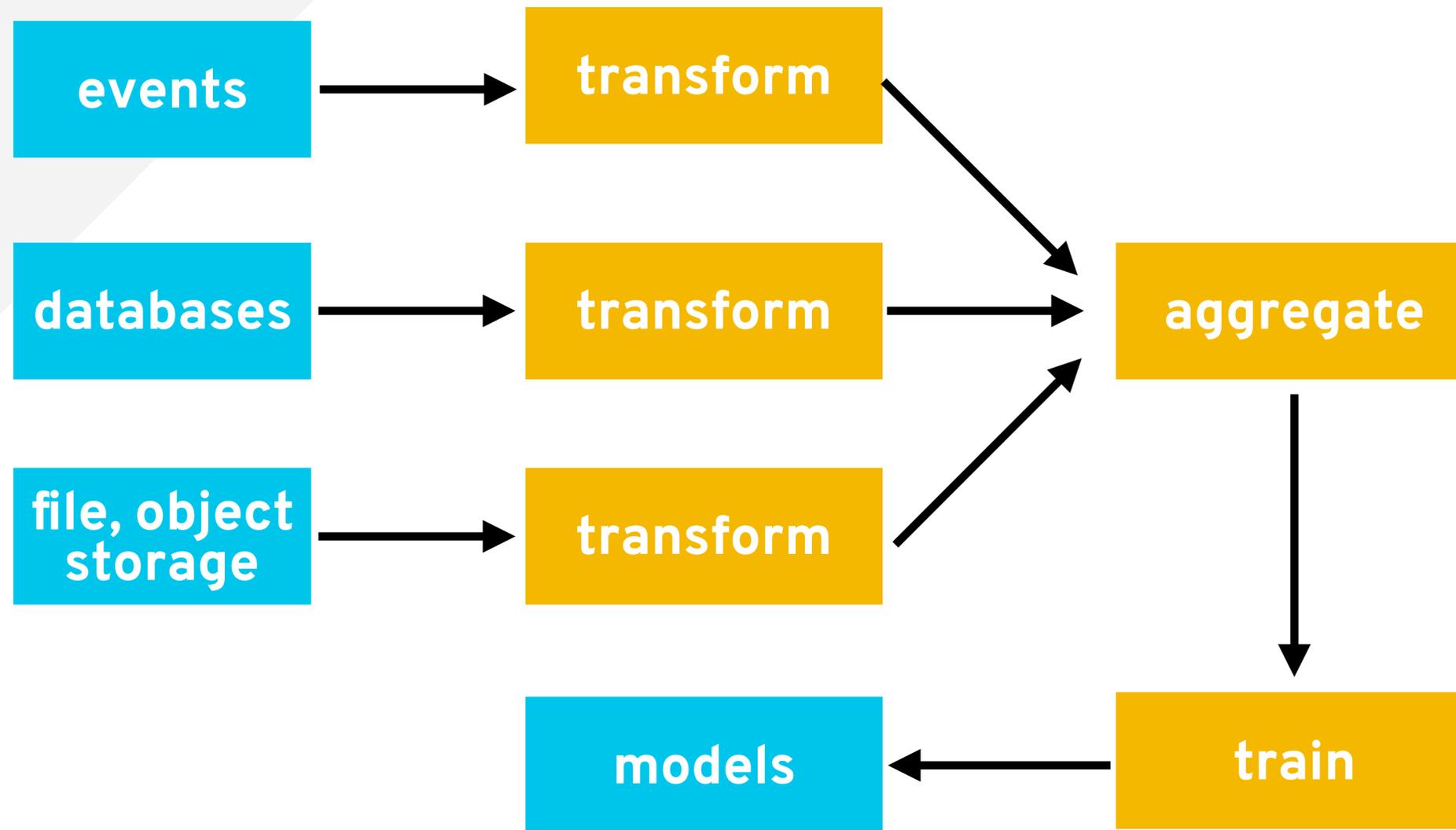
# APPLICATION RESPONSIBILITIES



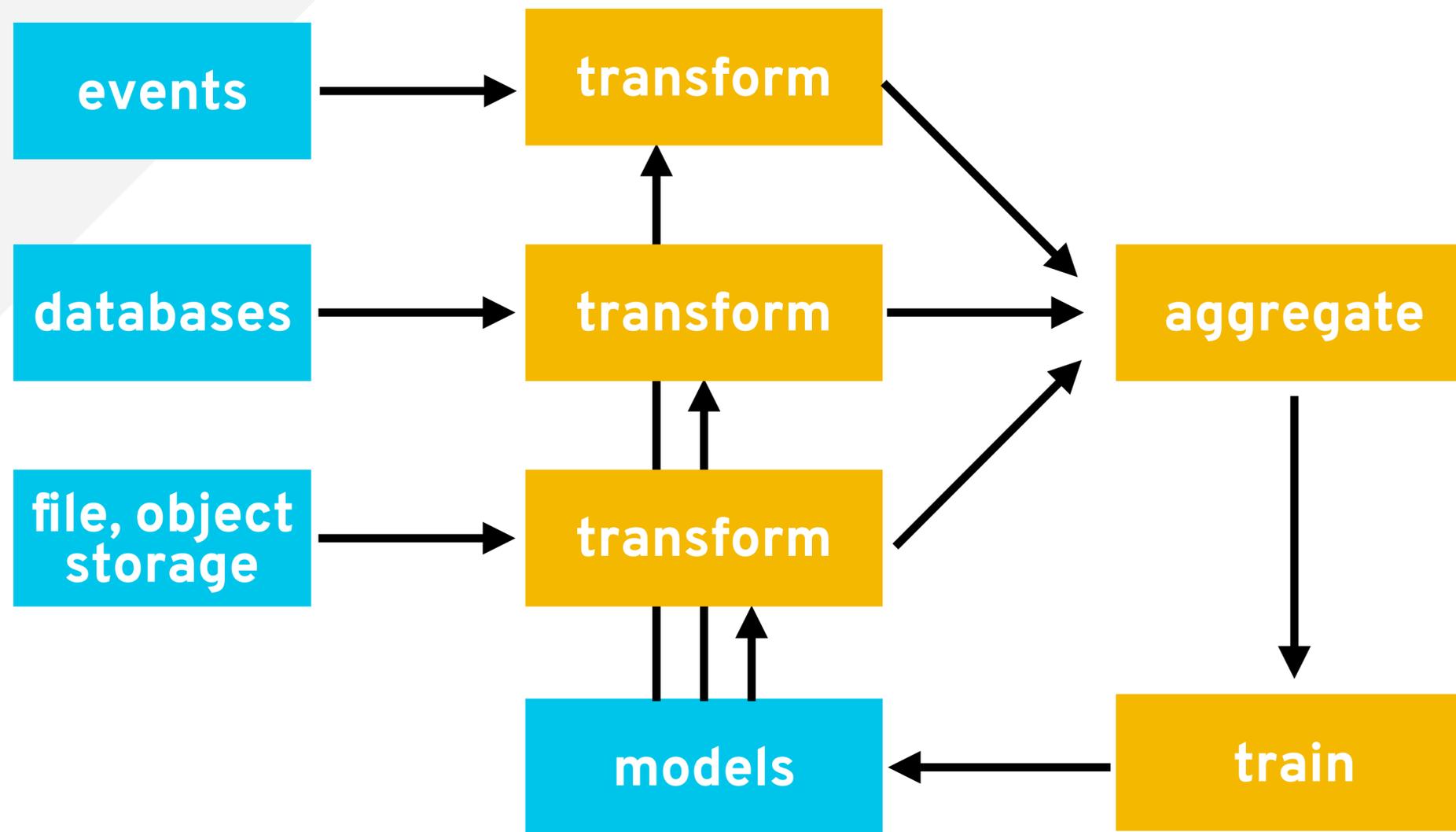
# APPLICATION RESPONSIBILITIES



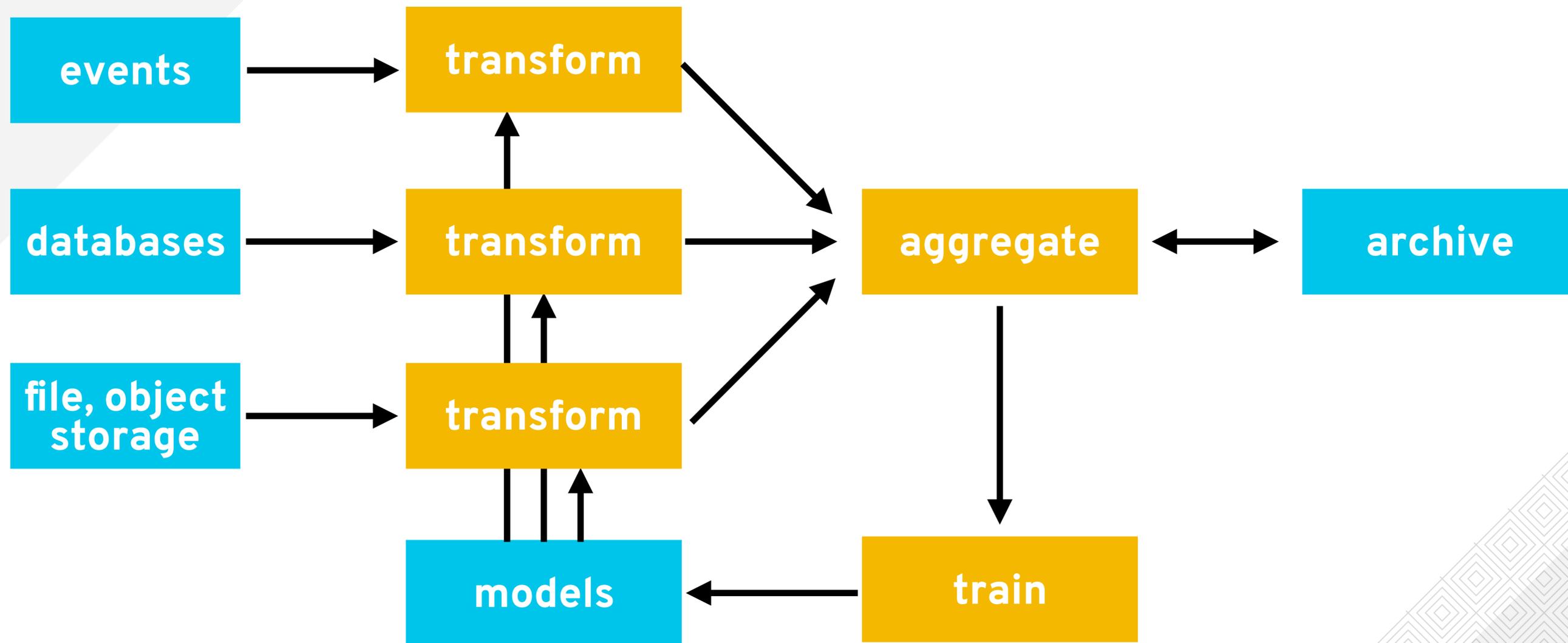
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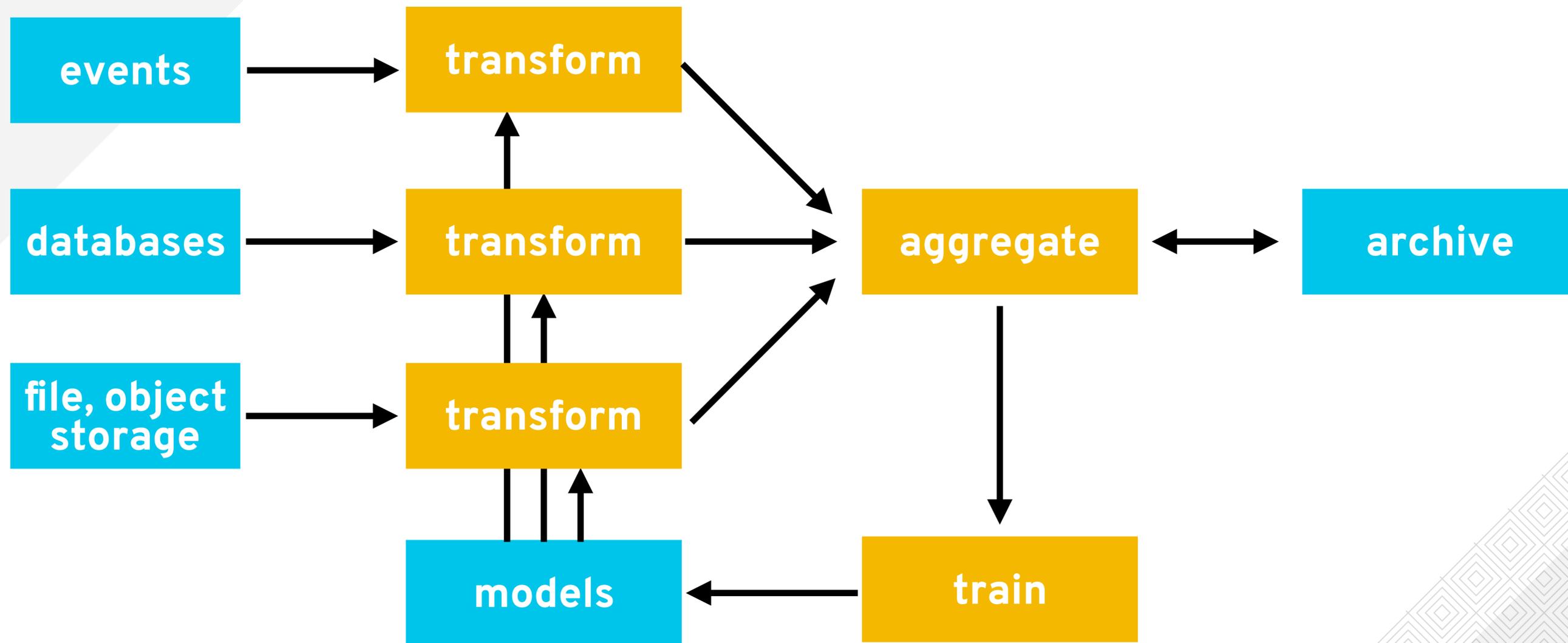
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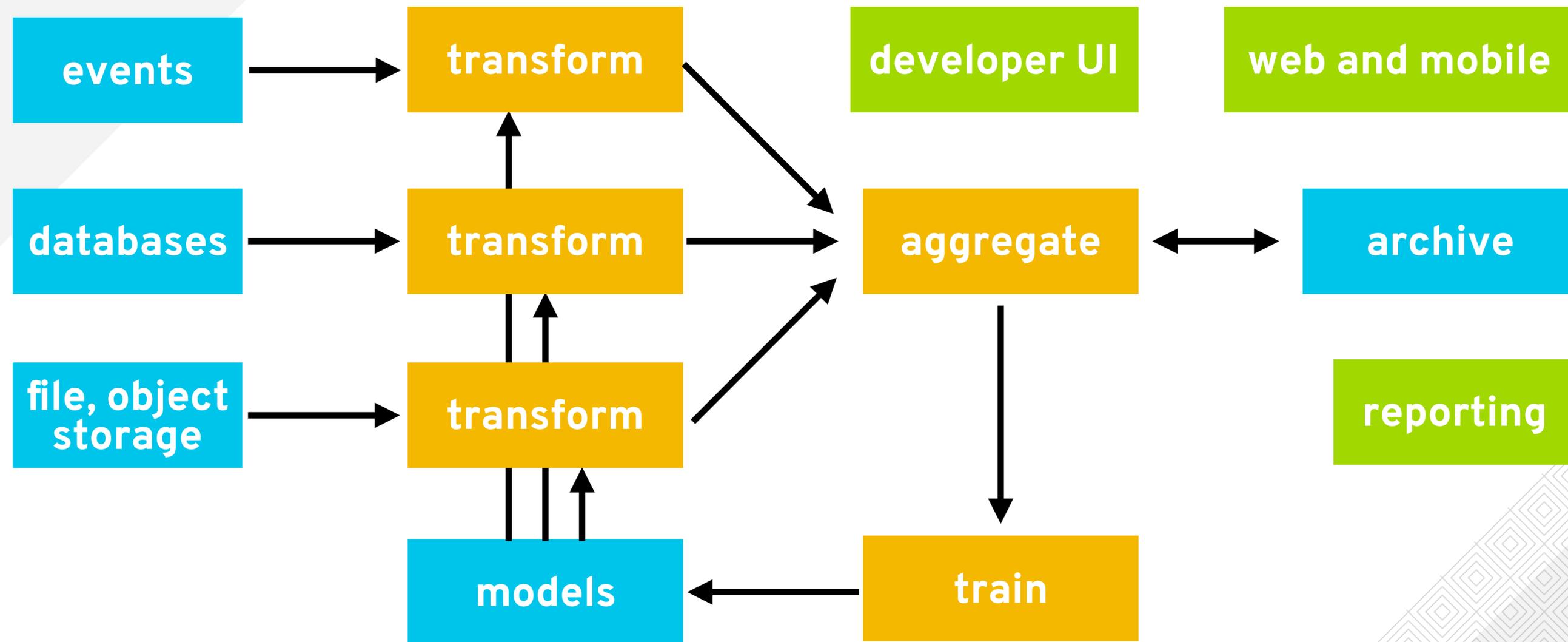
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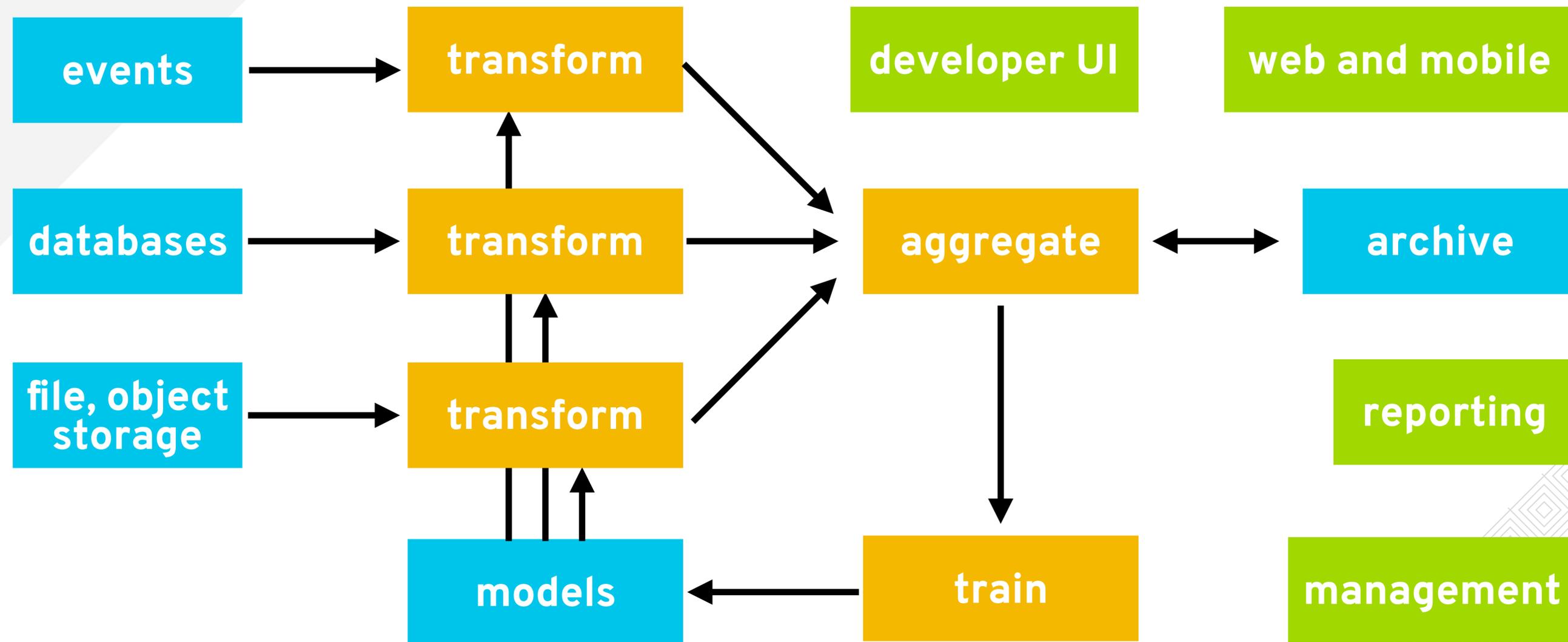
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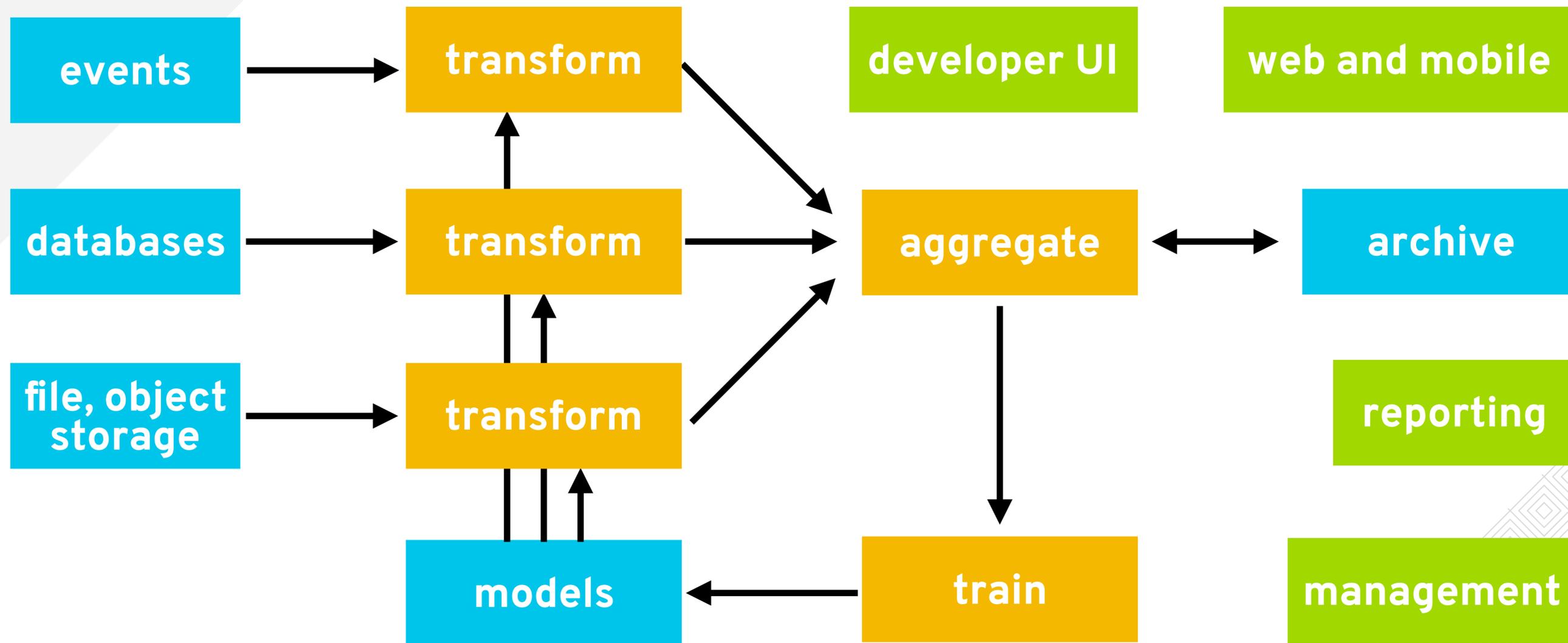
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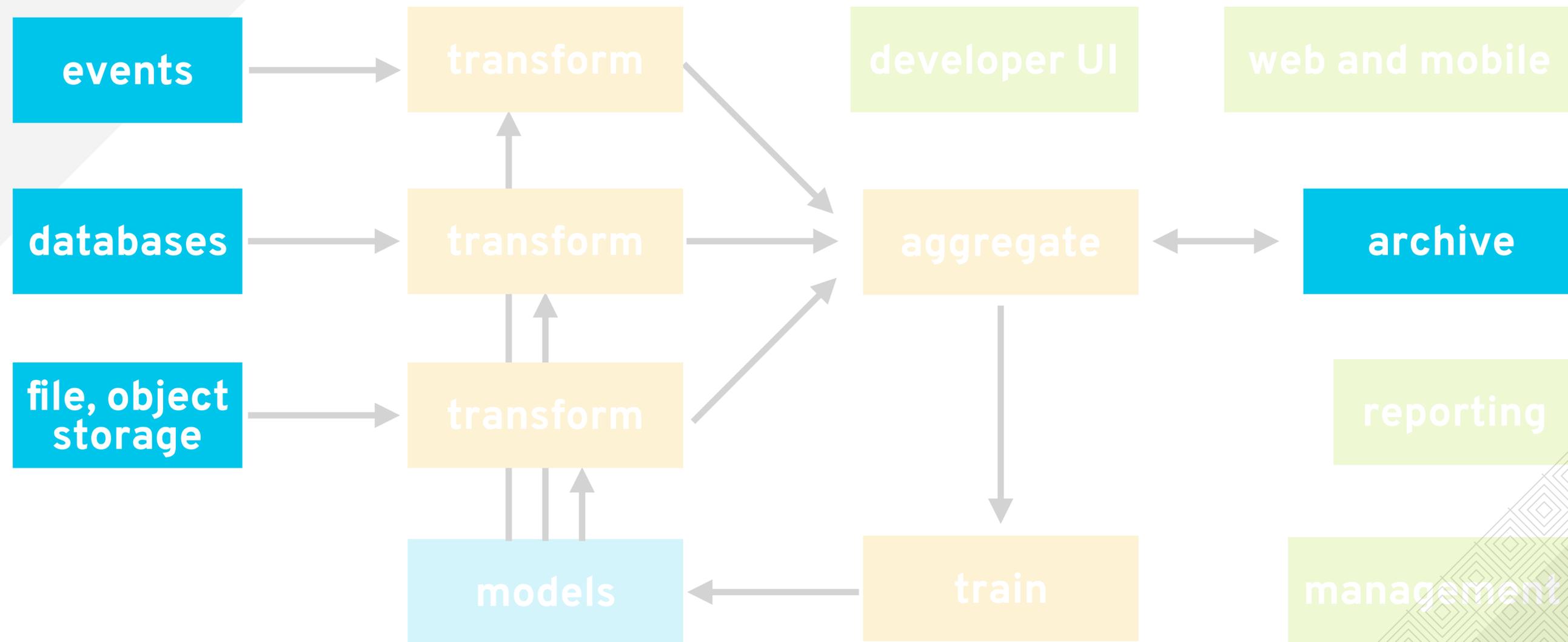
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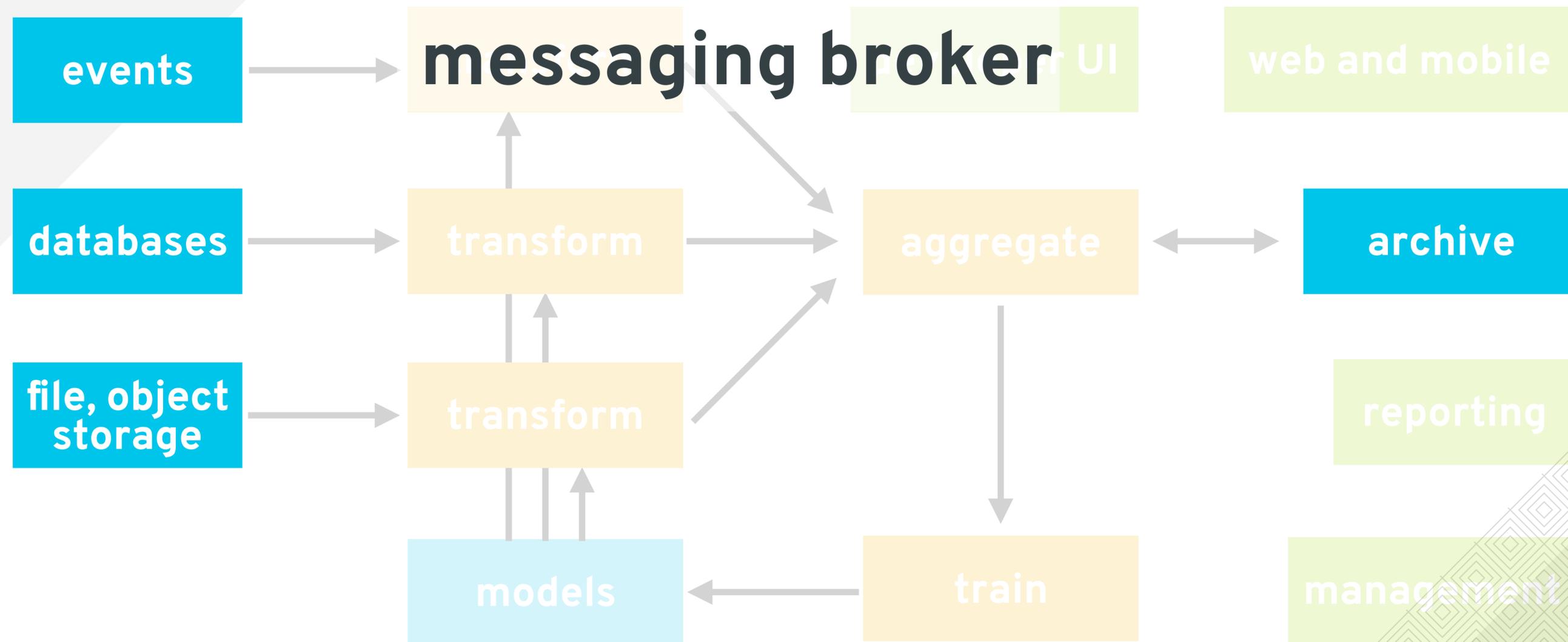
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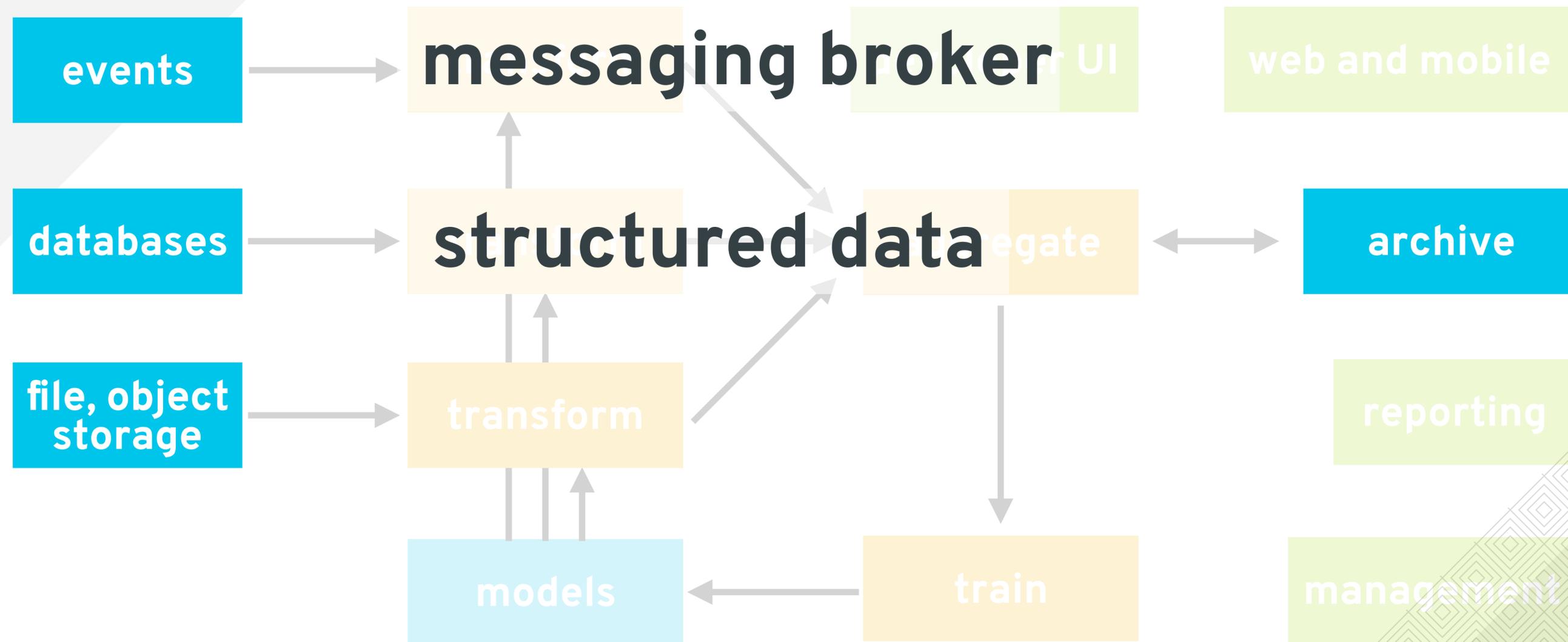
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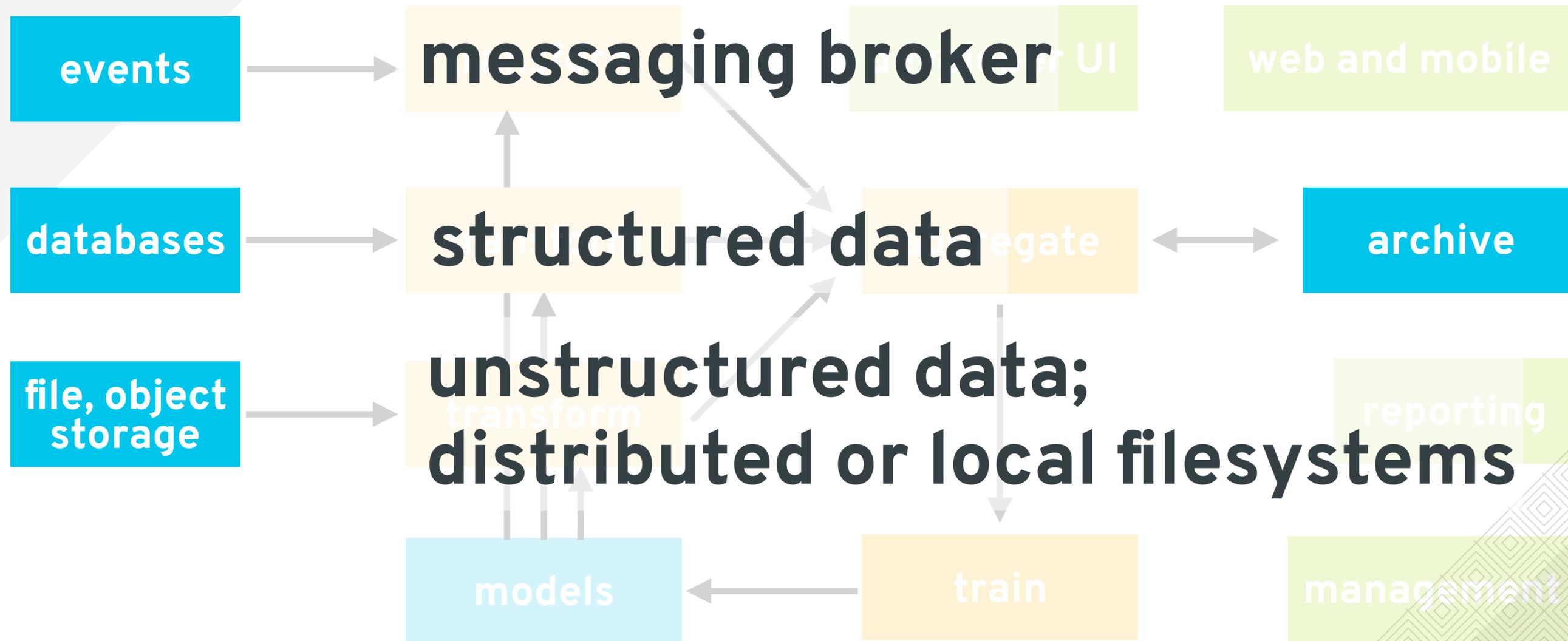
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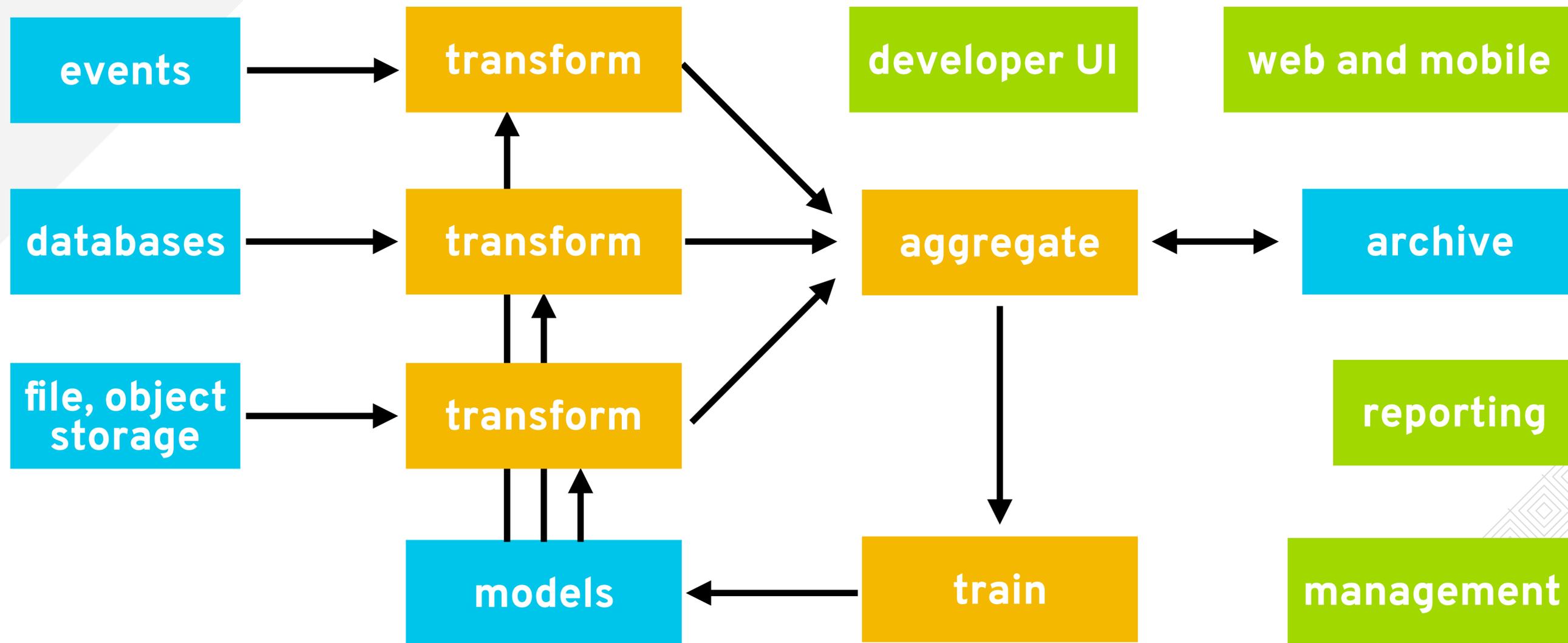
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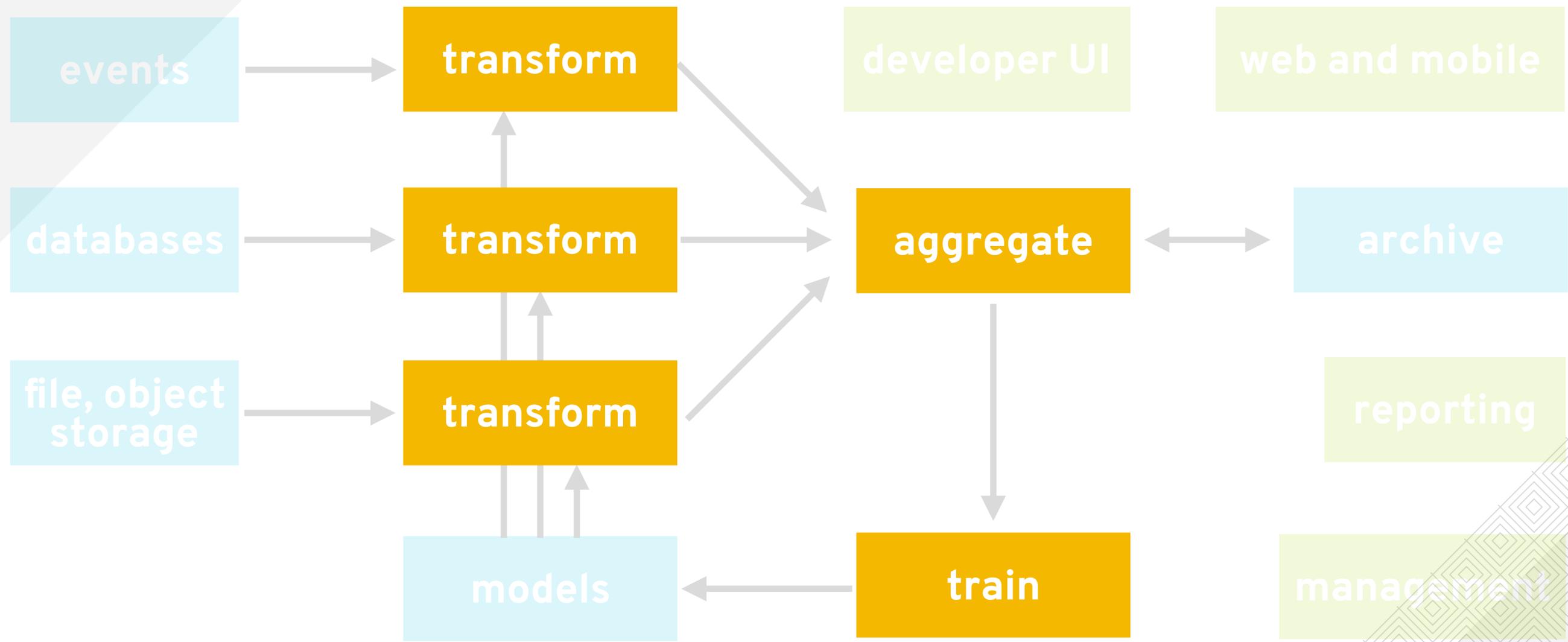
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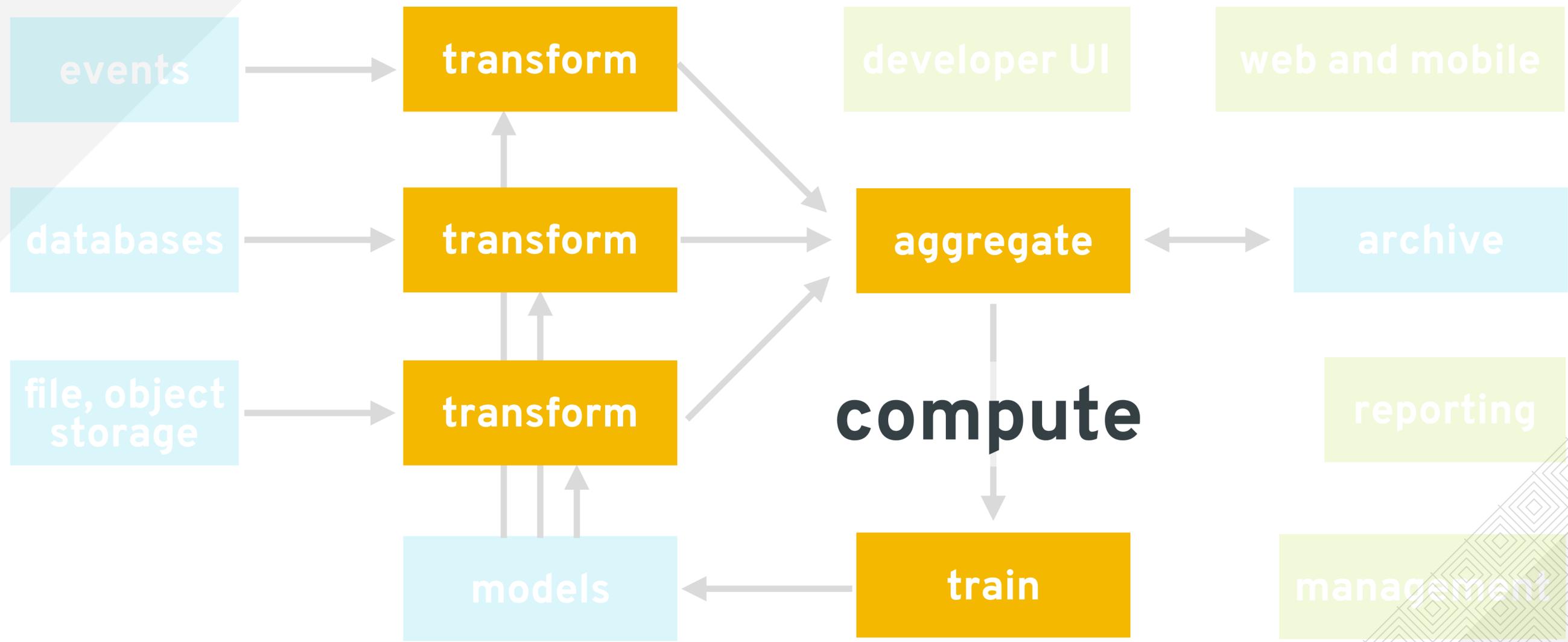
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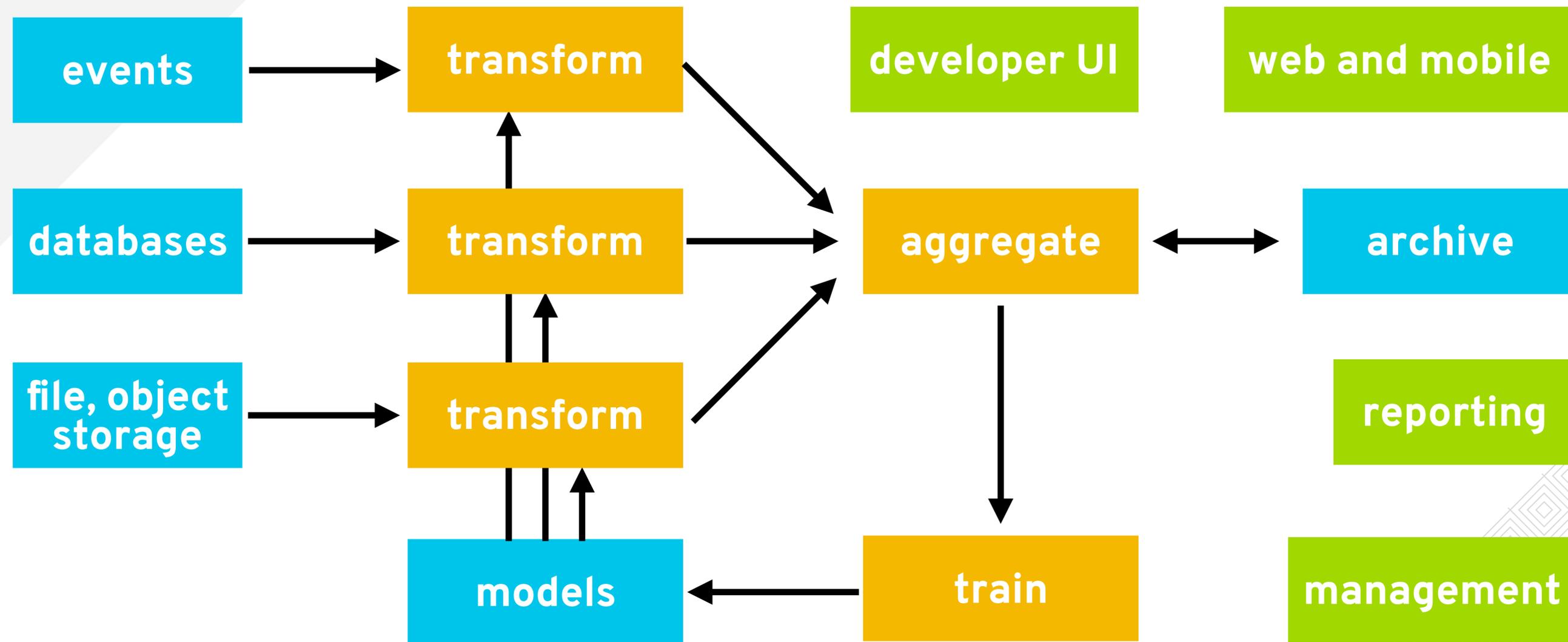
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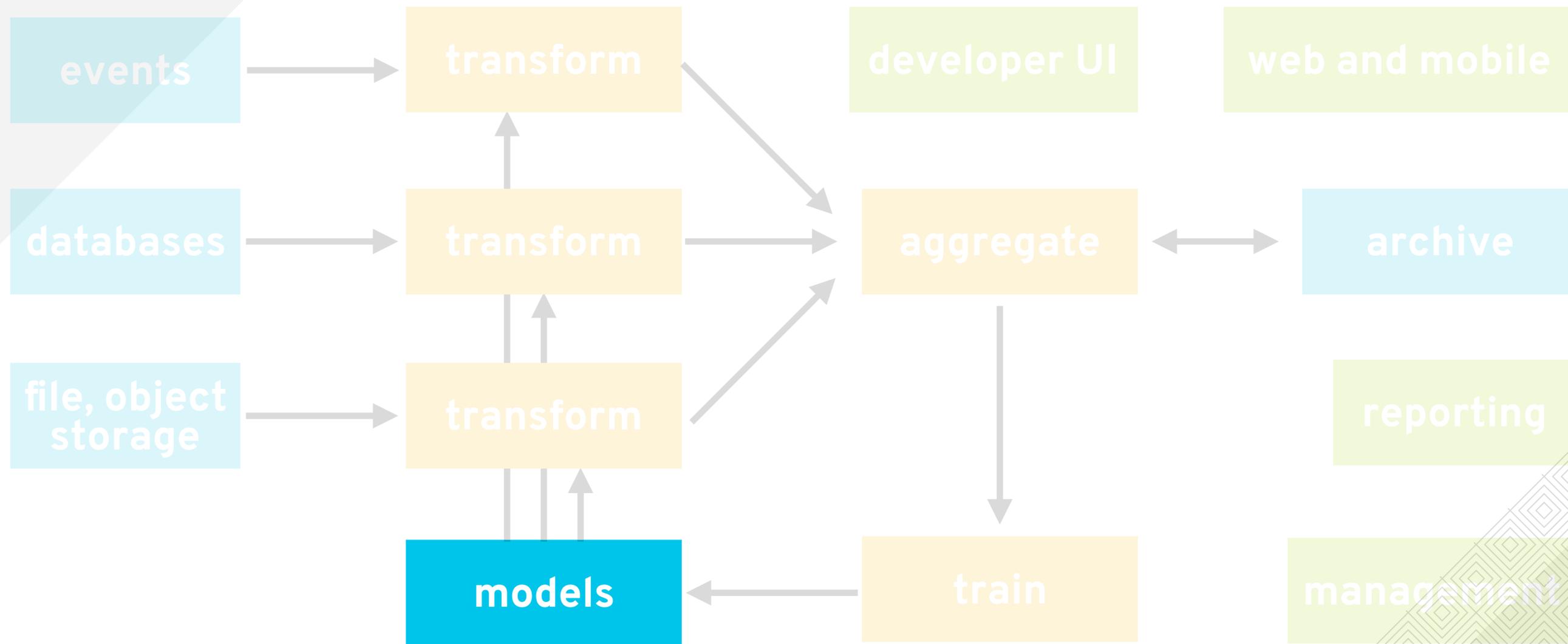
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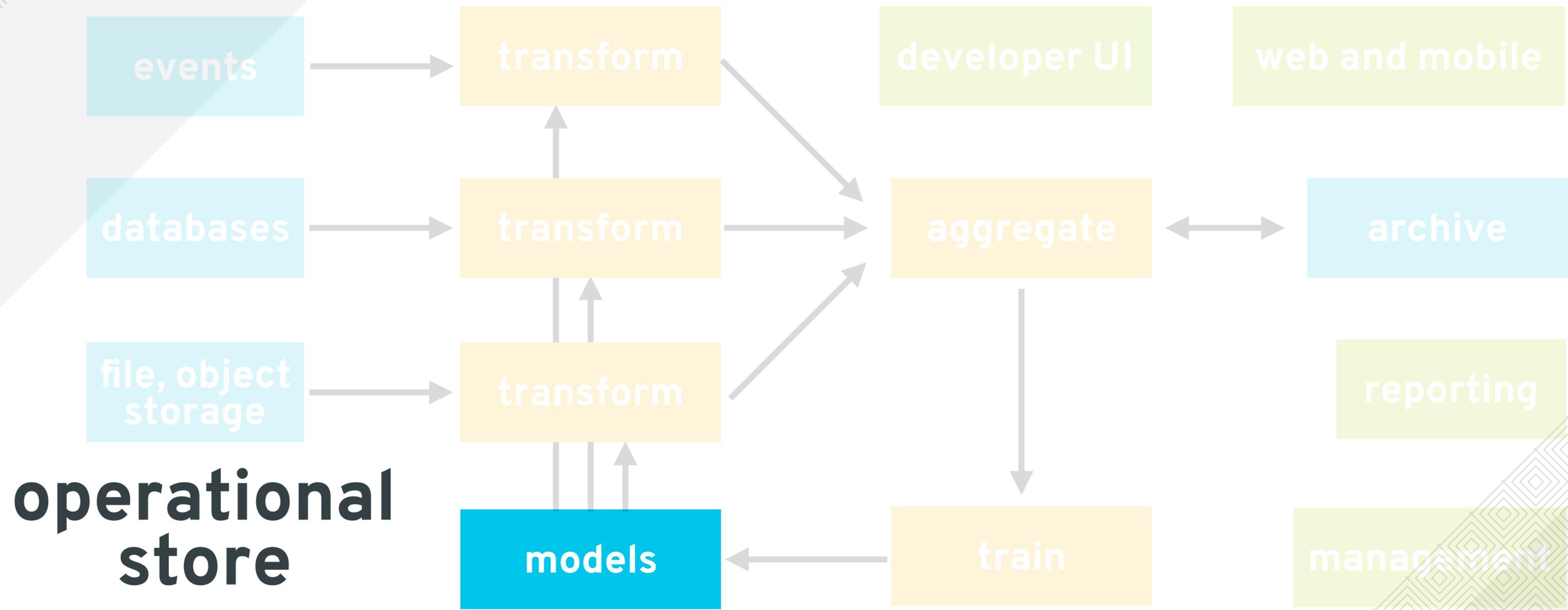
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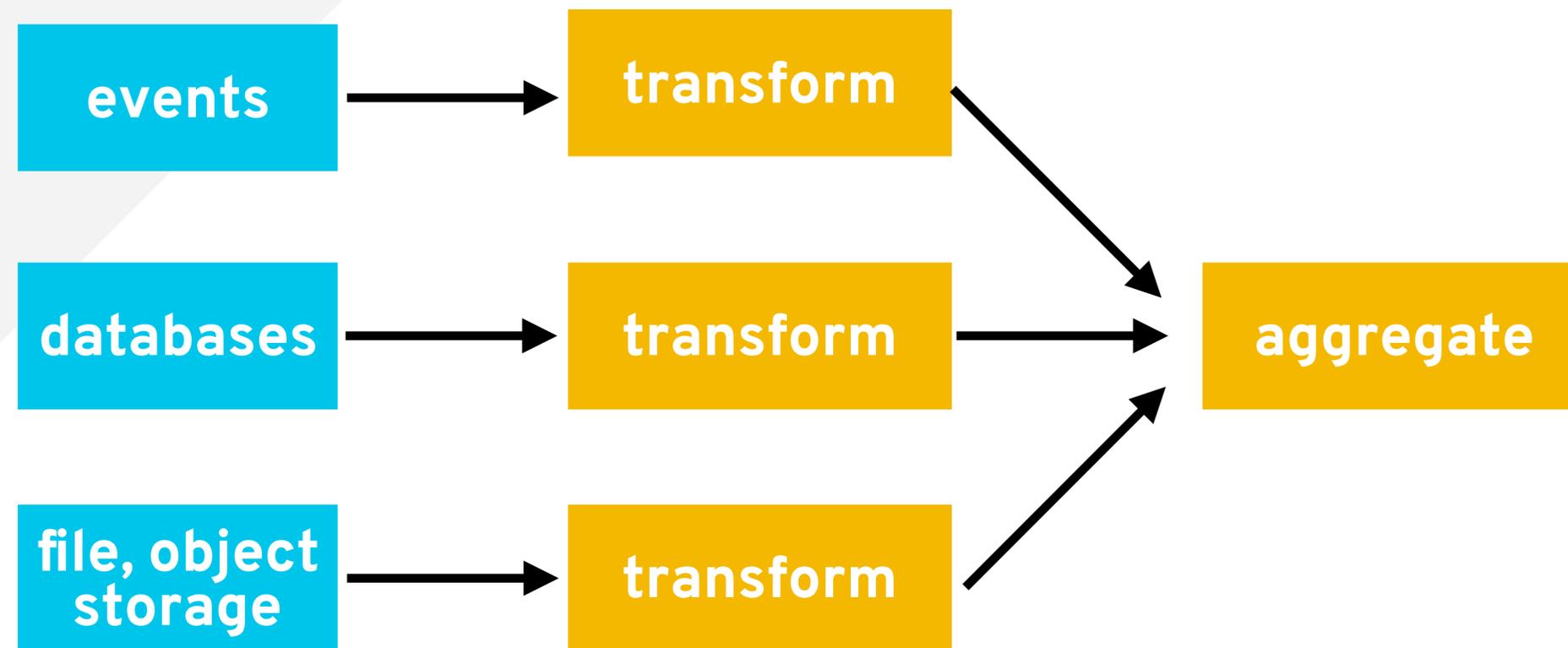
# APPLICATION RESPONSIBILITIES



# APPLICATION RESPONSIBILITIES



# DATA FEDERATION IS FUNDAMENTAL



# DATA FEDERATION IS FUNDAMENTAL

**transform**



**aggregate**

For many data science projects and data-driven applications, **80% or more of engineering effort is devoted to data wrangling tasks.**

**A data federation solution allows us to normalize and manipulate various data sources and then access them from a unified interface.**

# DATA FEDERATION IS FUNDAMENTAL

transform



aggregate

We can evaluate data federation solutions by asking several questions:

- What is the source of truth?

# DATA FEDERATION IS FUNDAMENTAL

**transform**



**aggregate**

We can evaluate data federation solutions by asking several questions:

- **What is the source of truth?**
- **How does the solution scale?**

# DATA FEDERATION IS FUNDAMENTAL

**transform**

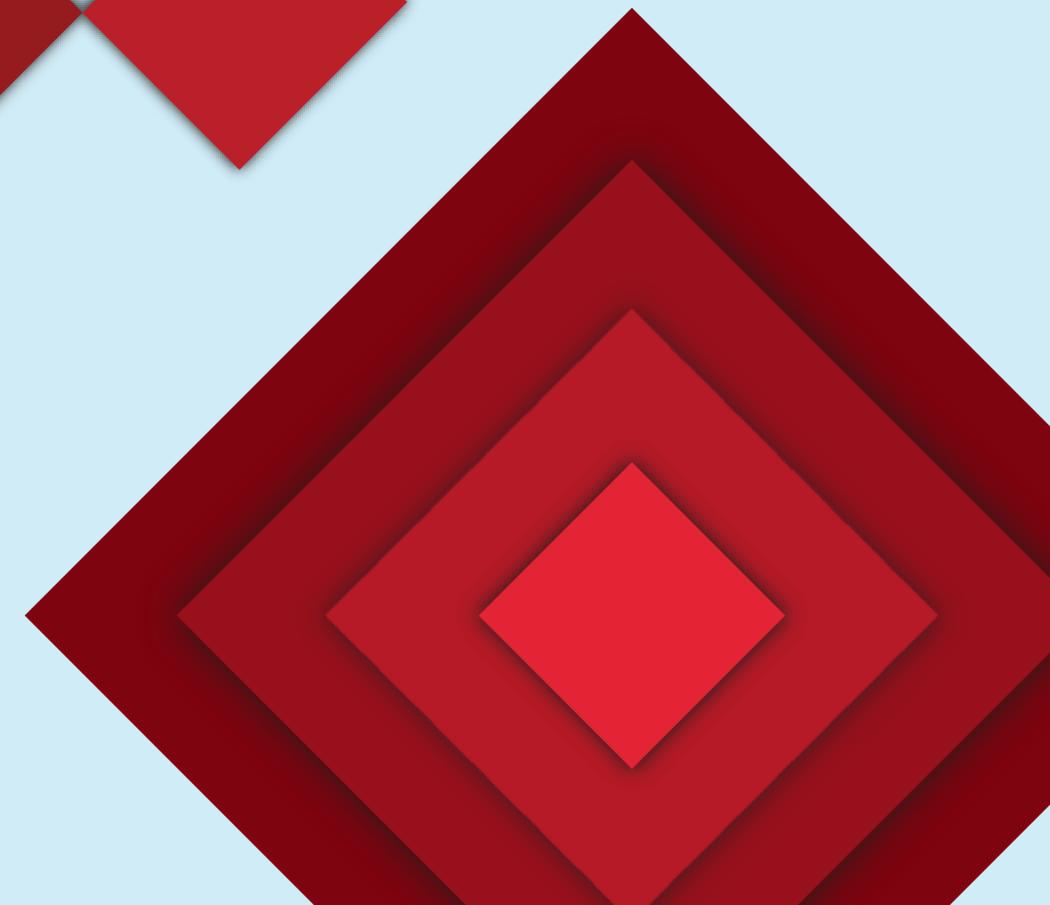
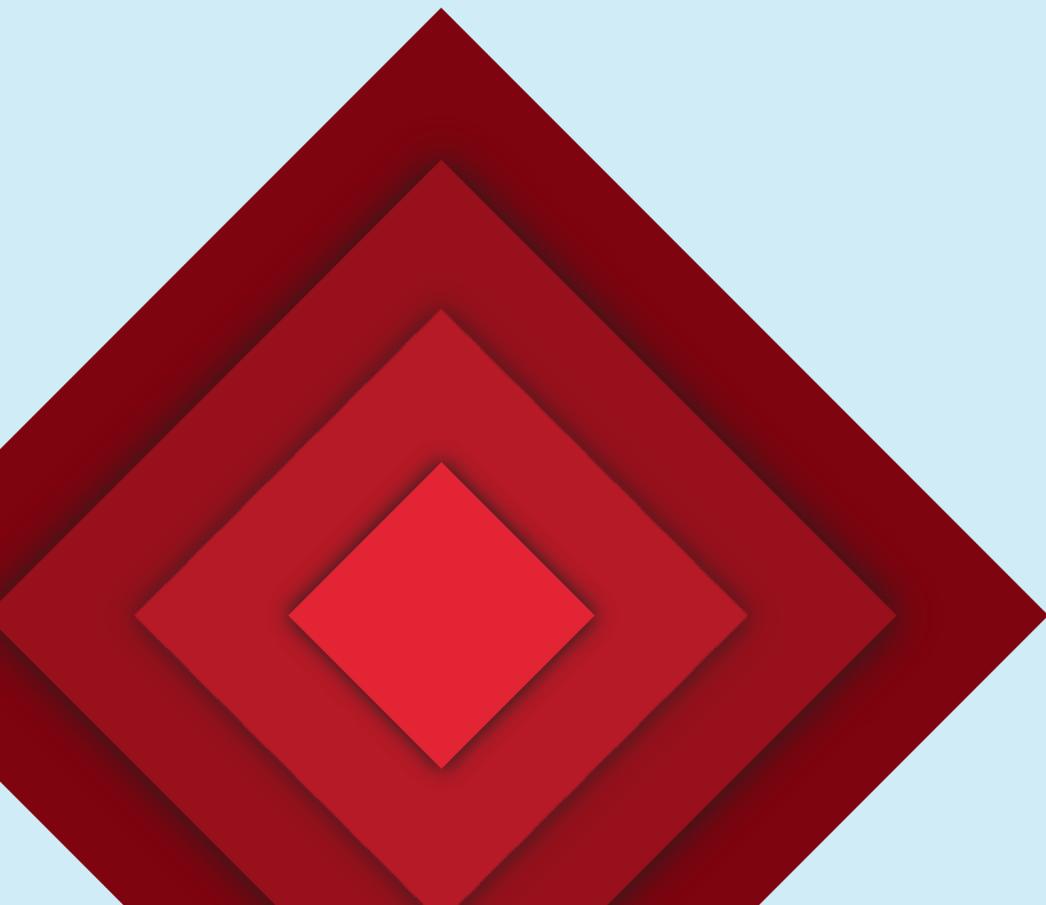
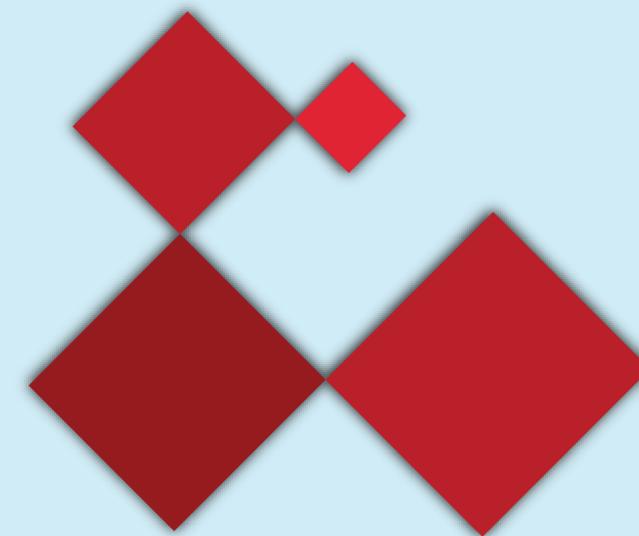


**aggregate**

We can evaluate data federation solutions by asking several questions:

- **What is the source of truth?**
- **How does the solution scale?**
- **What restrictions does it impose on how we interact with our data?**

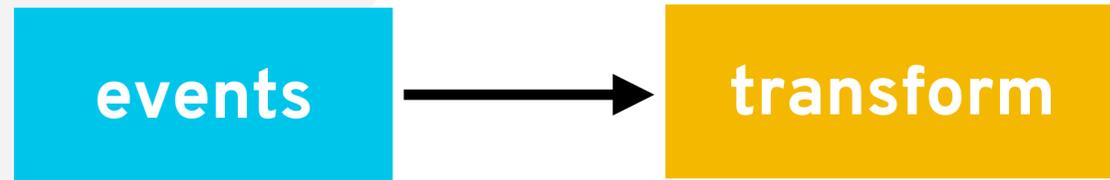
# LEGACY ARCHITECTURES



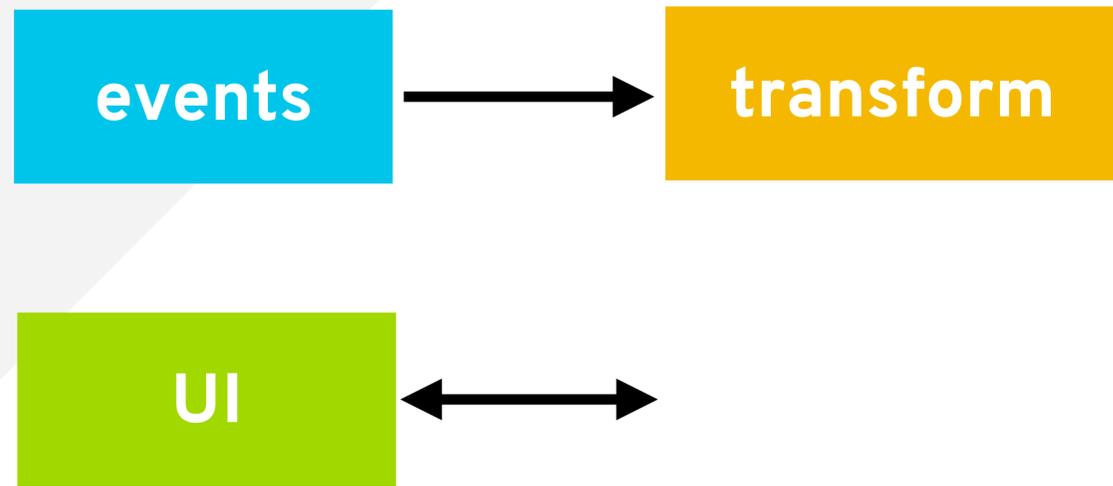
# CONVENTIONAL DATA WAREHOUSE

events

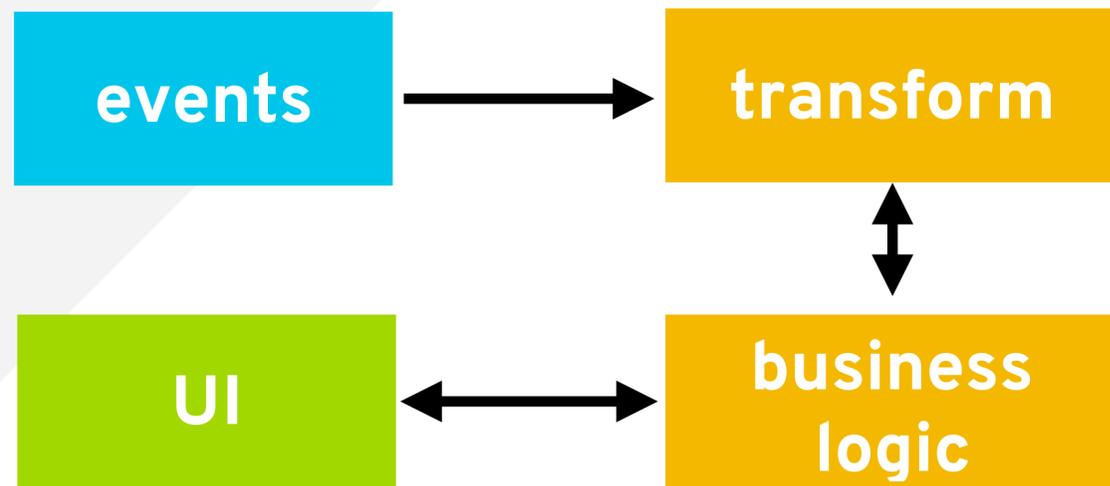
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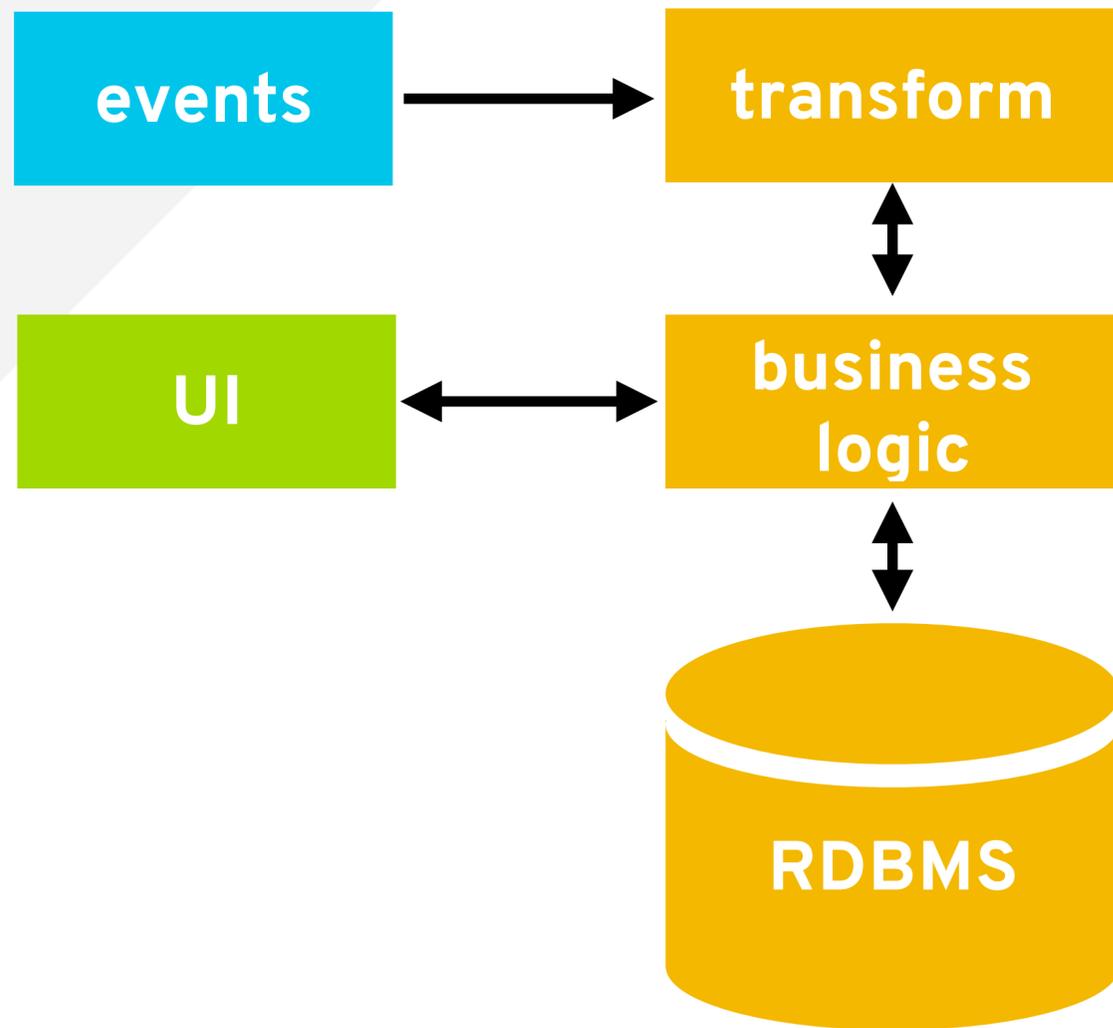
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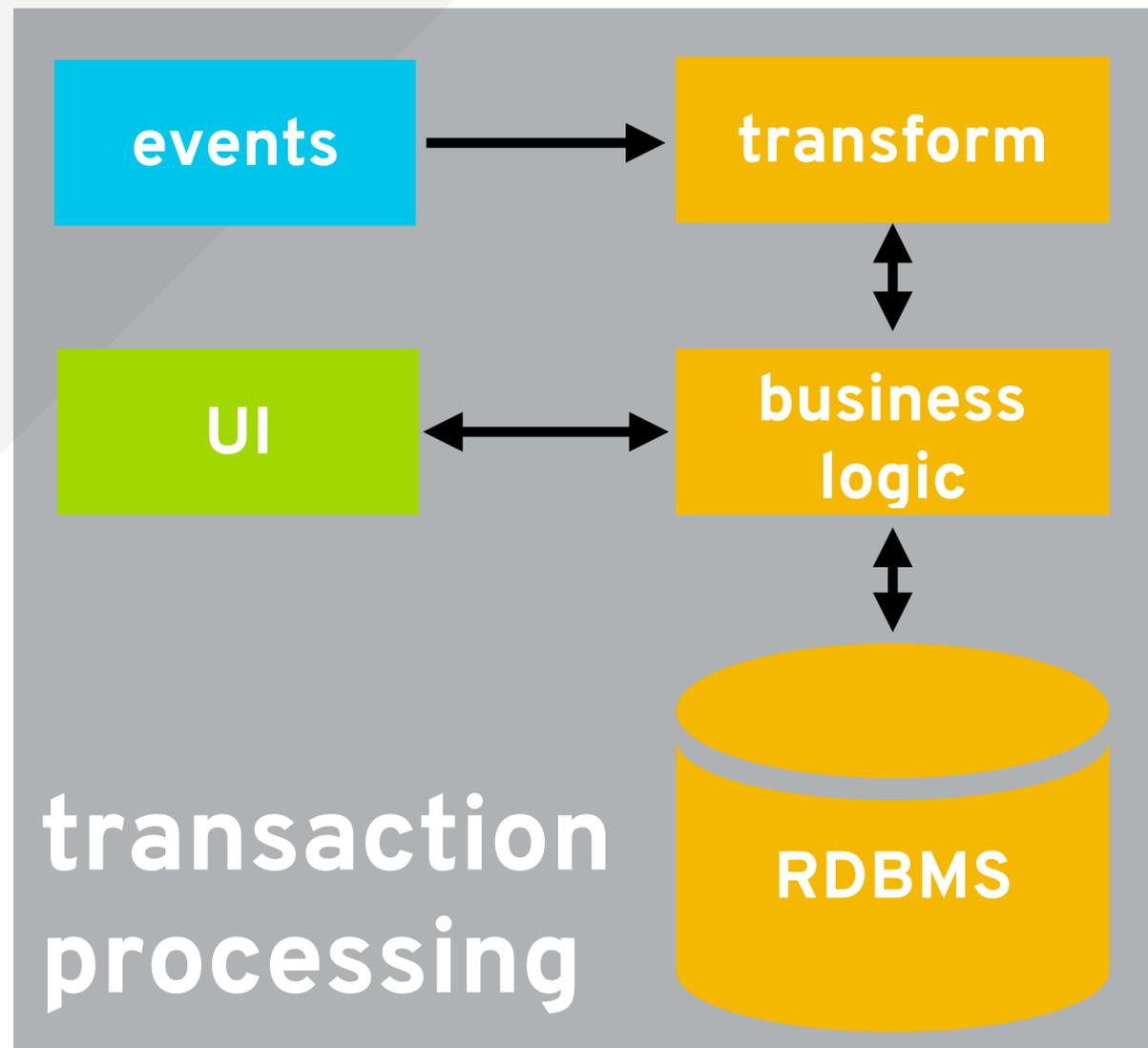
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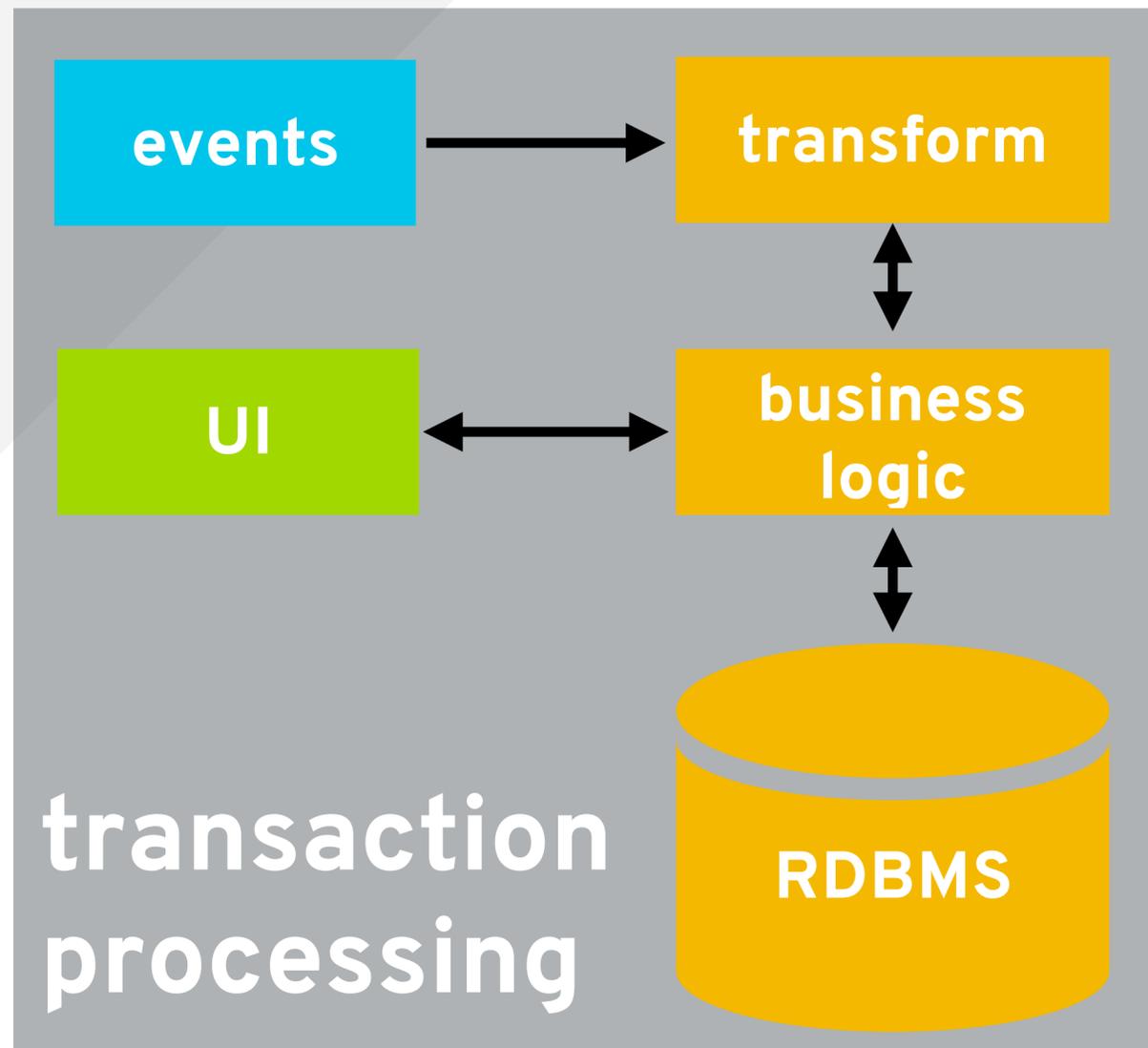
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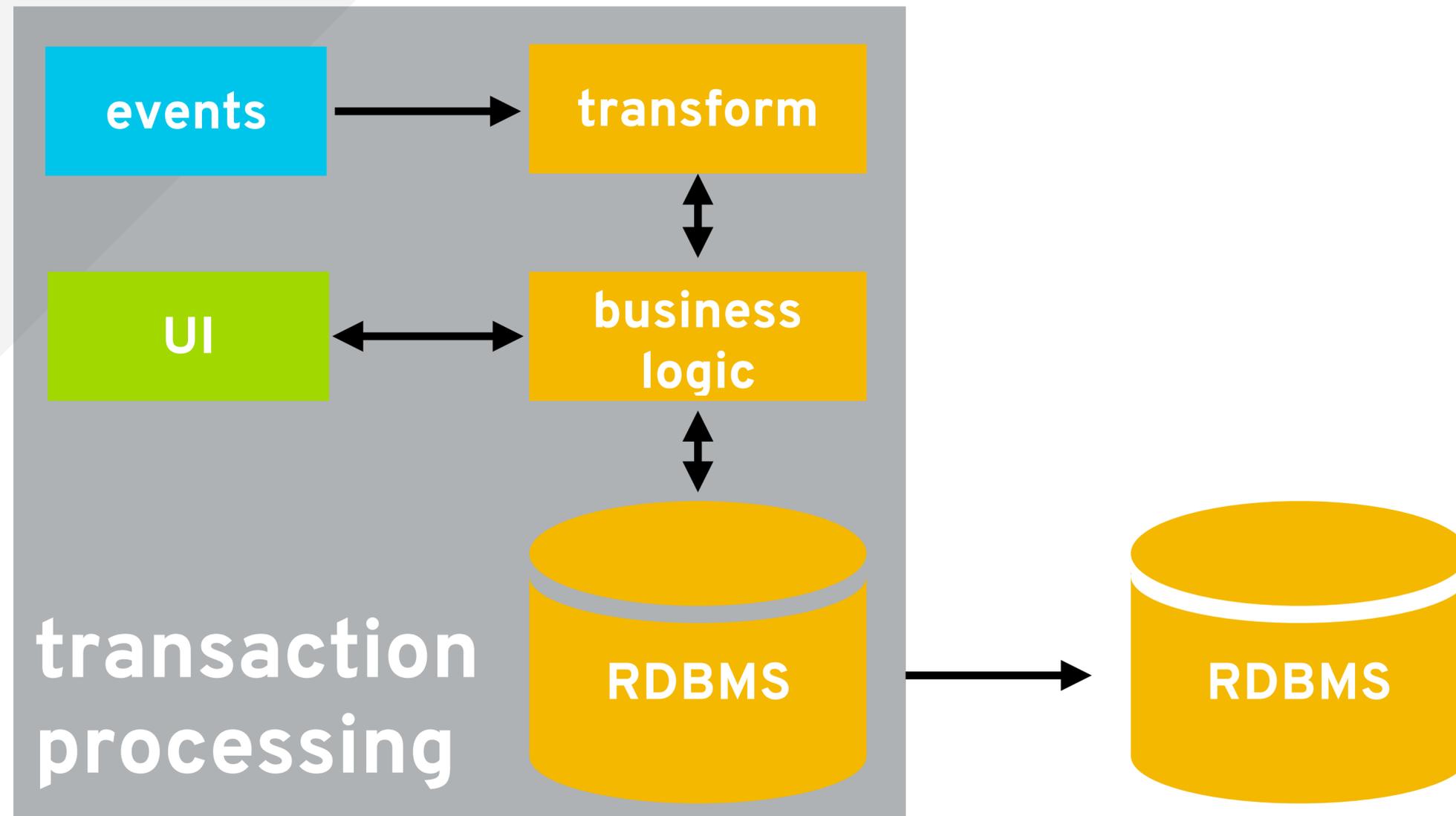
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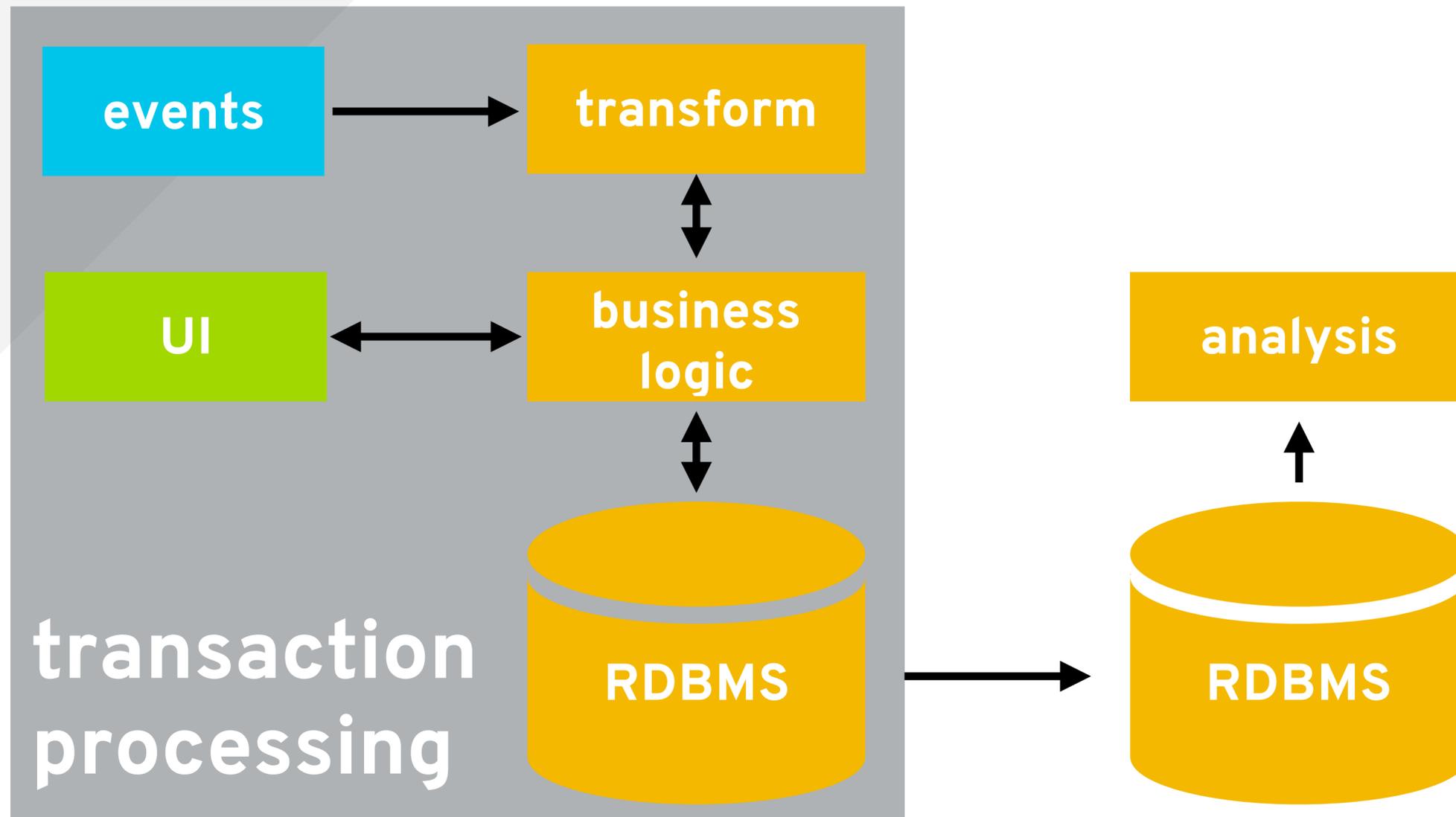
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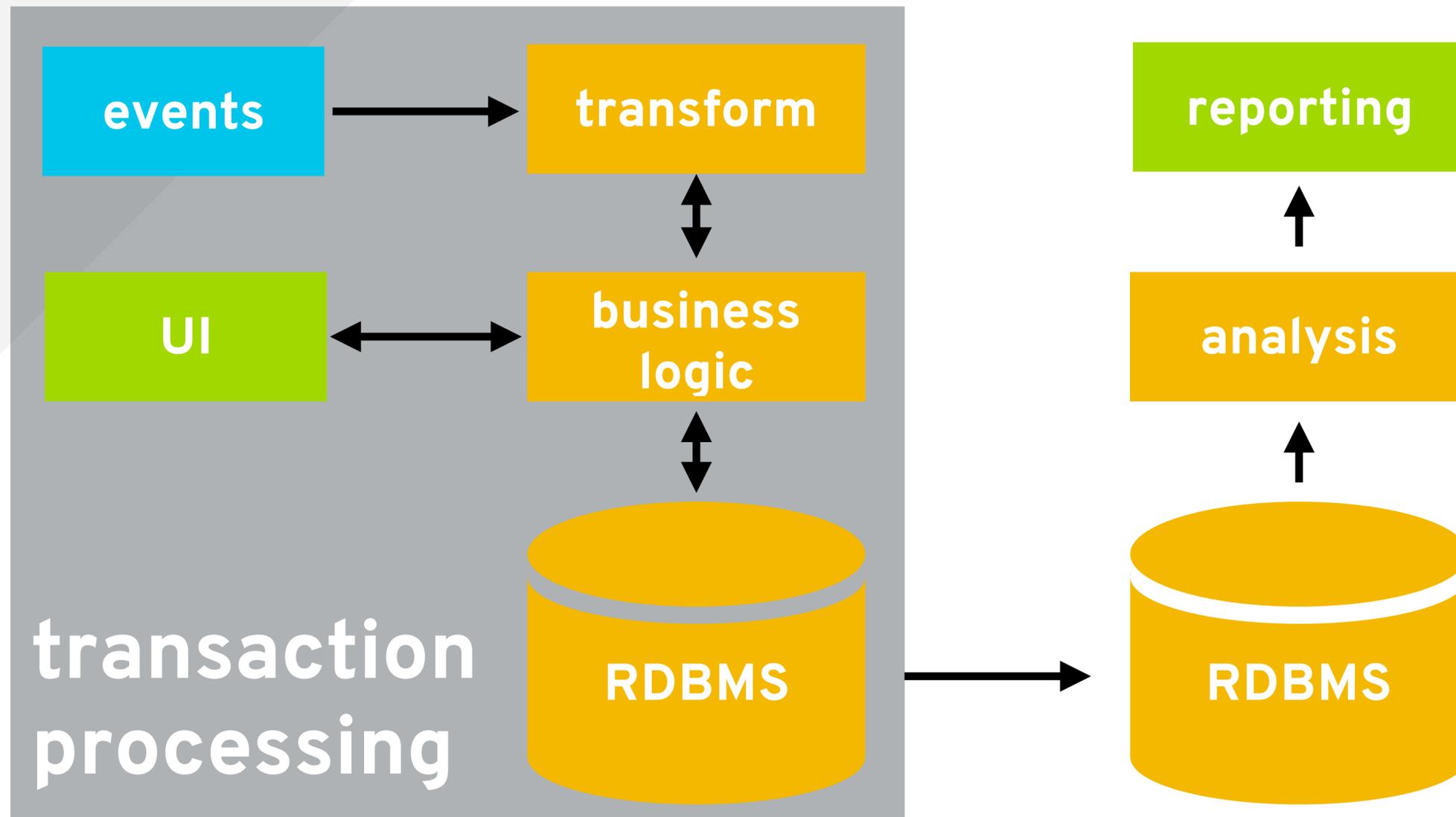
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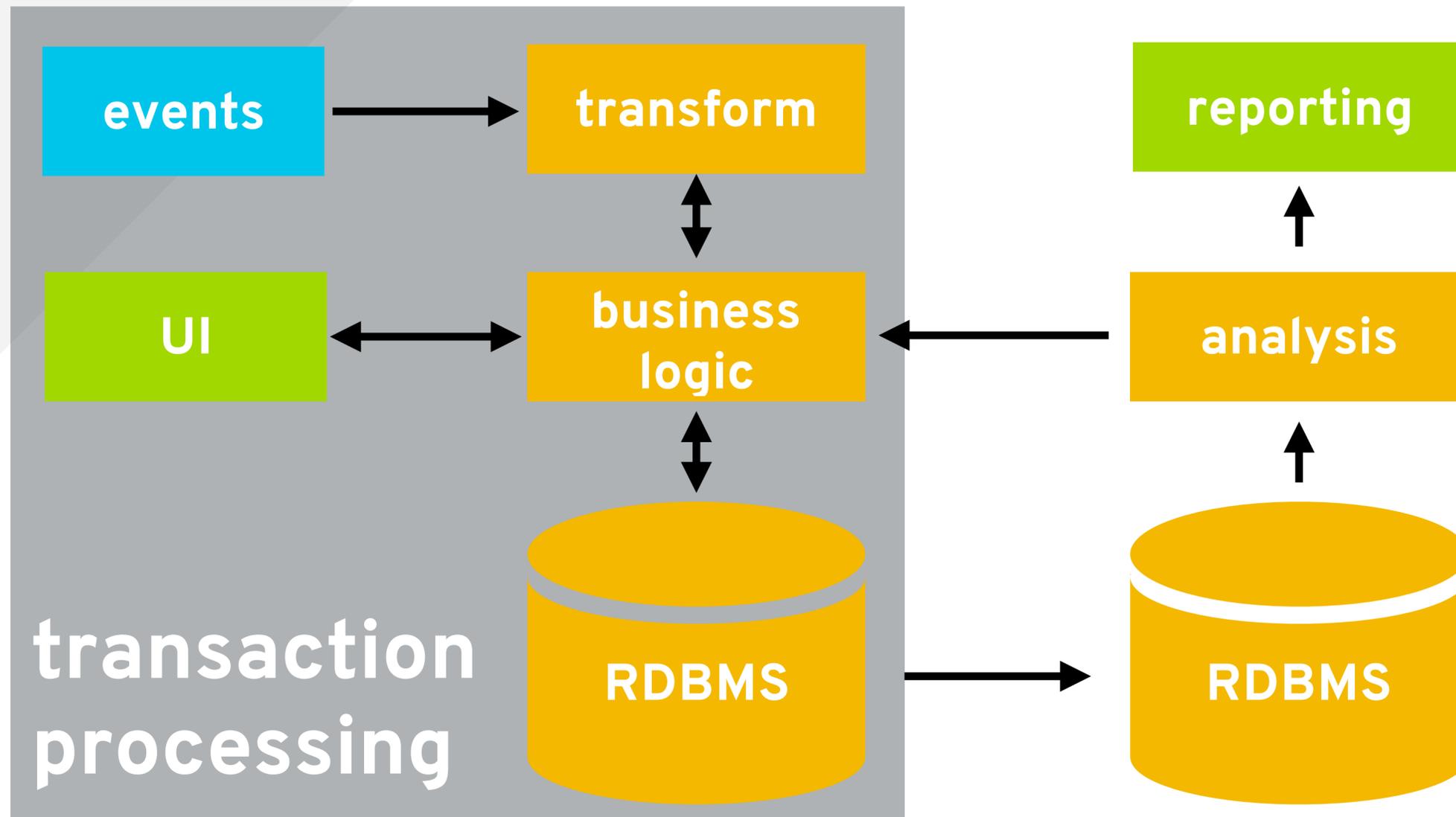
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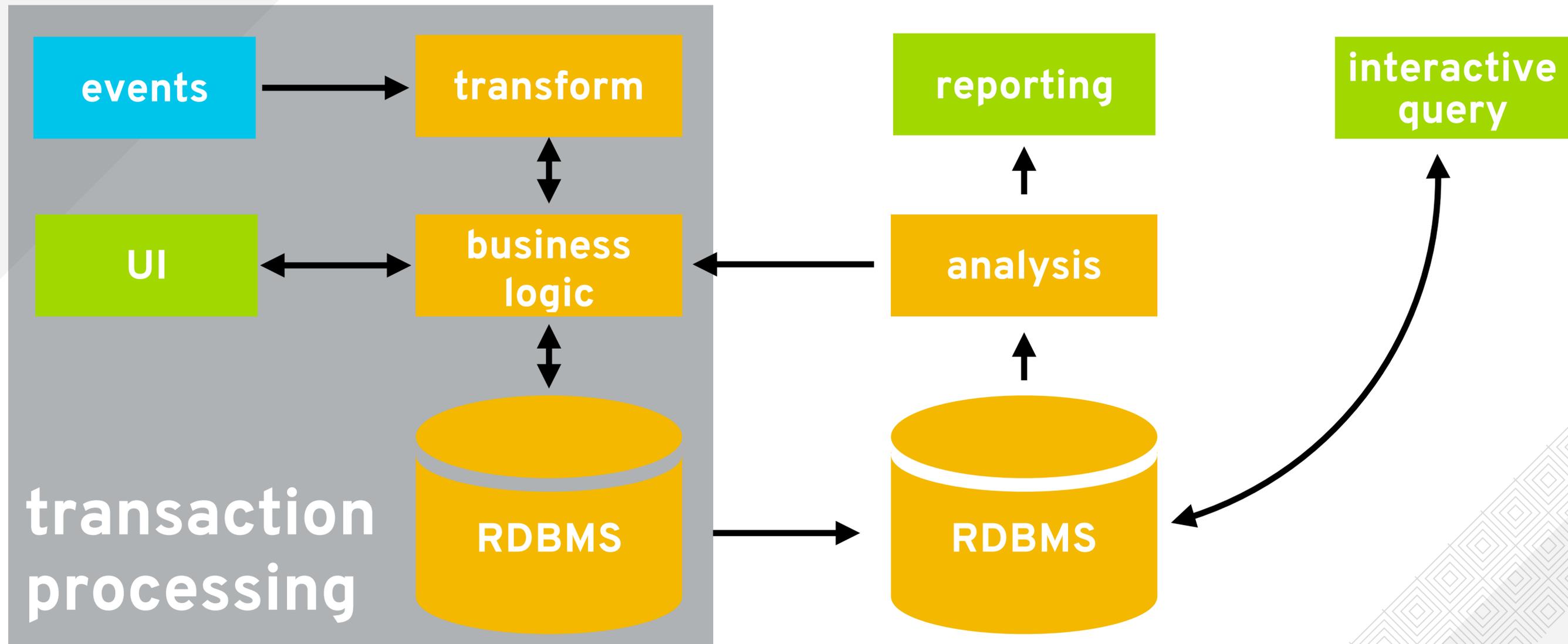
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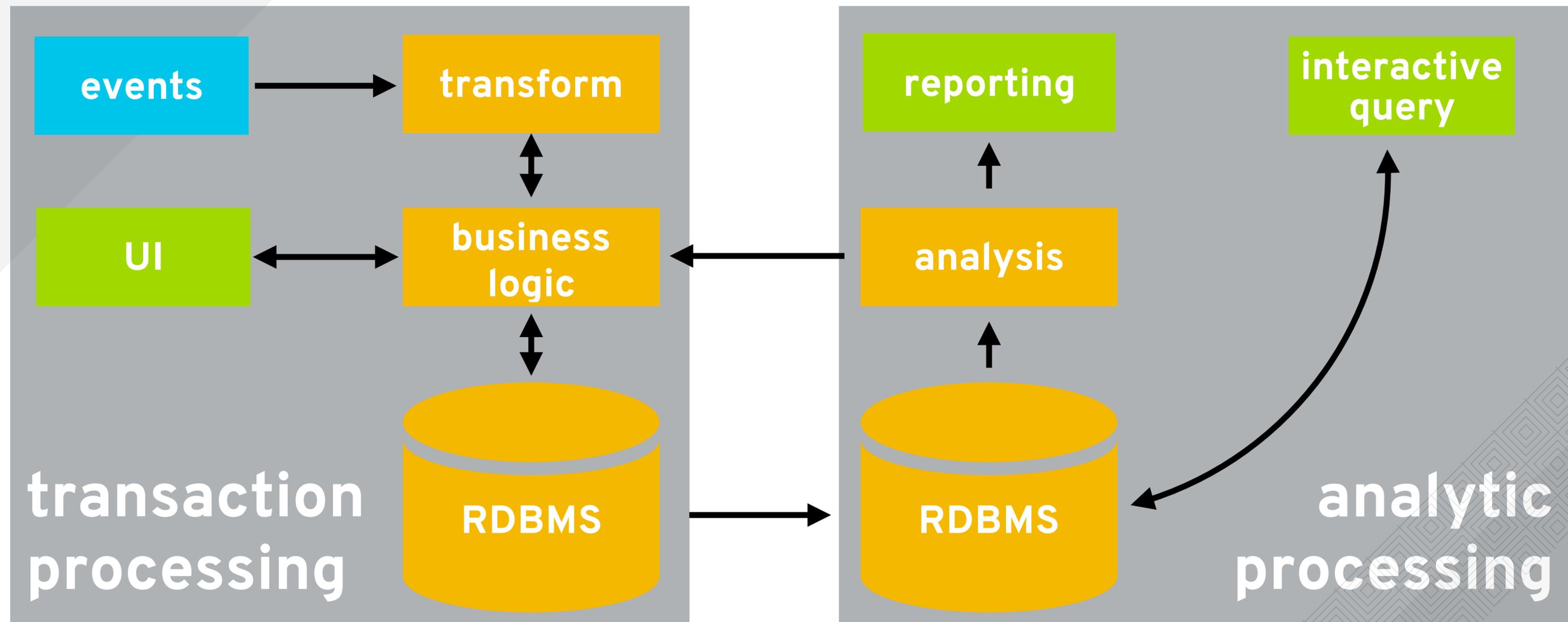
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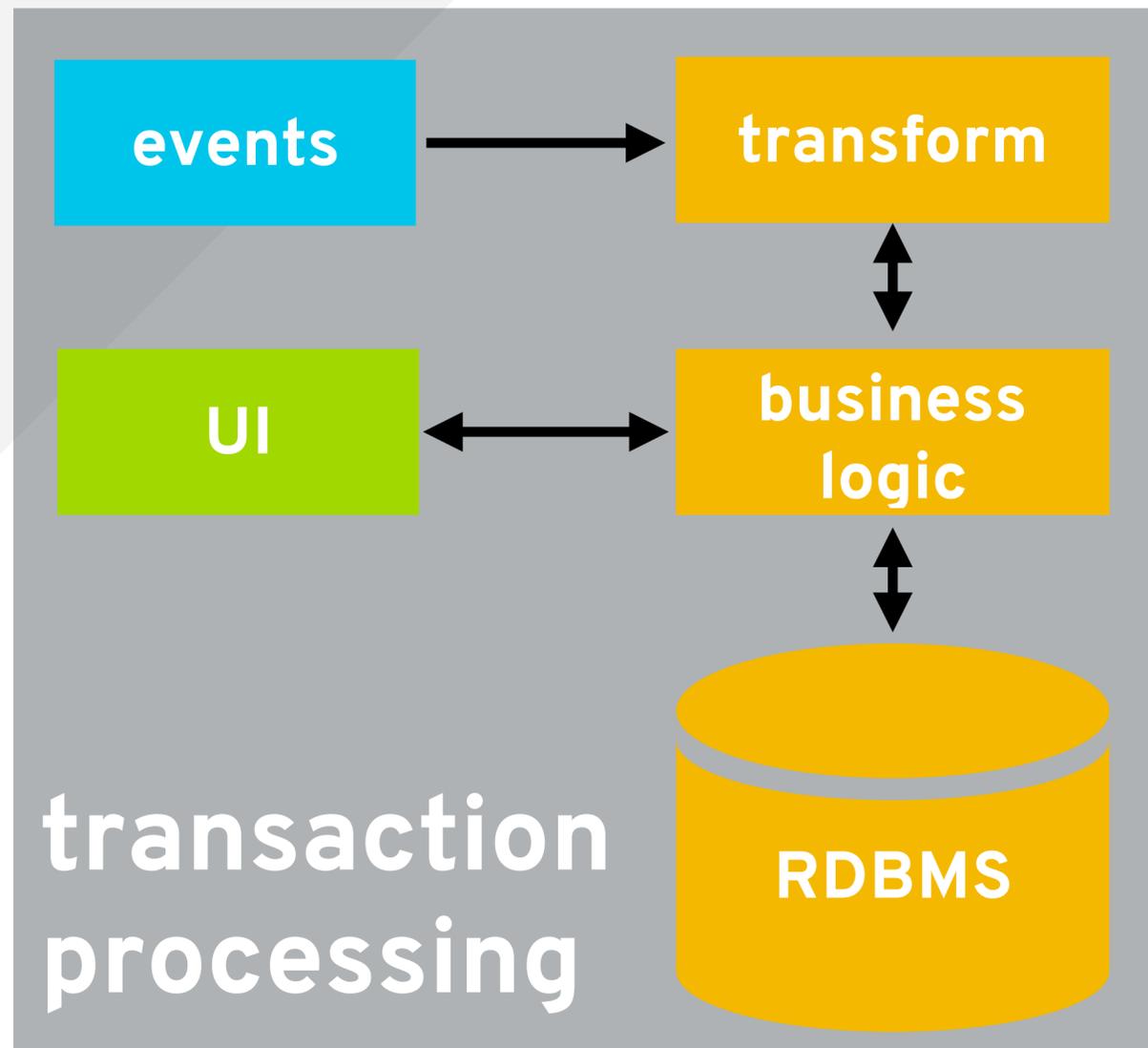
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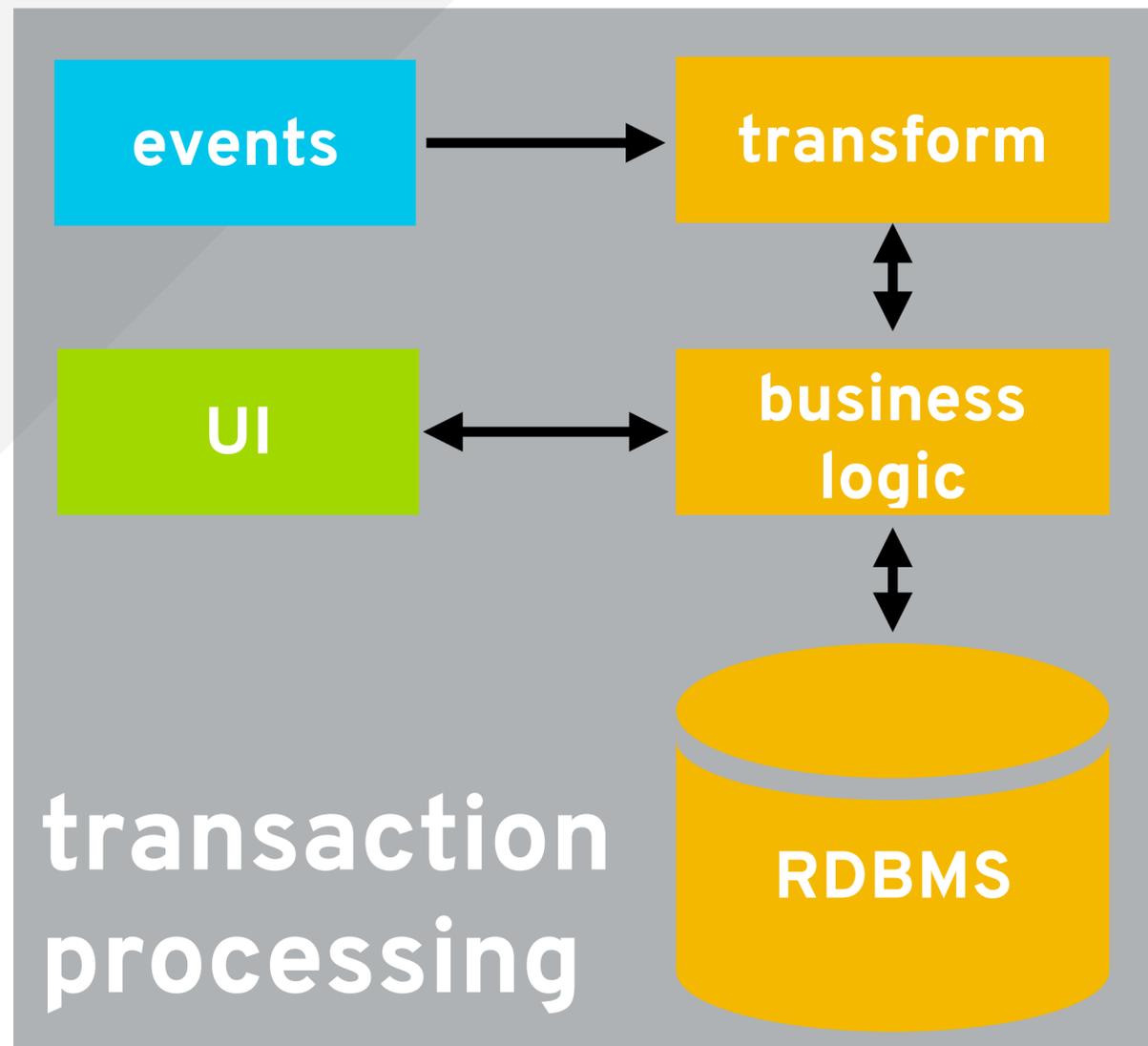
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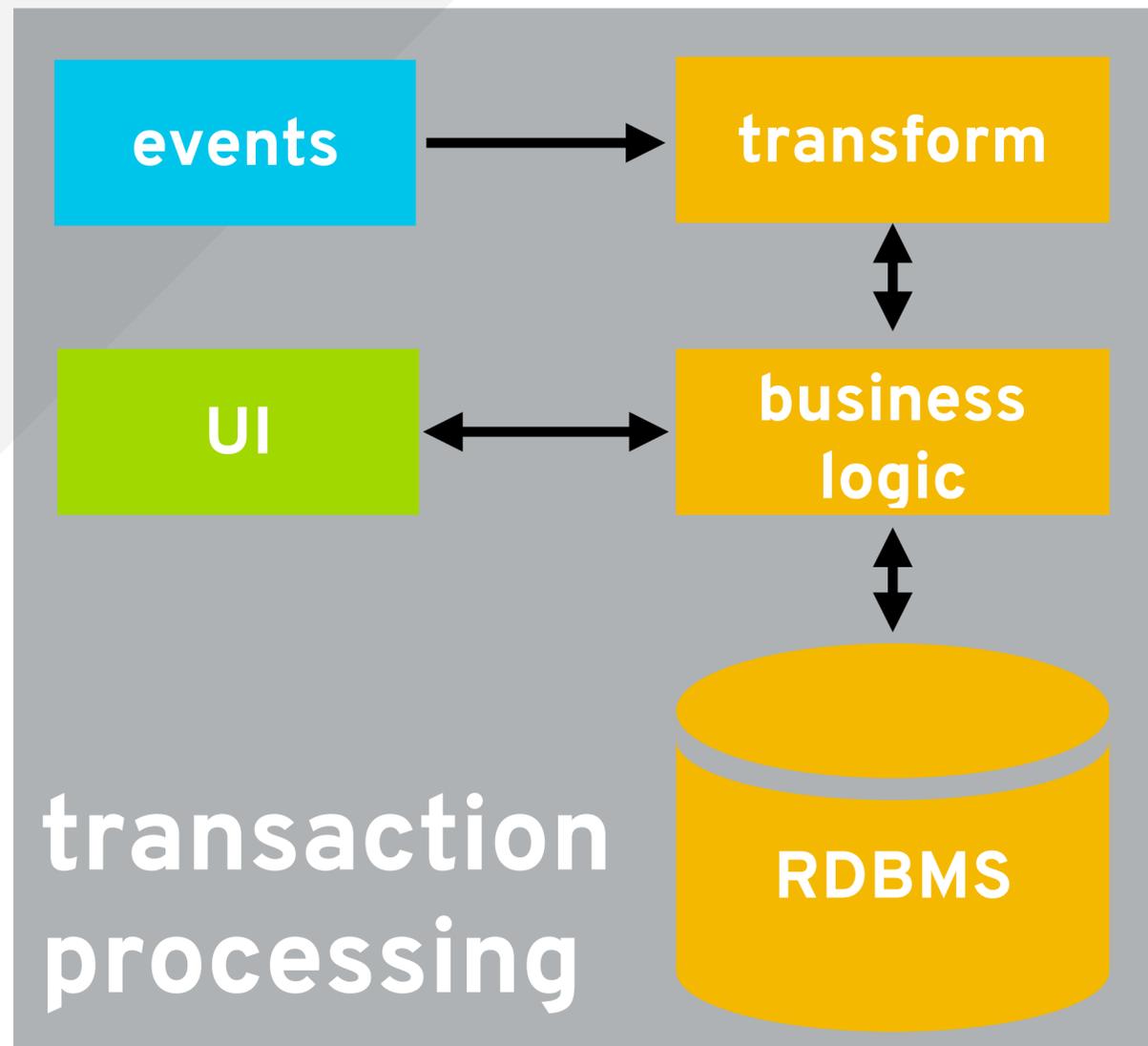


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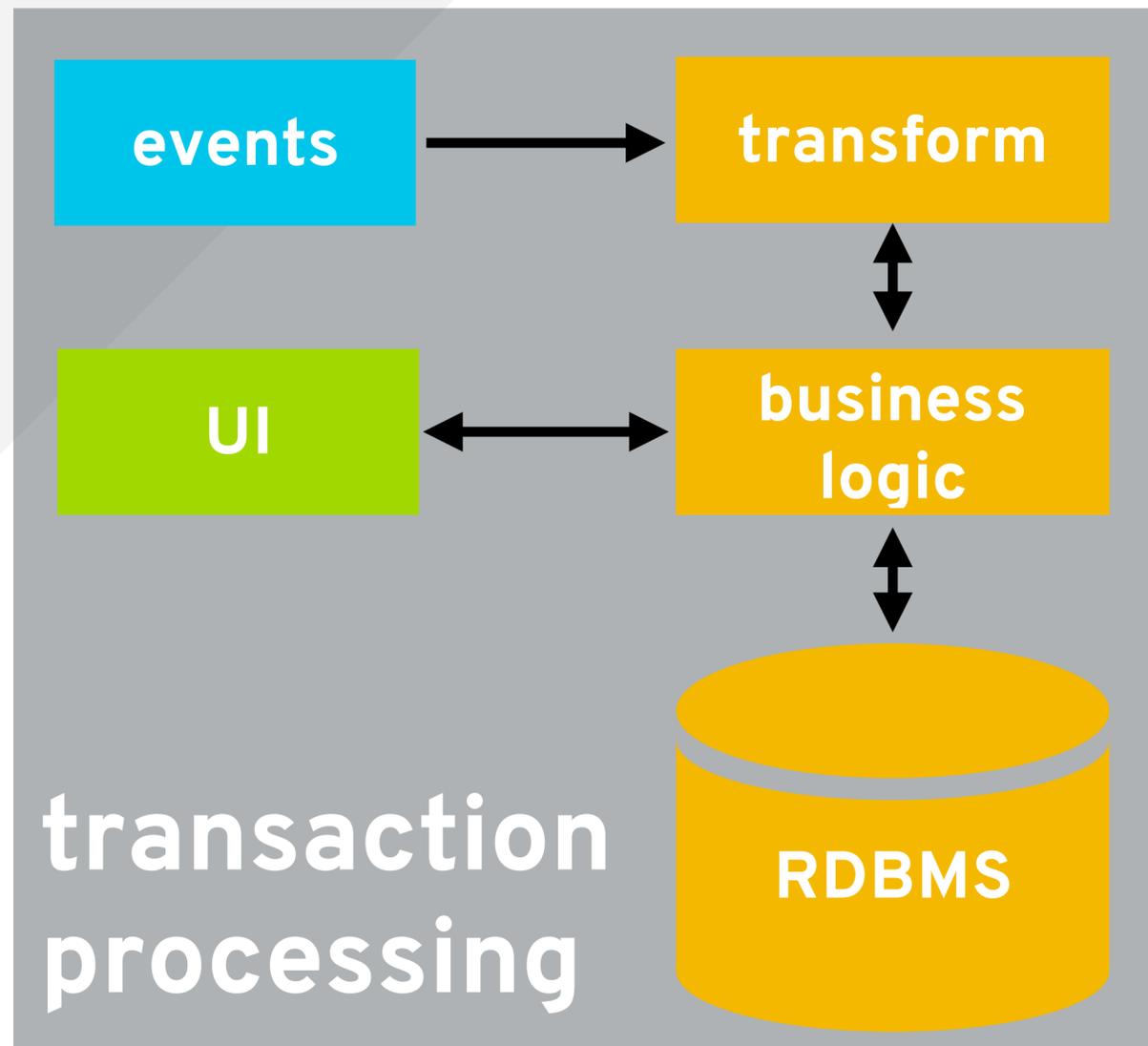
- **stateful**

# CONVENTIONAL DATA WAREHOUSE



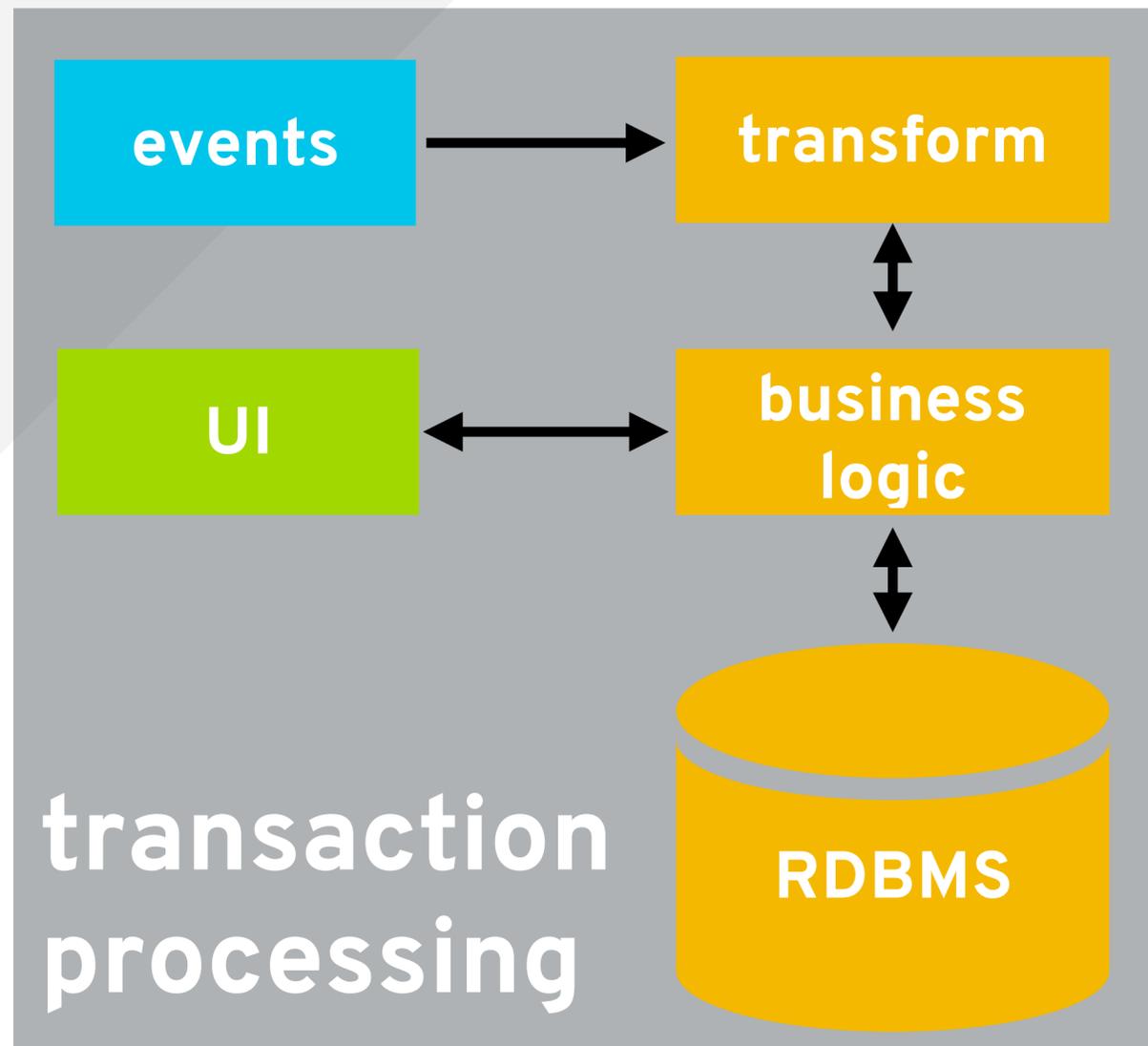
- stateful
- difficult to scale out

# CONVENTIONAL DATA WAREHOUSE



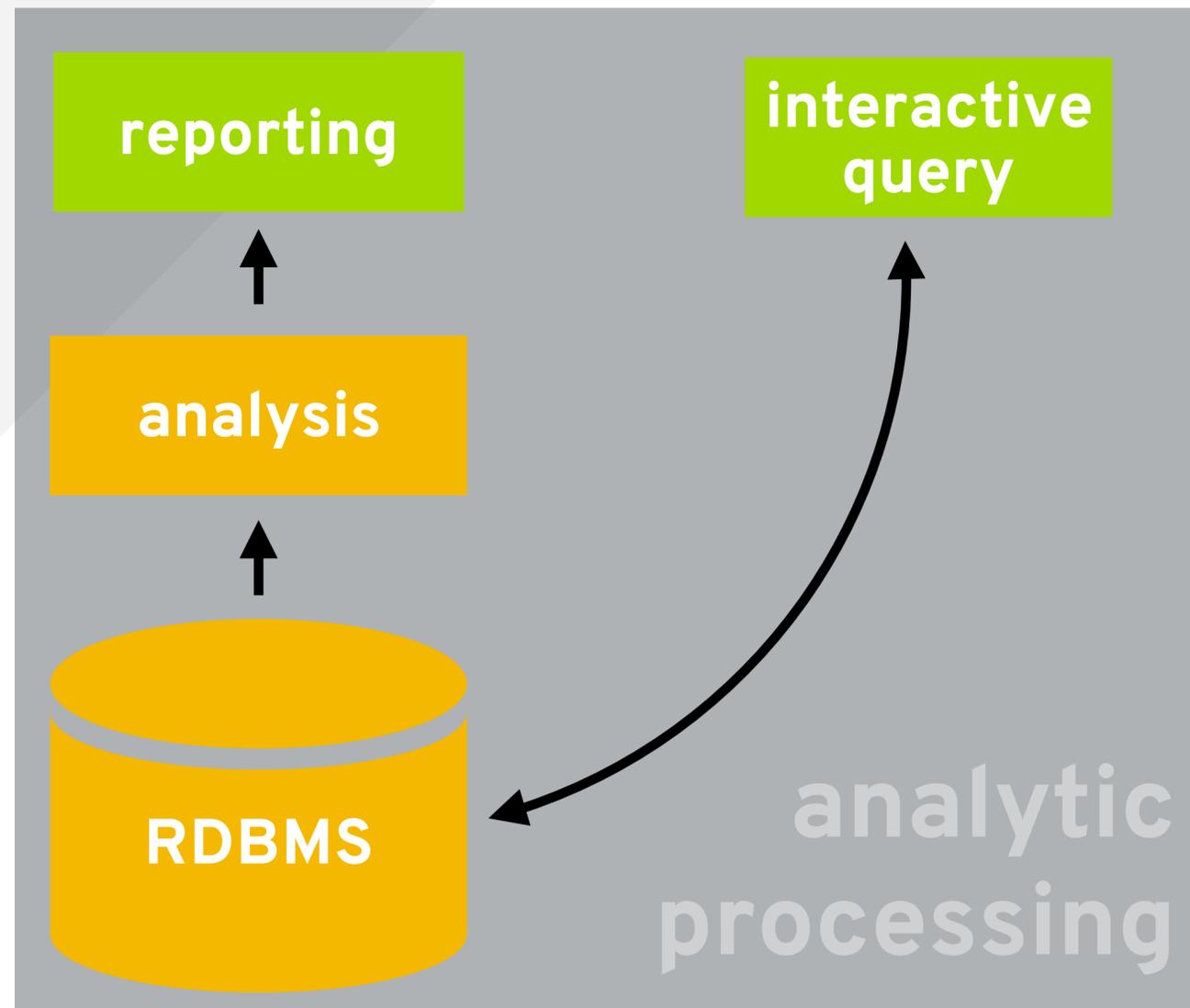
- stateful
- difficult to scale out
- difficult to manage

# CONVENTIONAL DATA WAREHOUSE

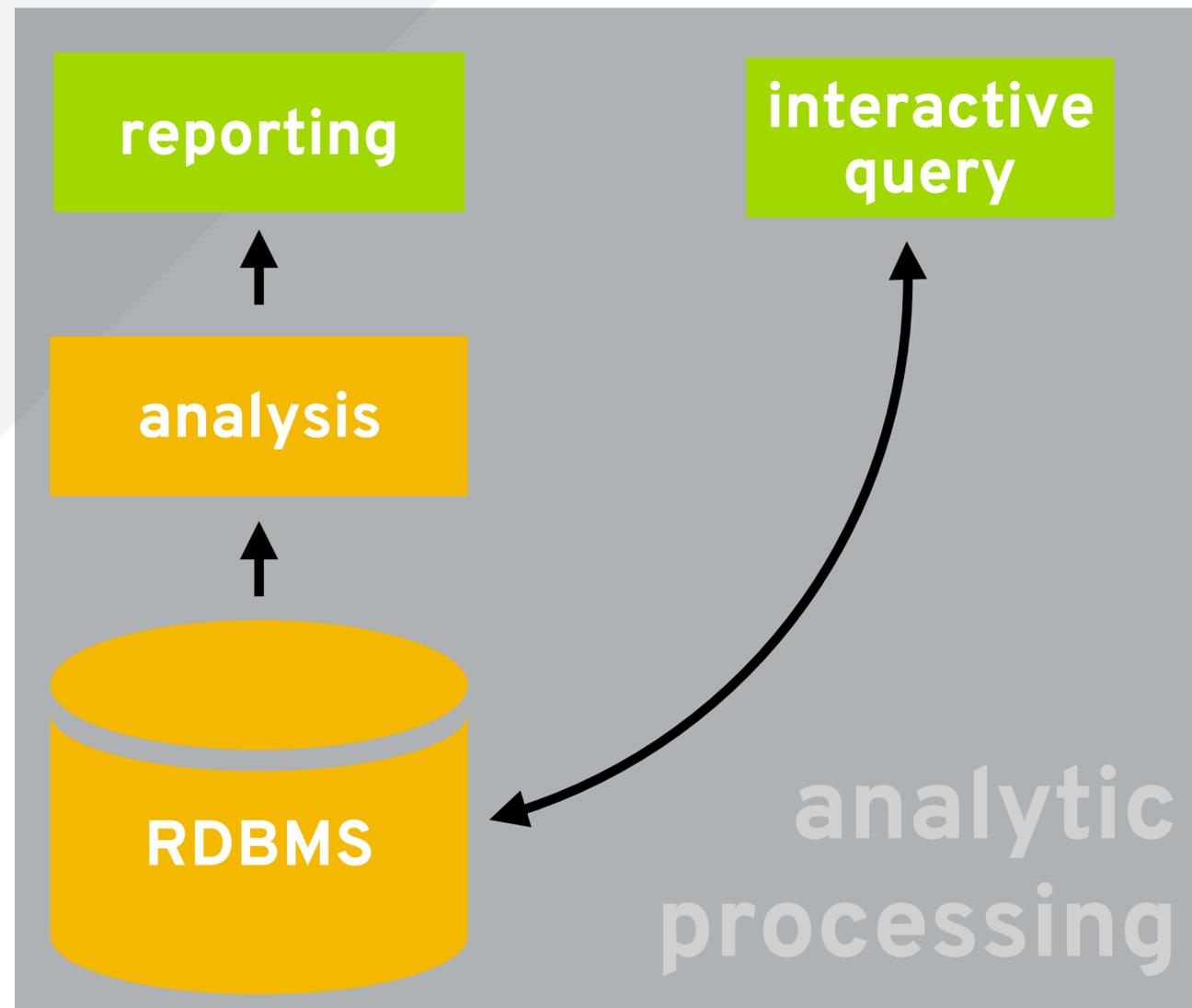


- stateful
- difficult to scale out
- difficult to manage
- no raw data in “source of truth”

# CONVENTIONAL DATA WAREHOUSE

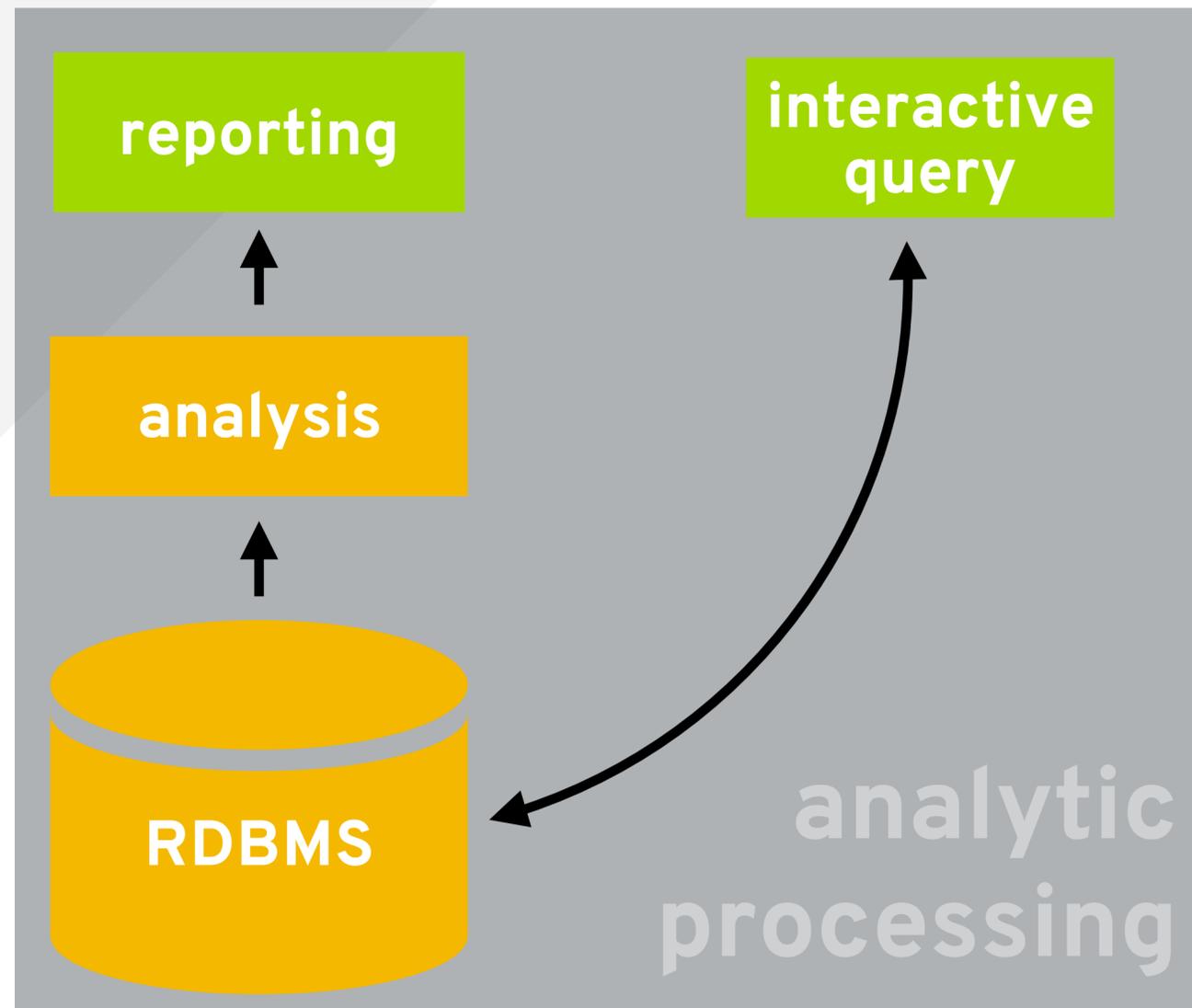


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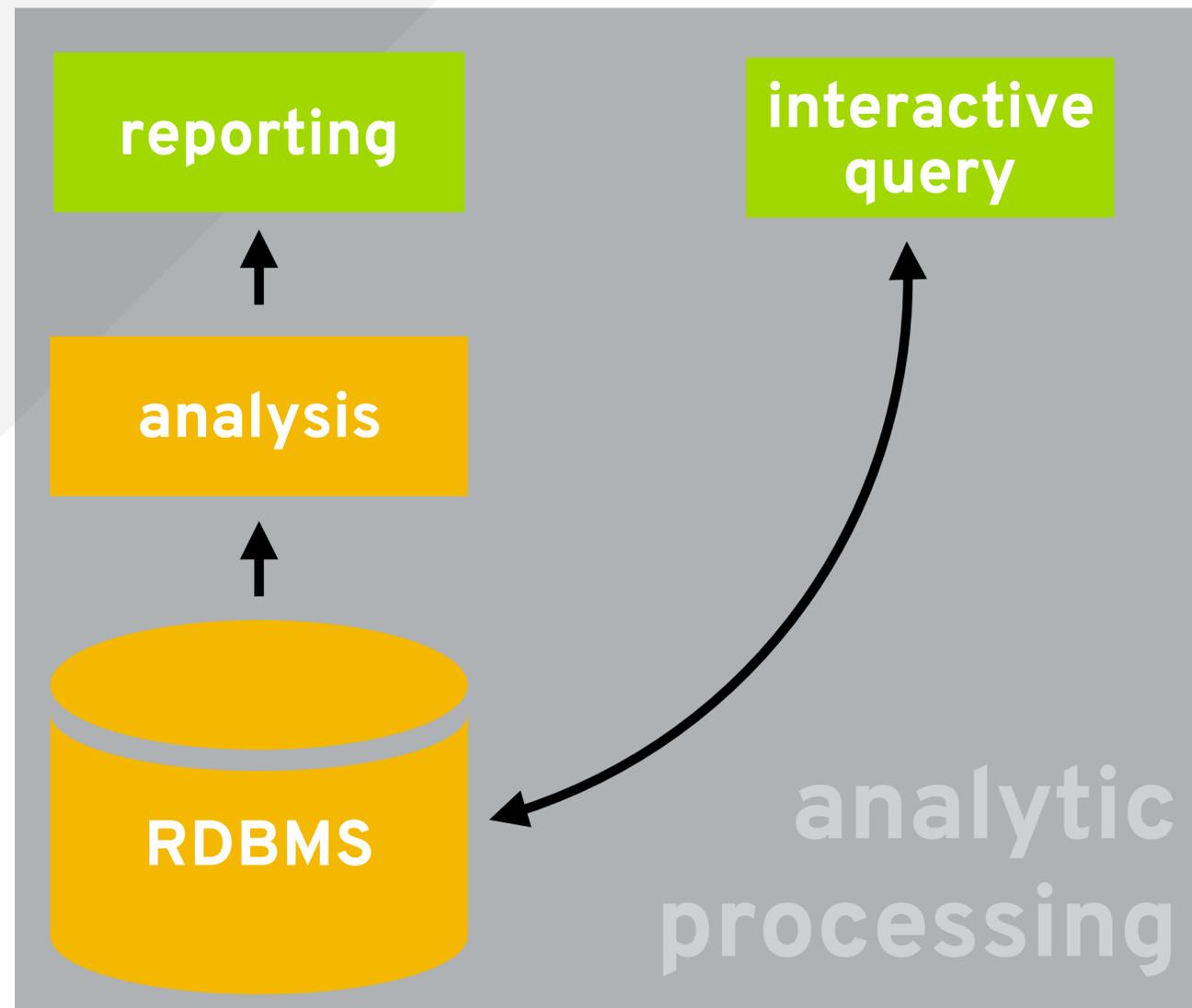
- results lag behind

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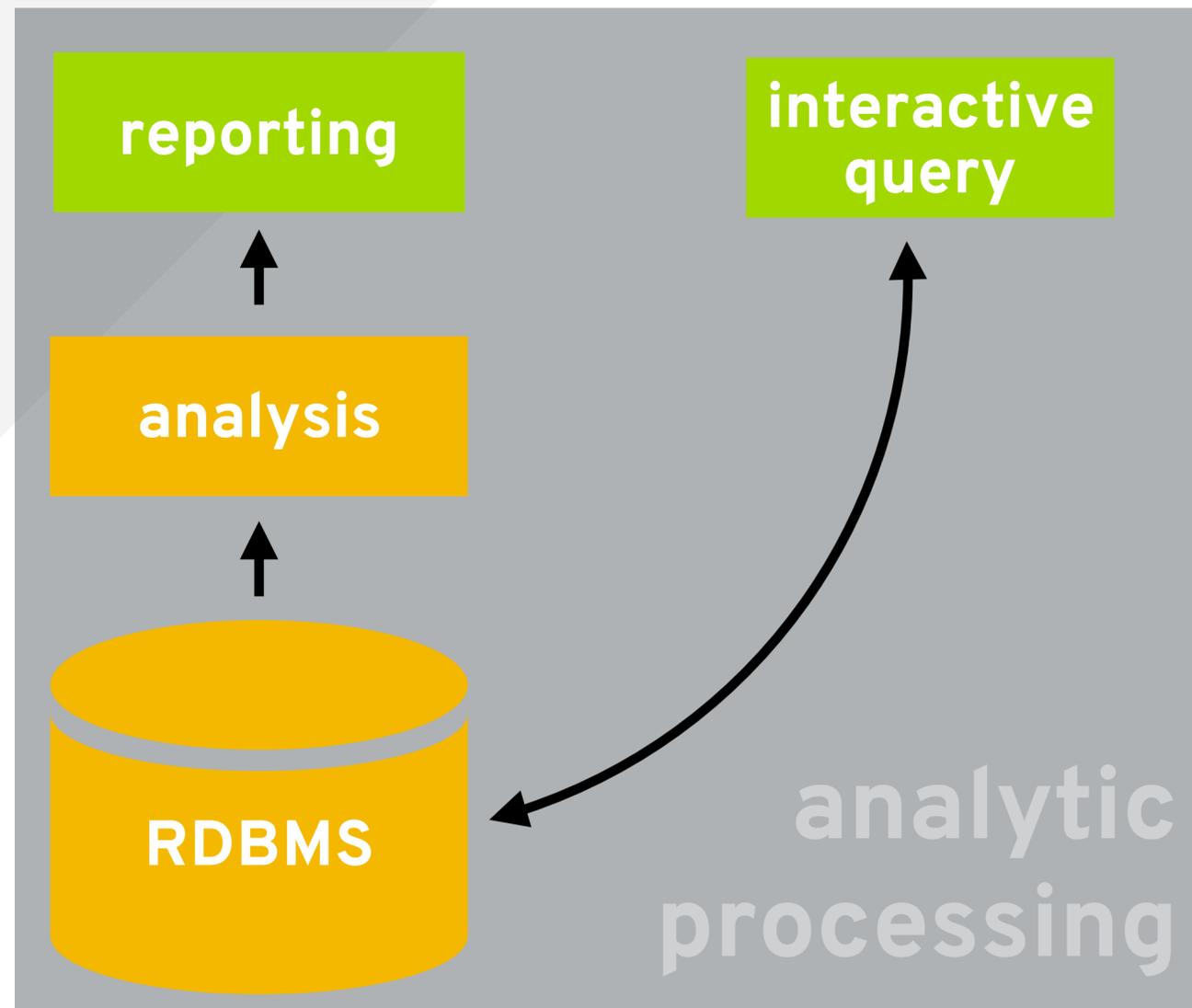
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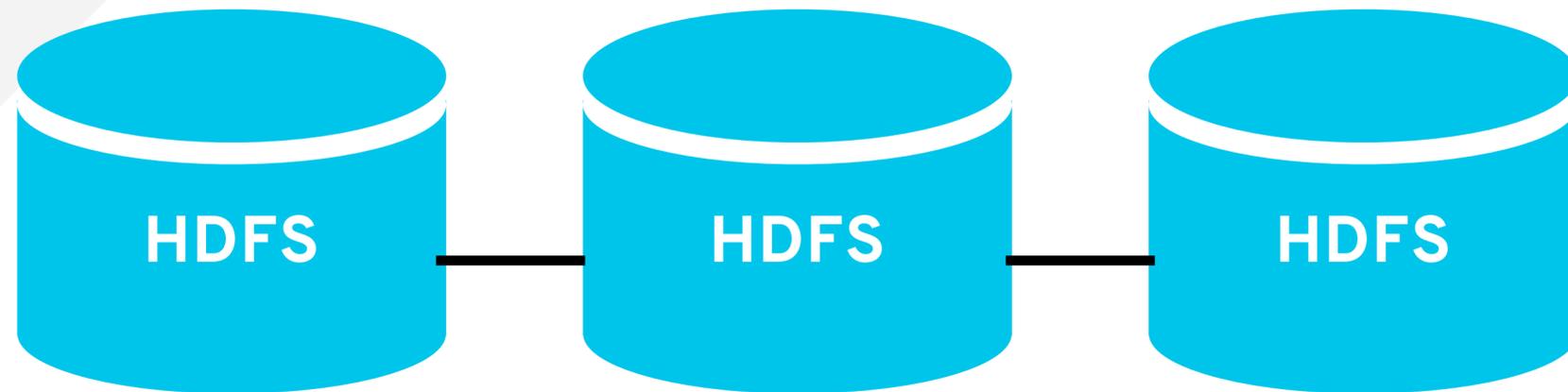
- results lag behind
- difficult to scale out
- limited to RDBMS capabilities/interface

# CONVENTIONAL DATA WAREHOUSE

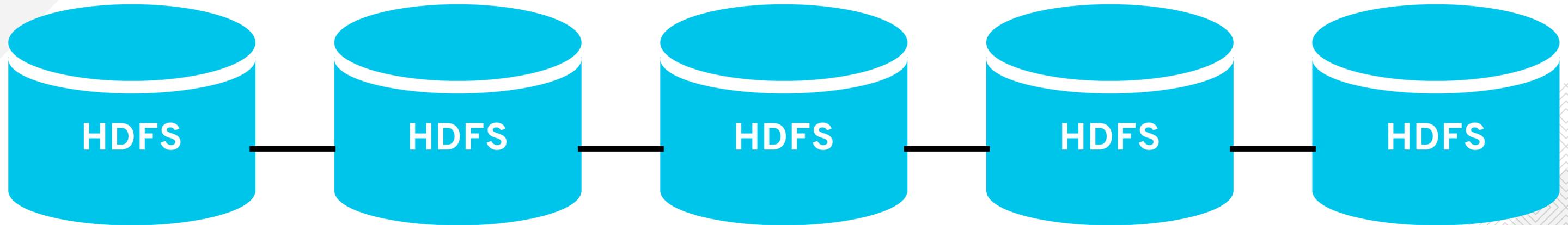


- results lag behind
- difficult to scale out
- limited to RDBMS capabilities/interface
- difficult to implement model-training code

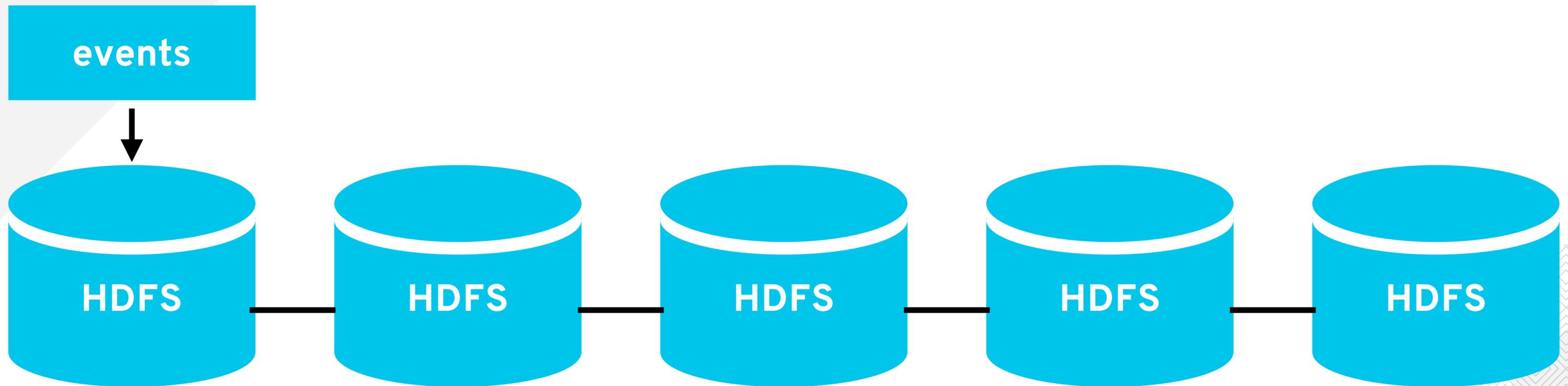
# HADOOP-STYLE “DATA LAKE”



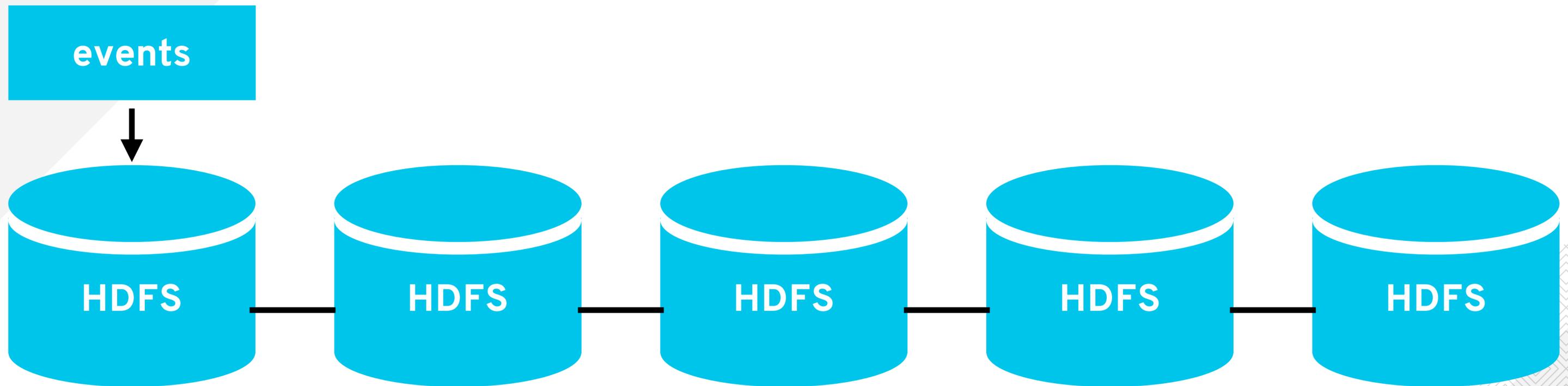
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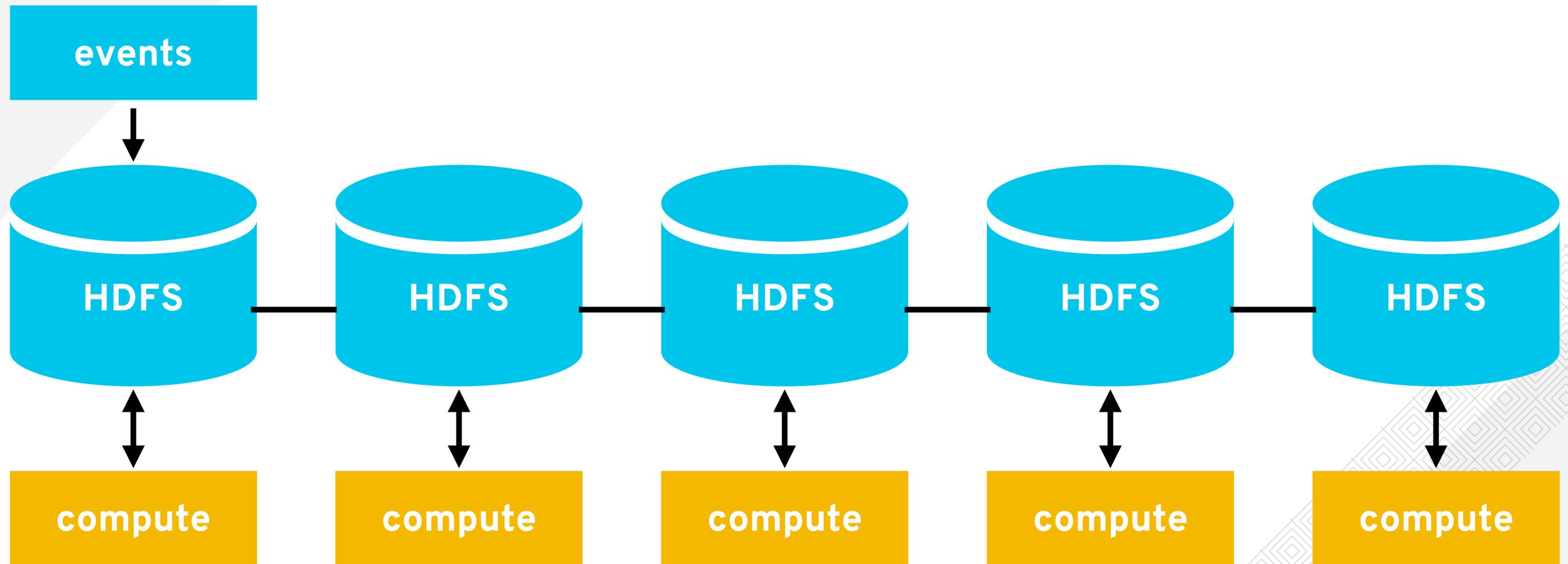
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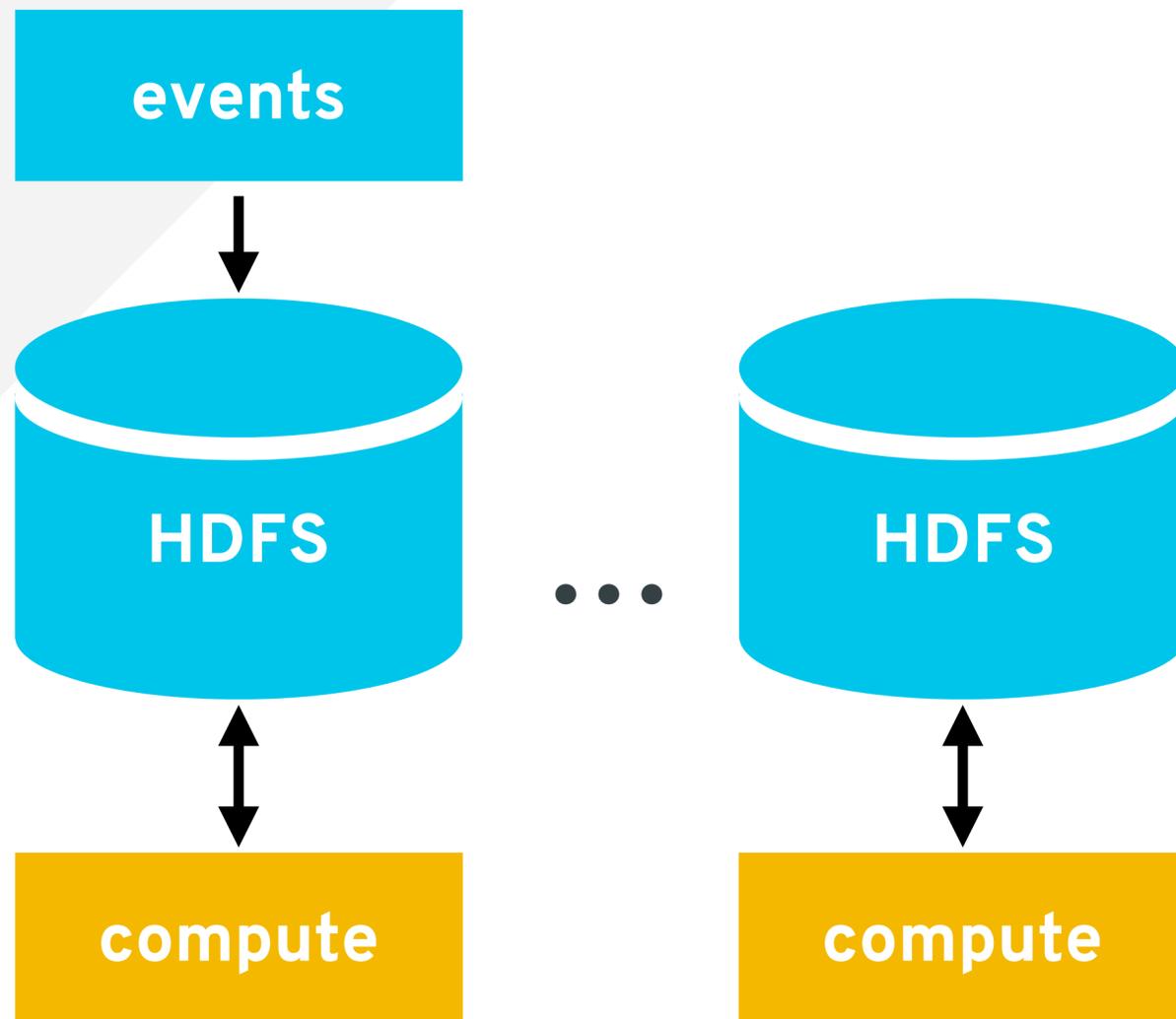
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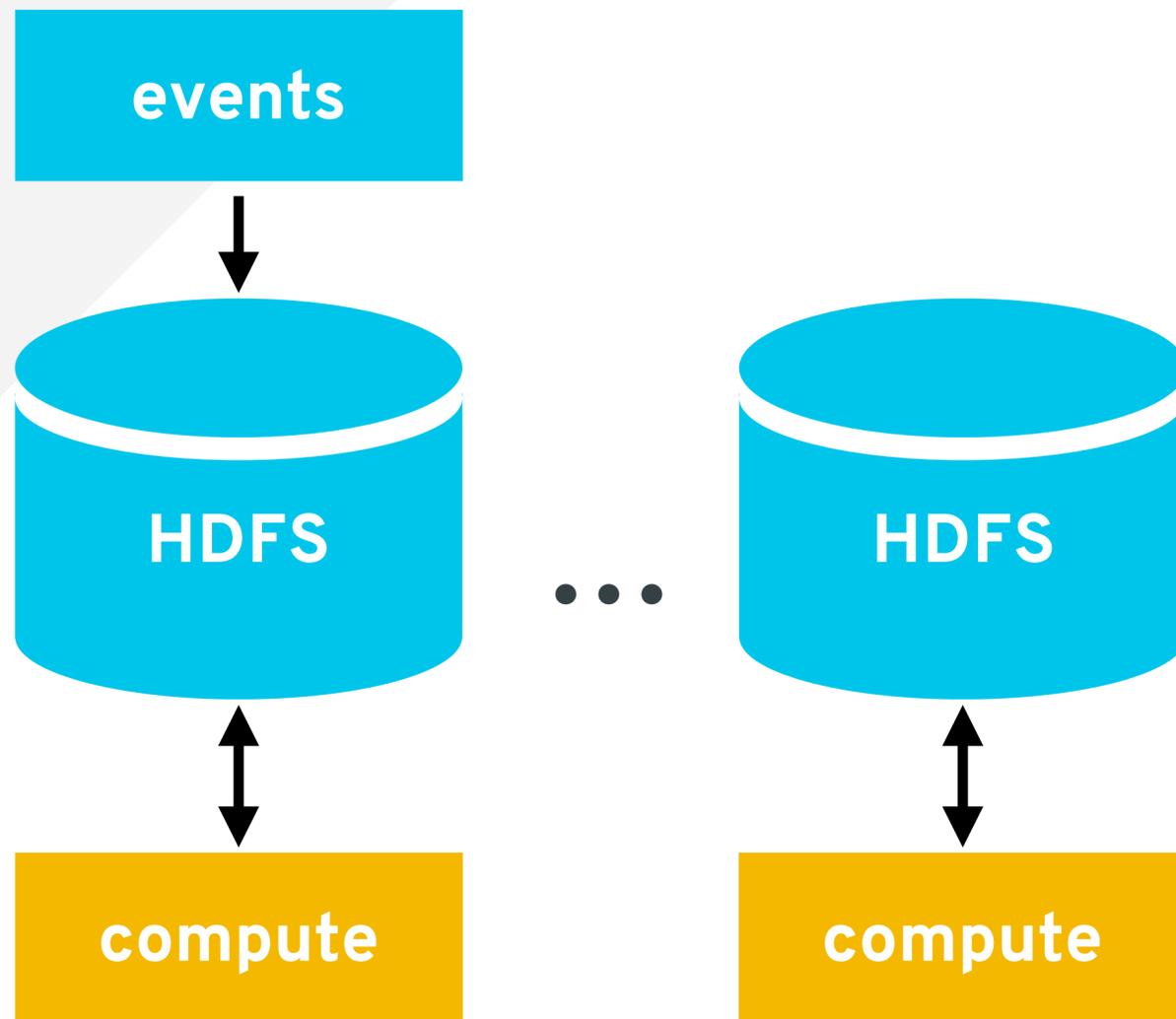
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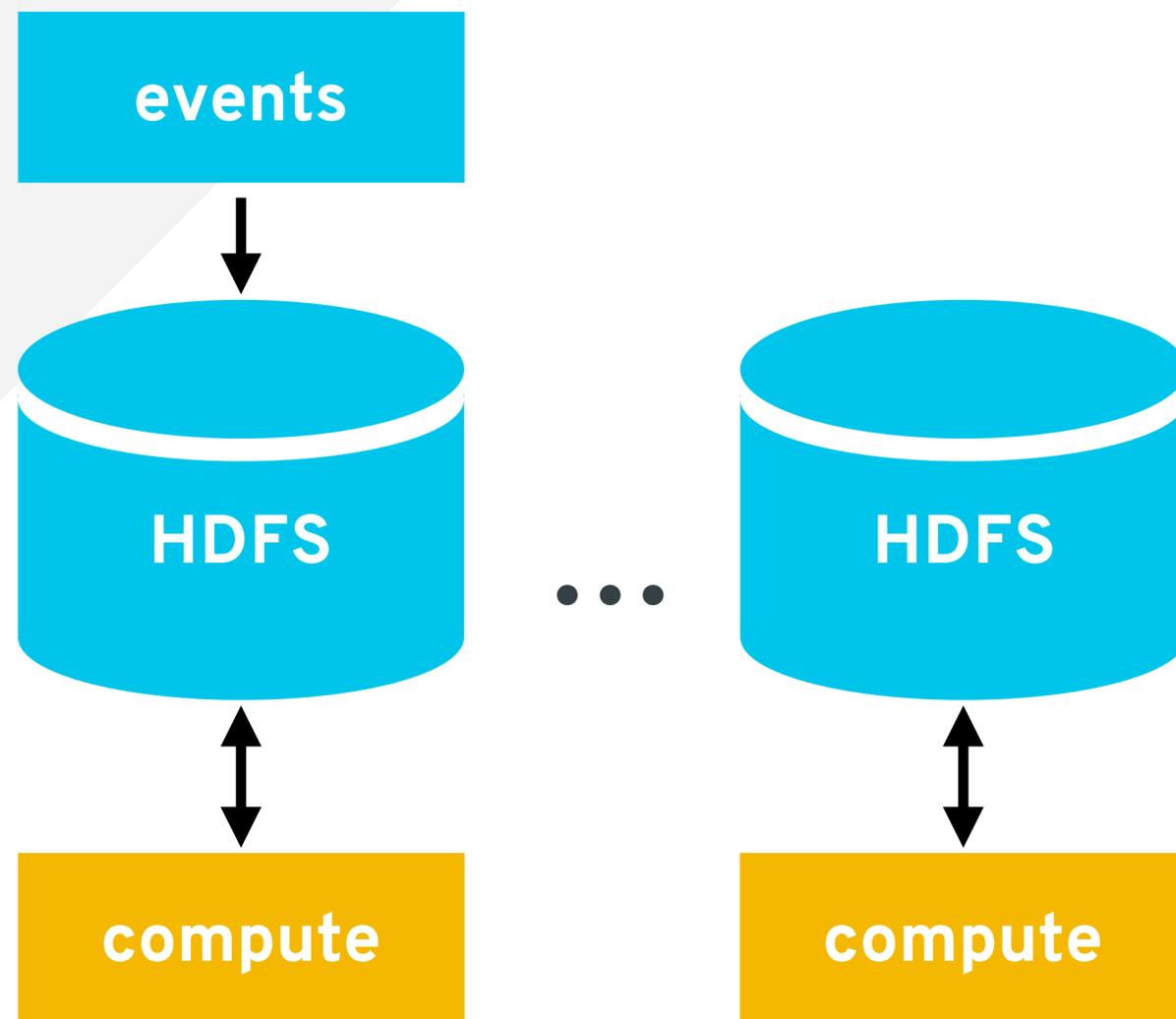


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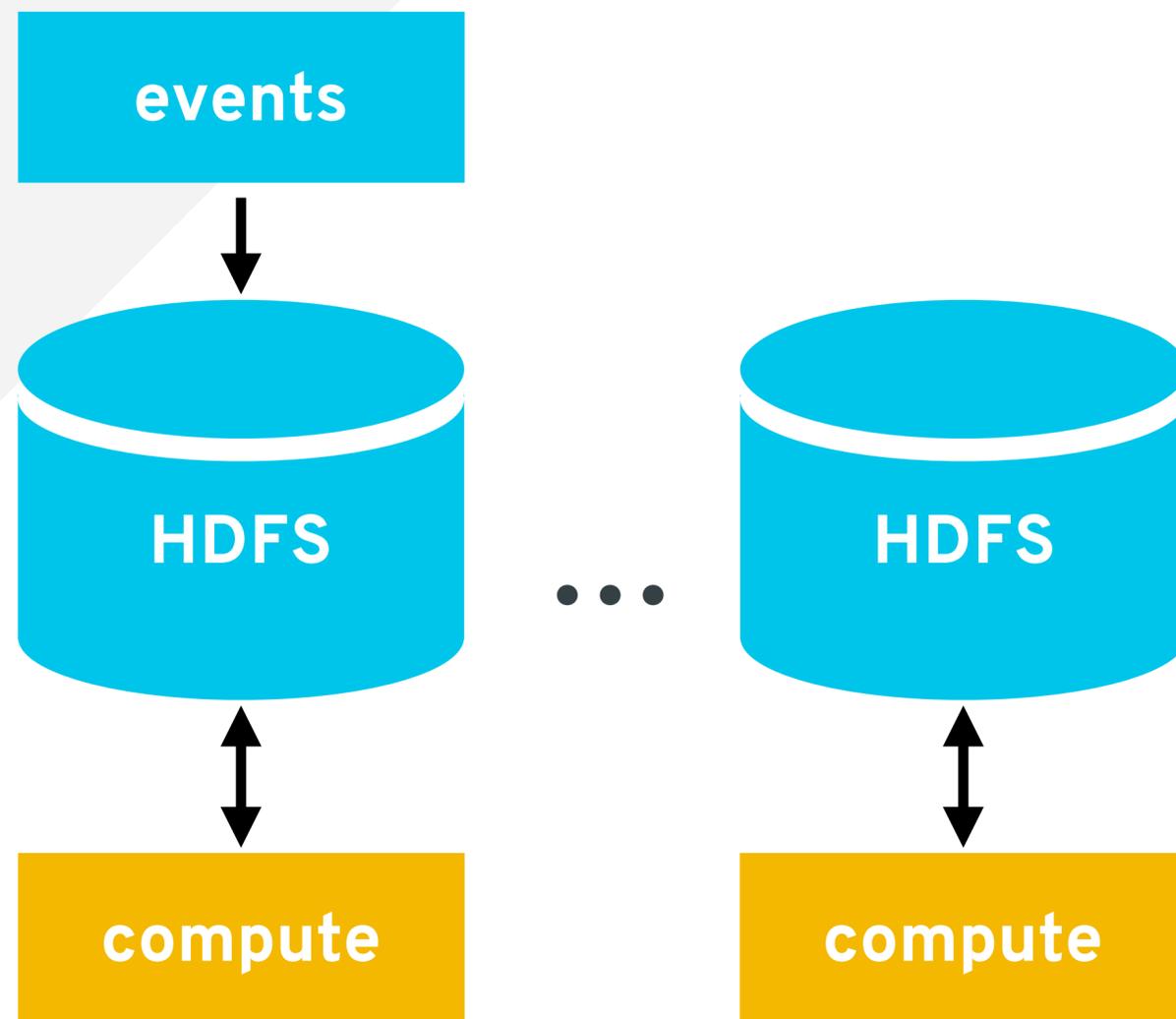
- tightly-coupled compute and storage

## HADOOP-STYLE “DATA LAKE”



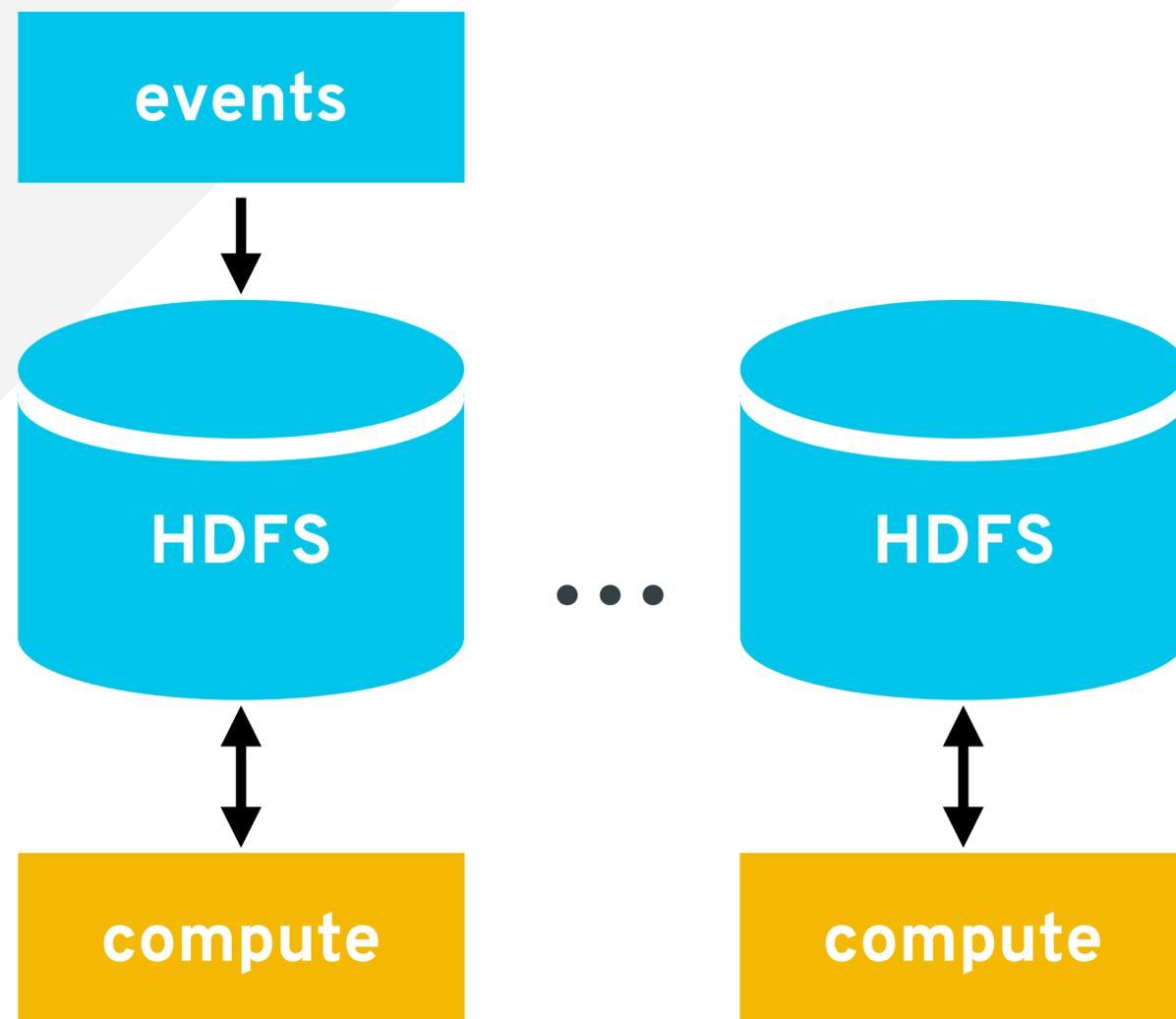
- tightly-coupled compute and storage
- dedicated resources

# HADOOP-STYLE “DATA LAKE”



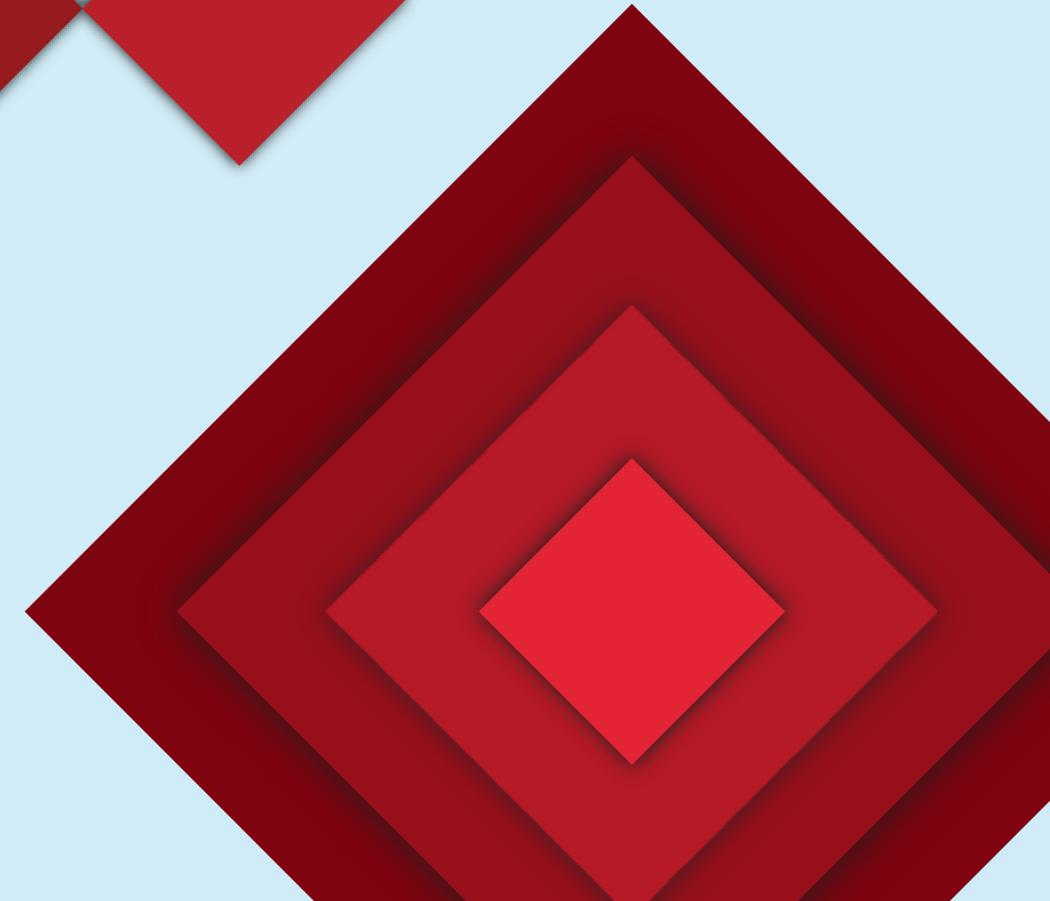
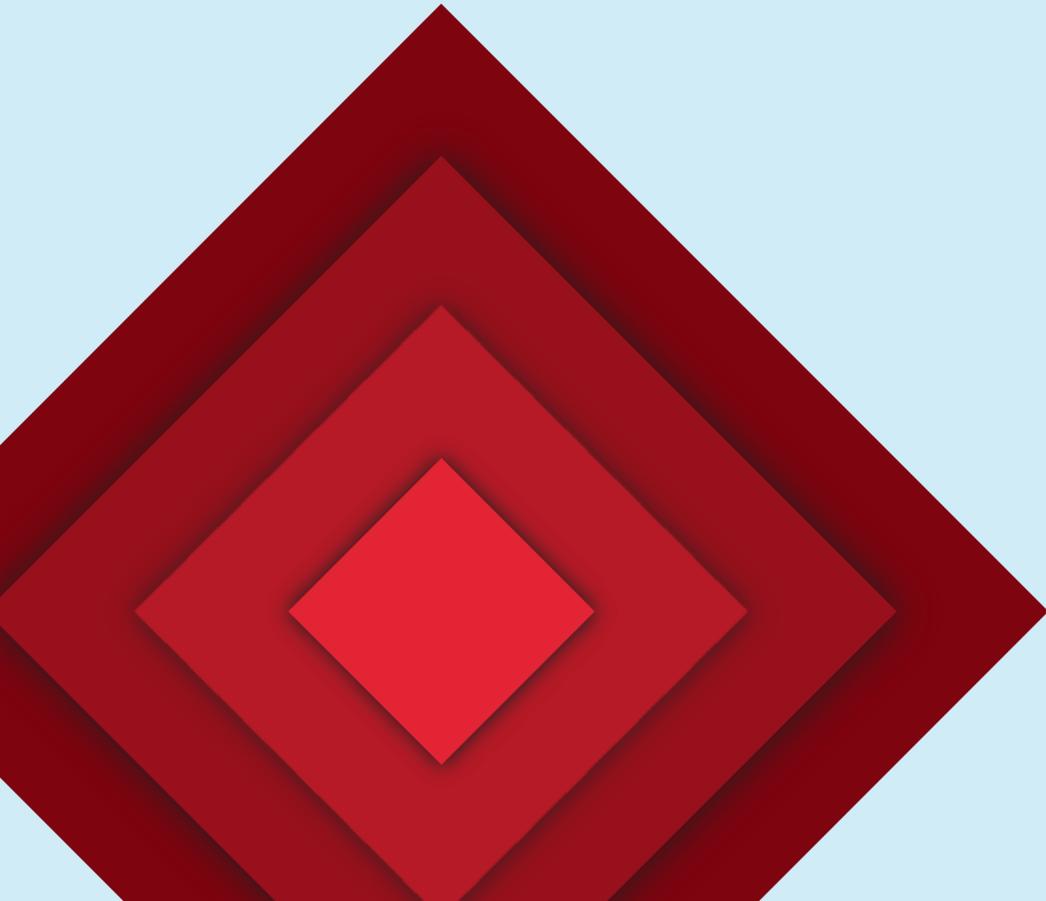
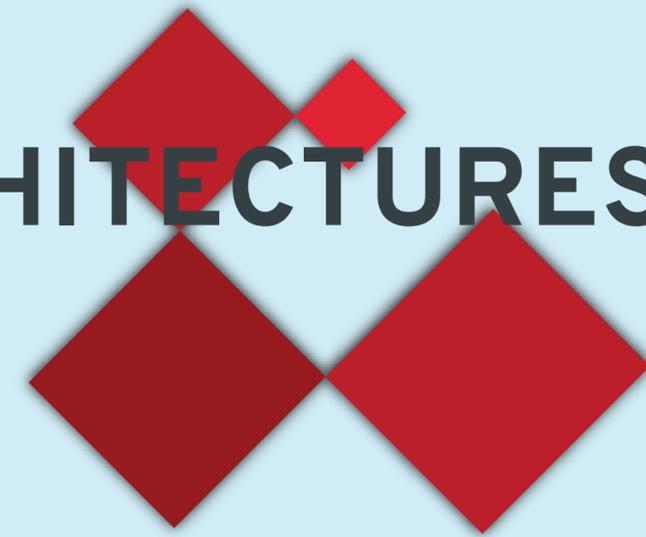
- tightly-coupled compute and storage
- dedicated resources
- low-level API

## HADOOP-STYLE “DATA LAKE”



- tightly-coupled compute and storage
- dedicated resources
- low-level API
- high-latency results

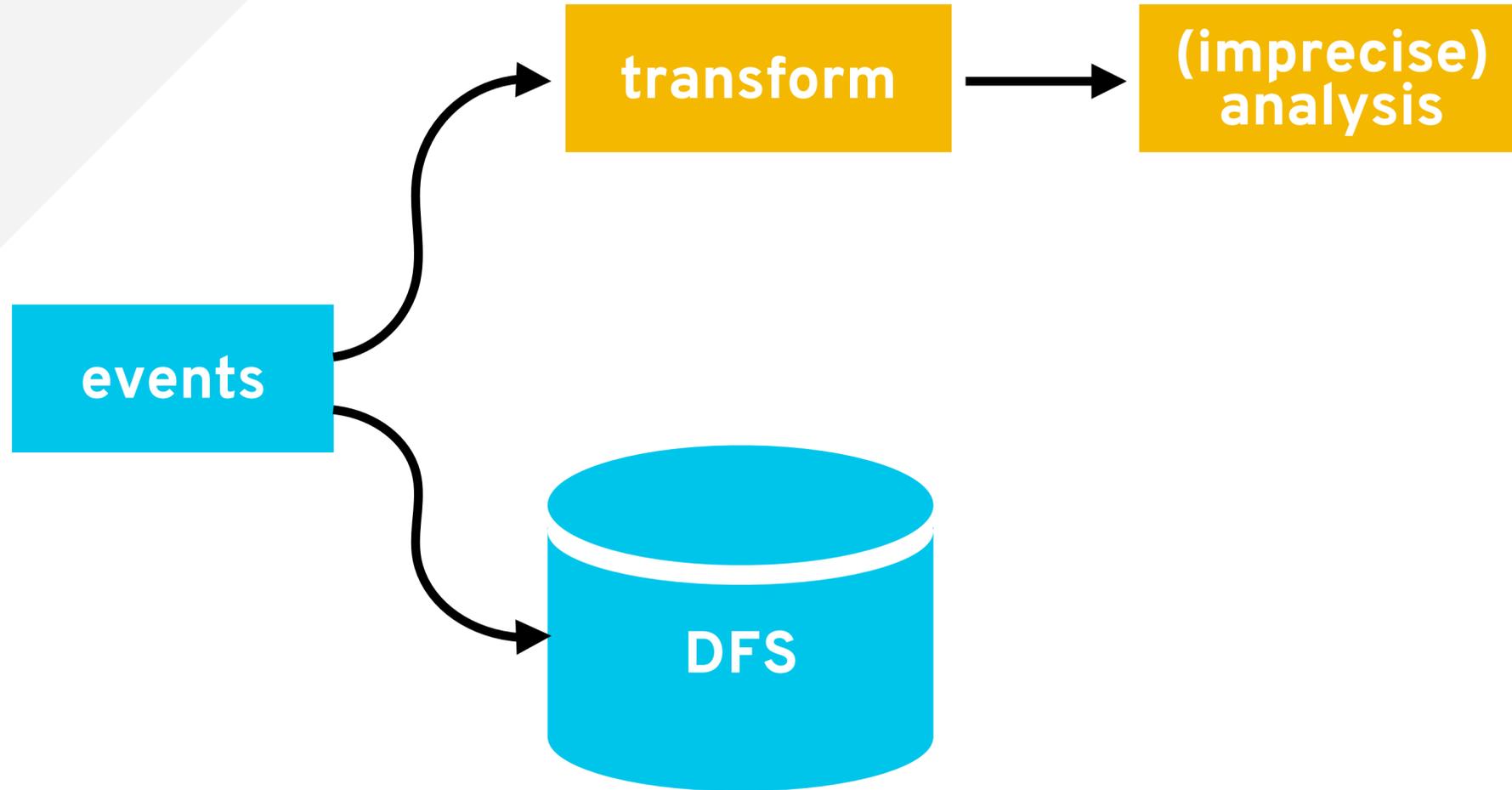
# MICROSERVICE-FRIENDLY ARCHITECTURES



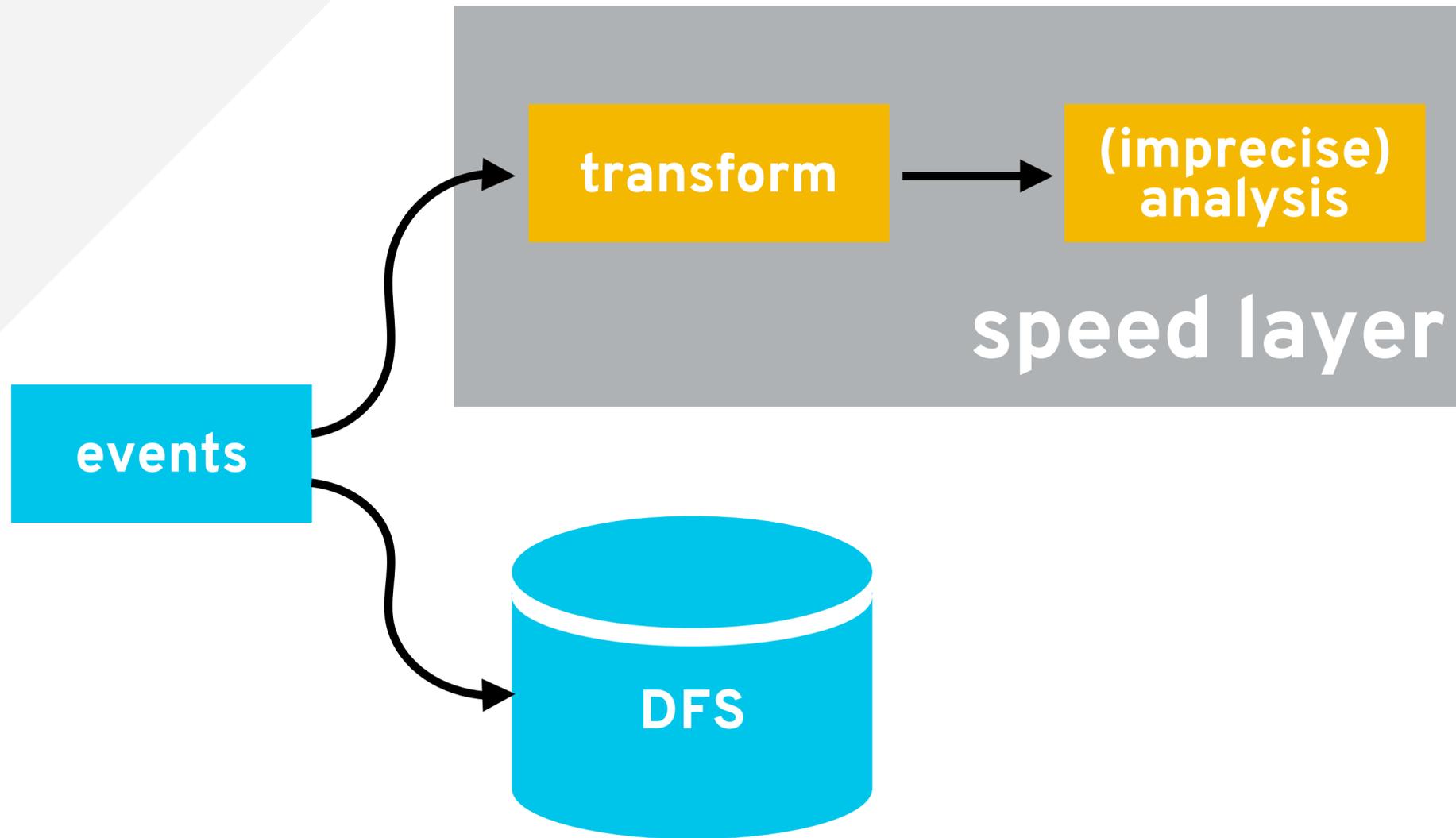
# THE LAMBDA ARCHITECTURE



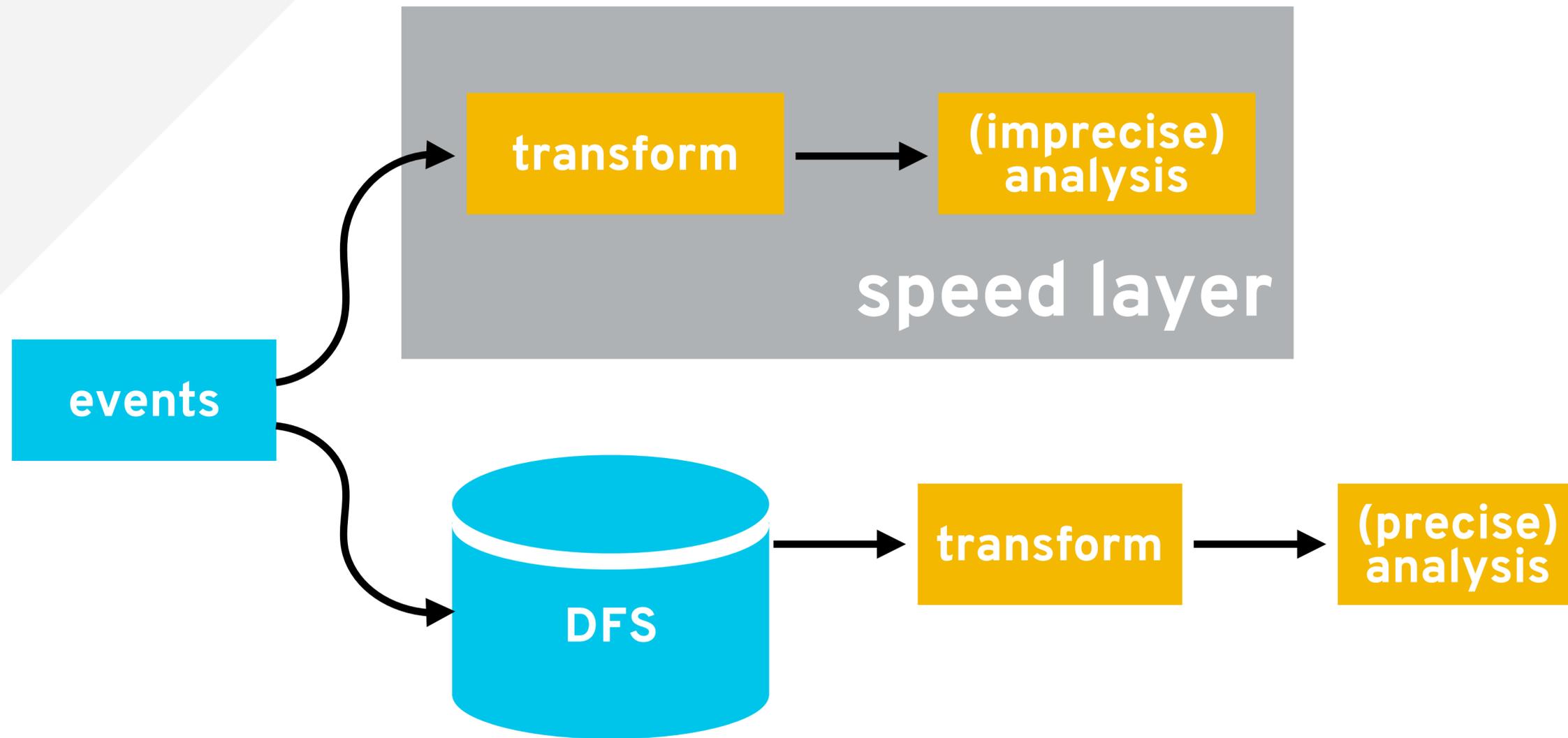
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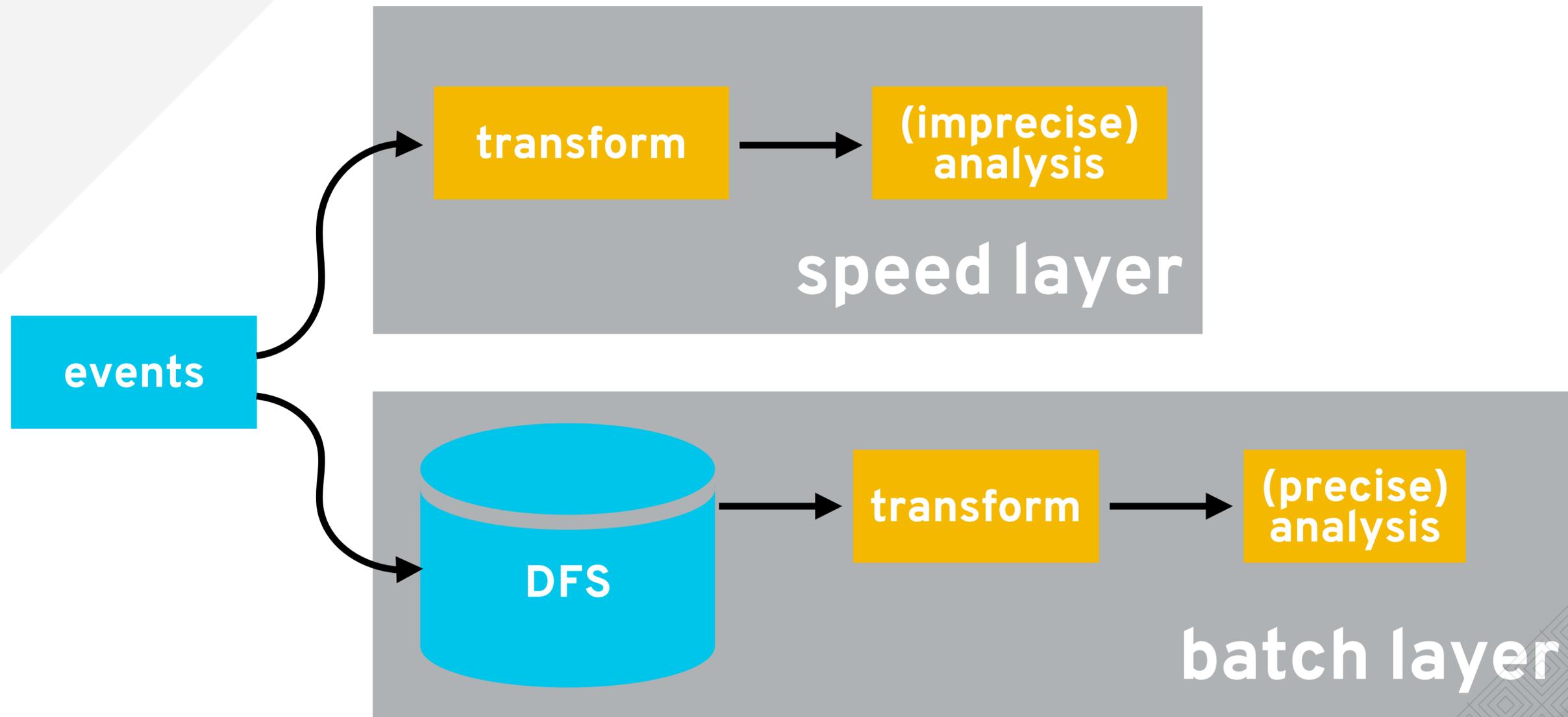
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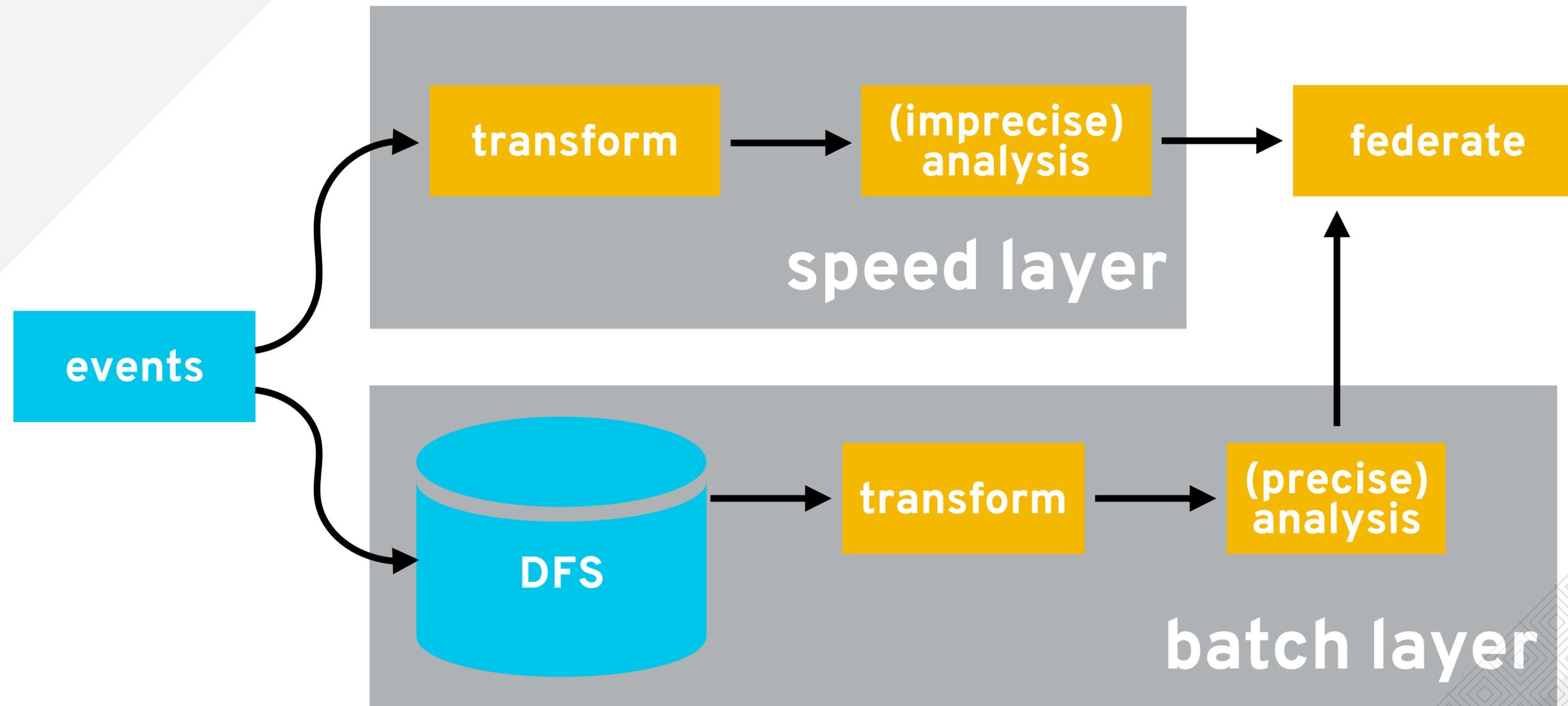
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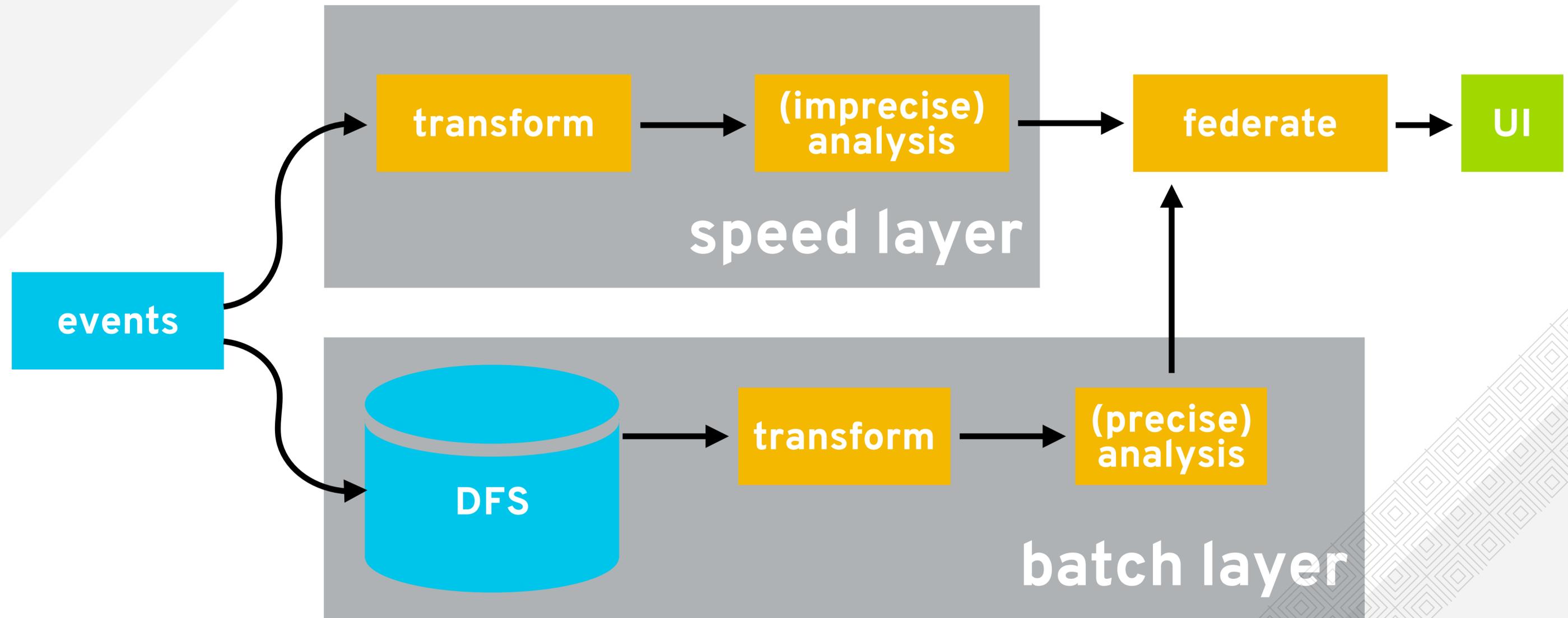
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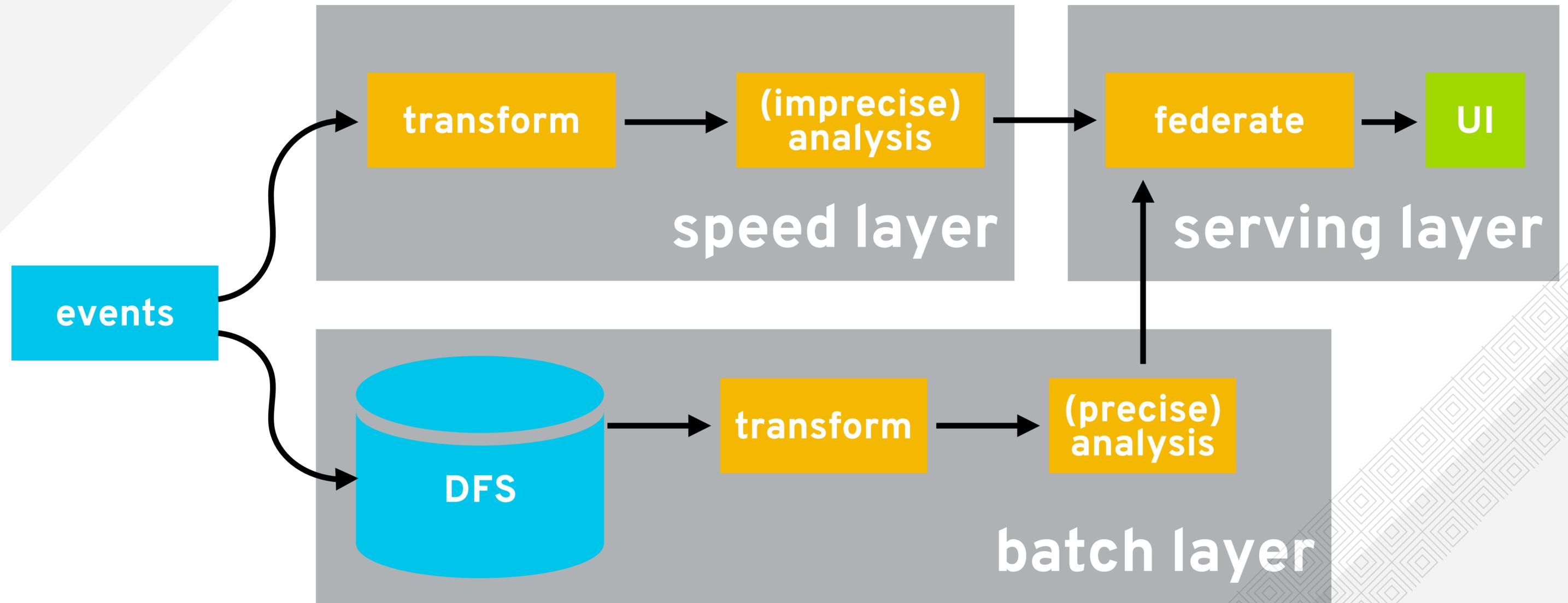
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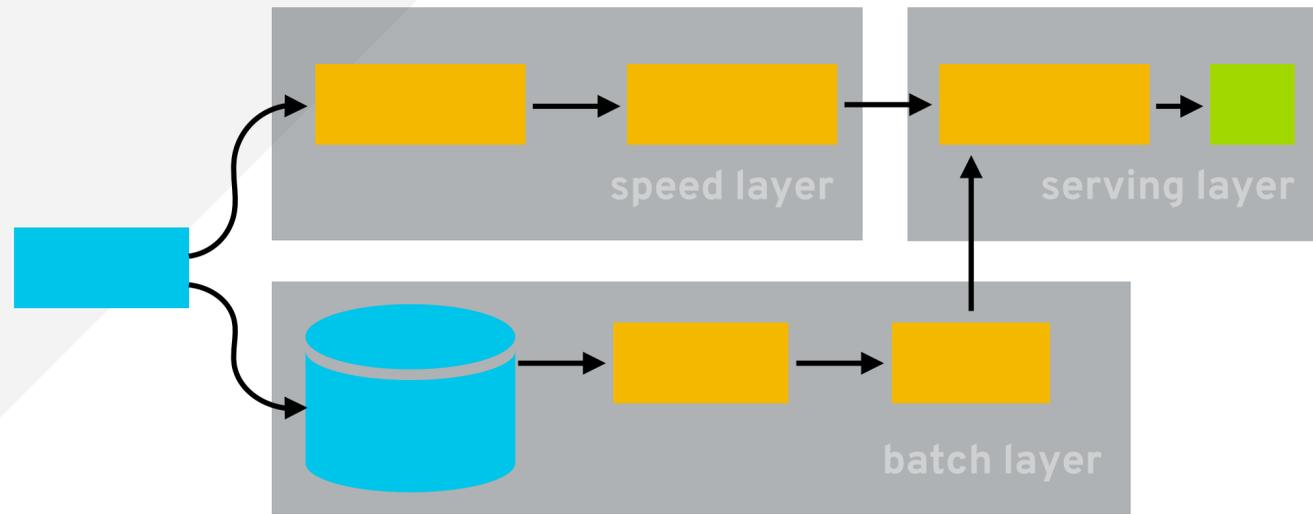
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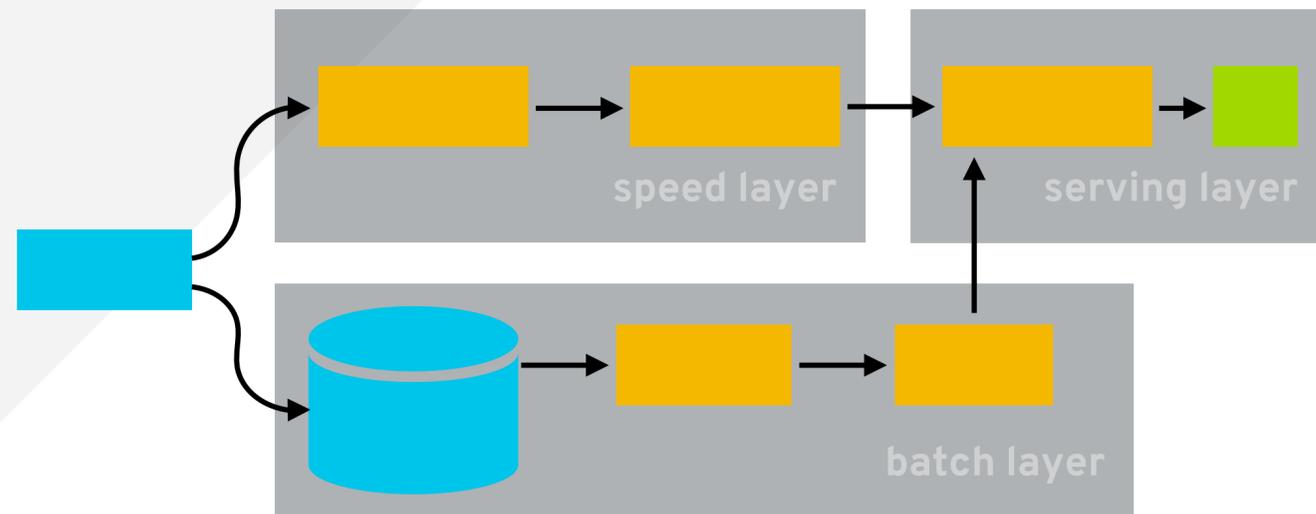
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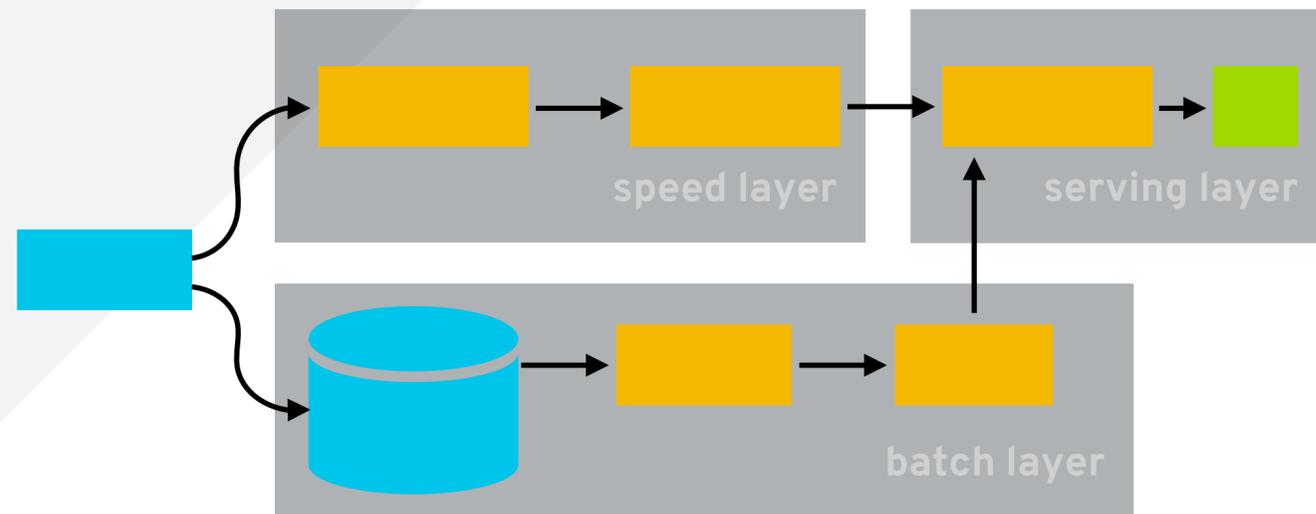


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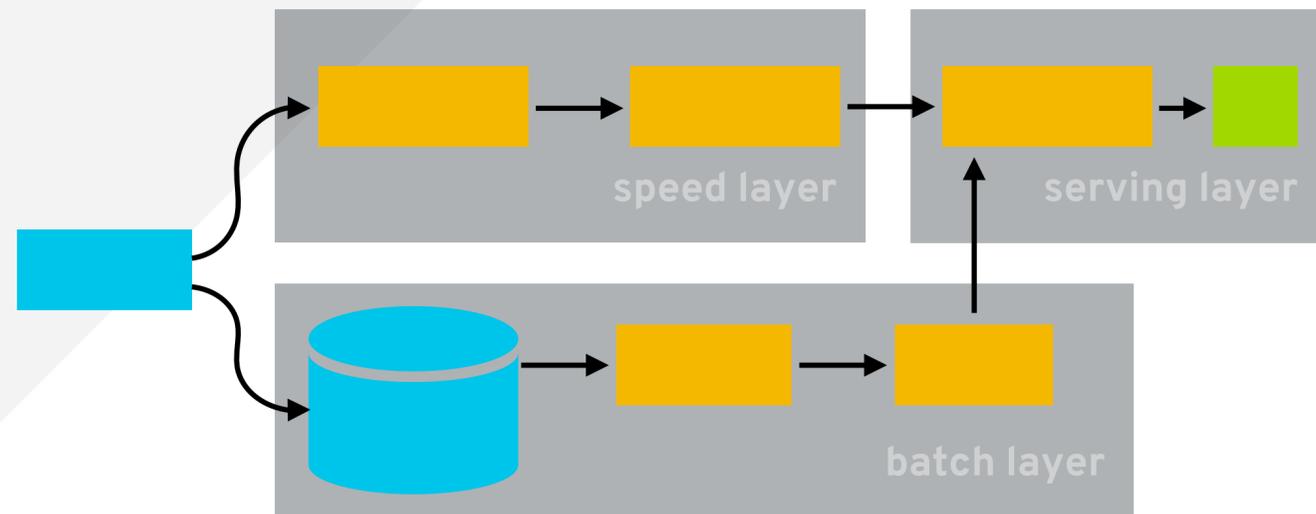
- suitable for micro-service architectures

# THE LAMBDA ARCHITECTURE



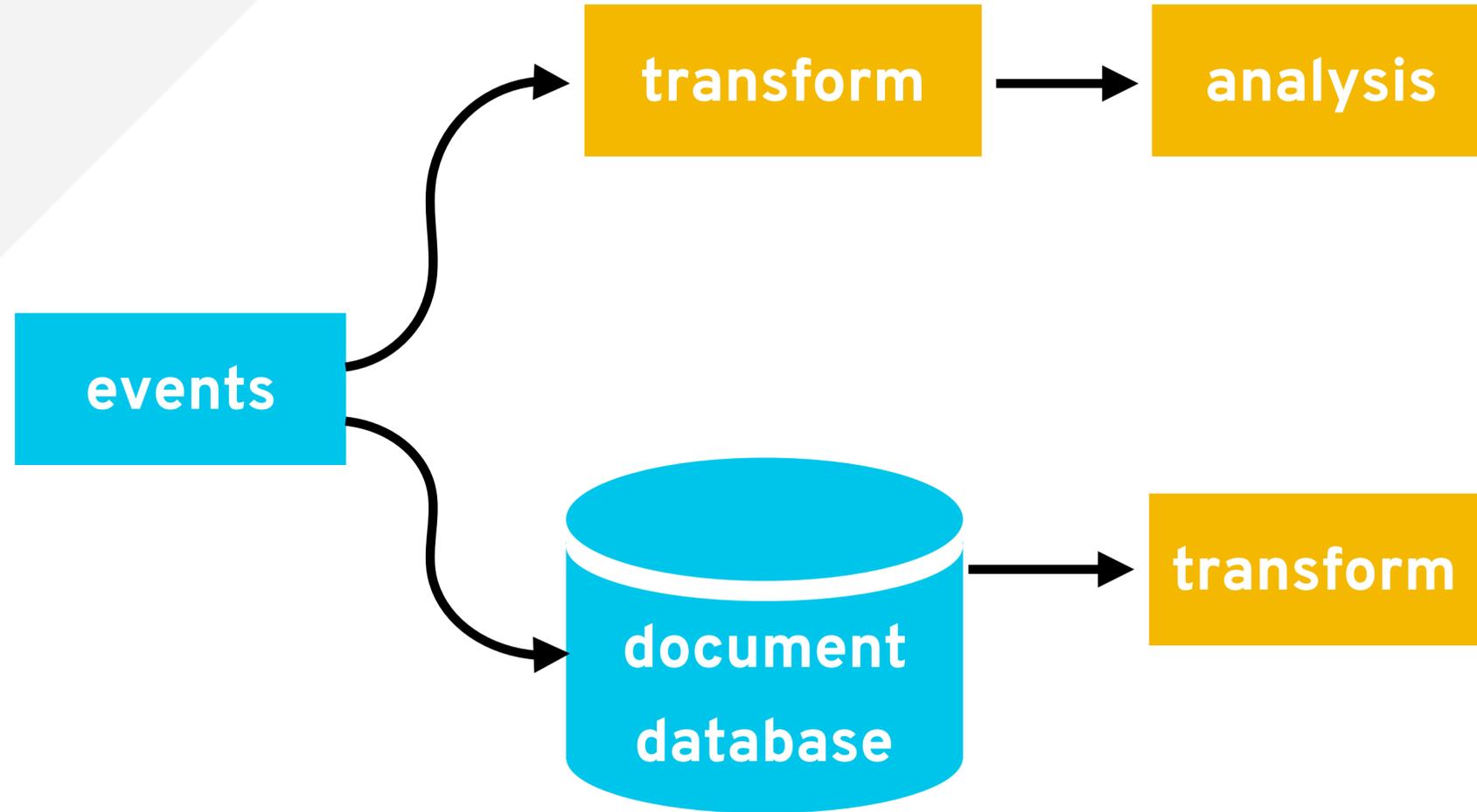
- suitable for micro-service architectures
- raw data remain available

# THE LAMBDA ARCHITECTURE

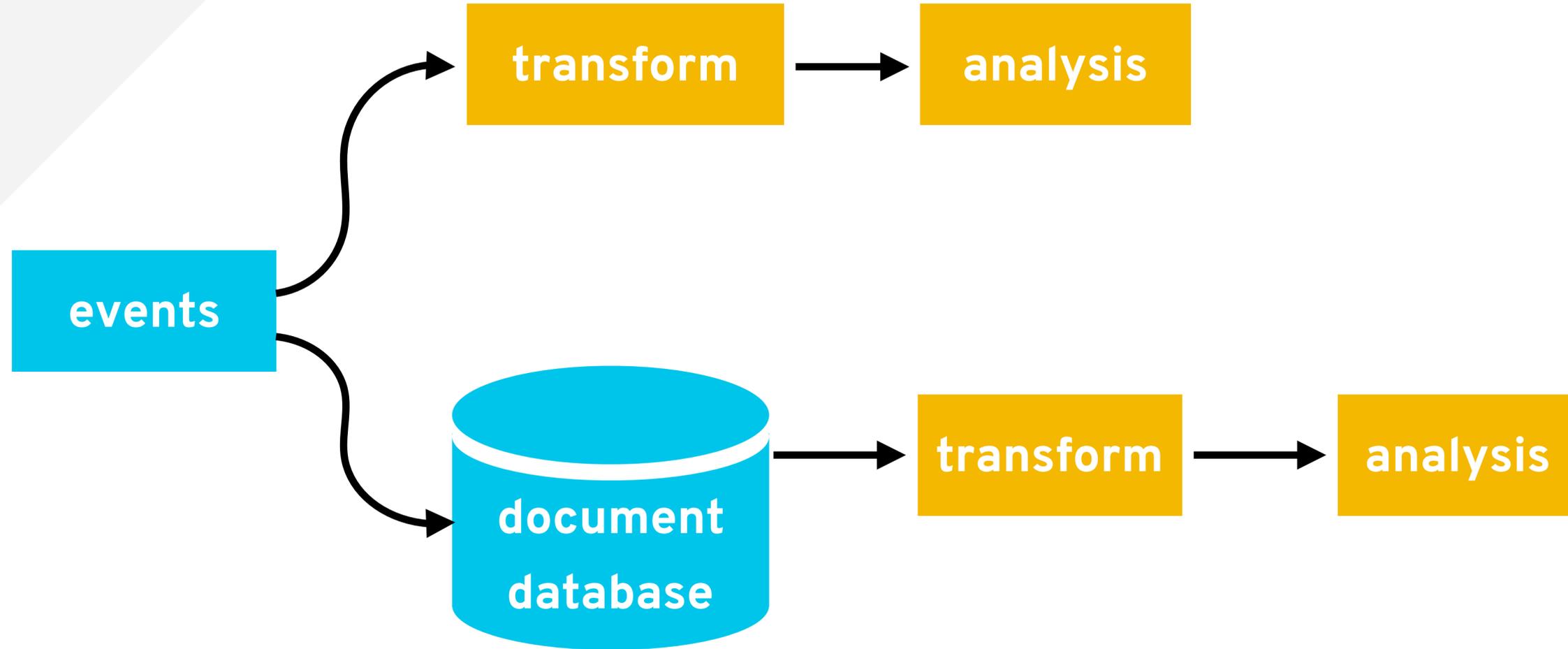


- suitable for micro-service architectures
- raw data remain available
- requires analyses to be implemented twice

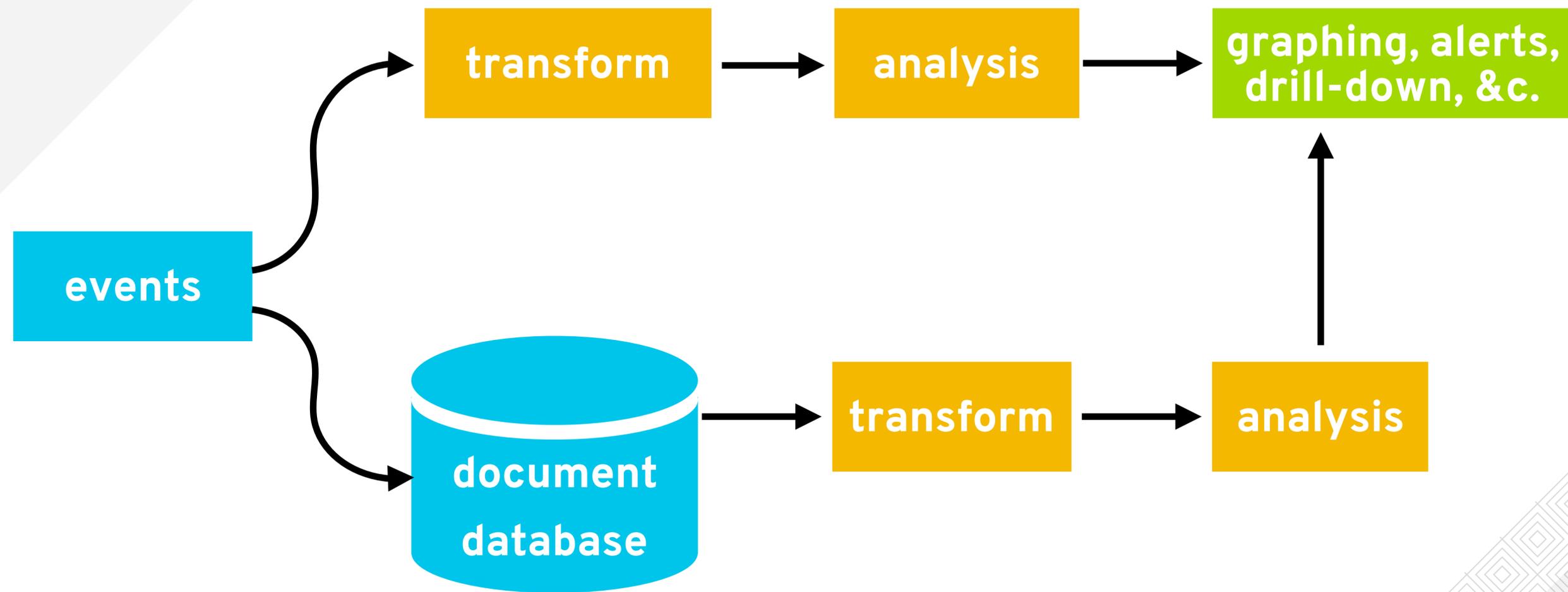
# EXAMPLE: INFRASTRUCTURE LOG PROCESSING



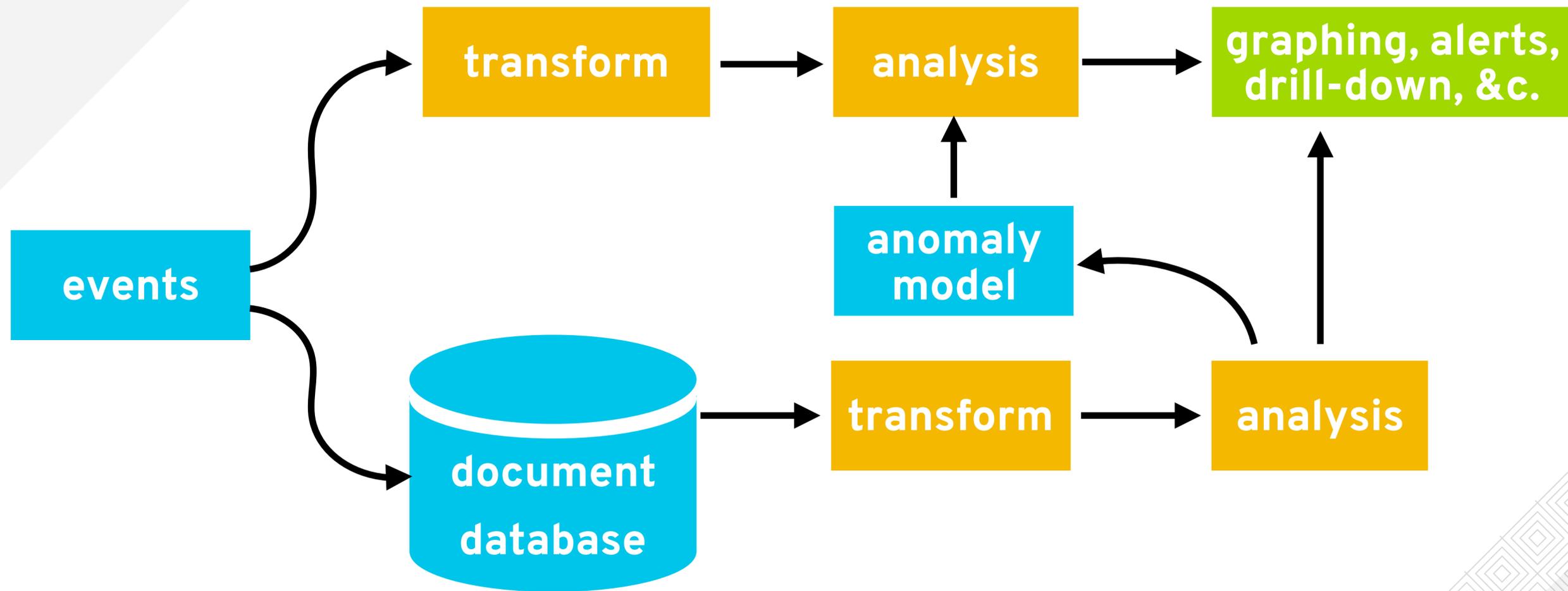
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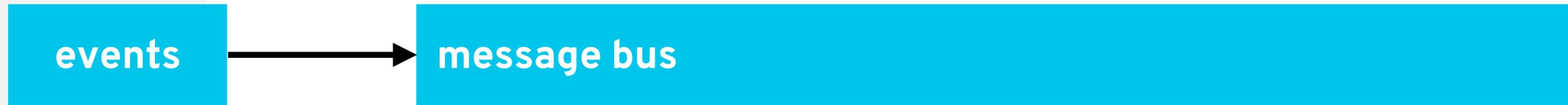
# EXAMPLE: INFRASTRUCTURE LOG PROCESSING



# THE KAPPA ARCHITECTURE

events

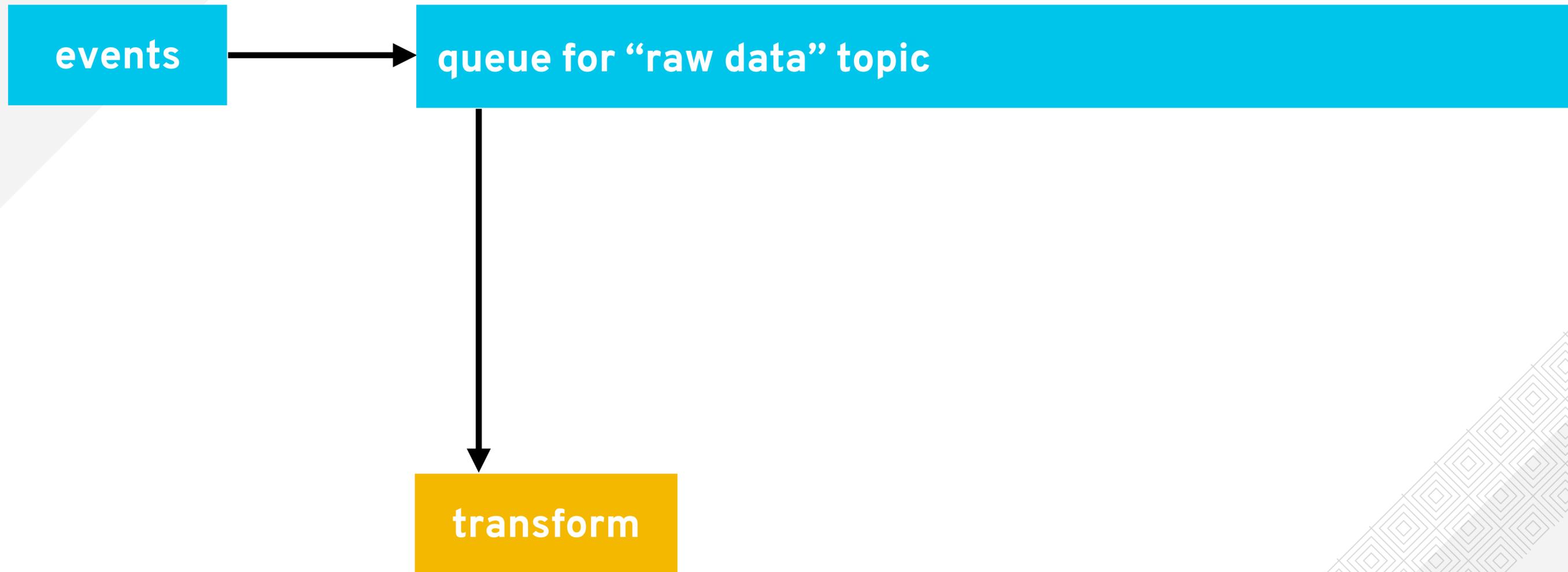
# THE KAPPA ARCHITECTURE



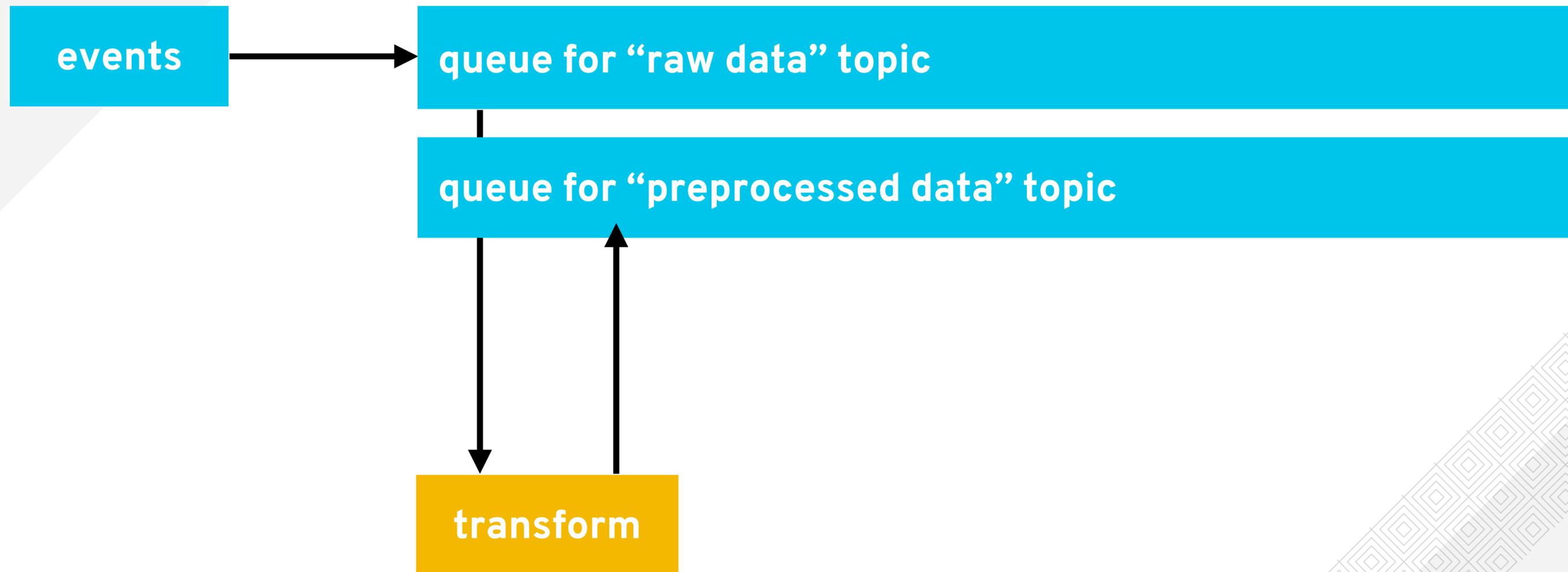
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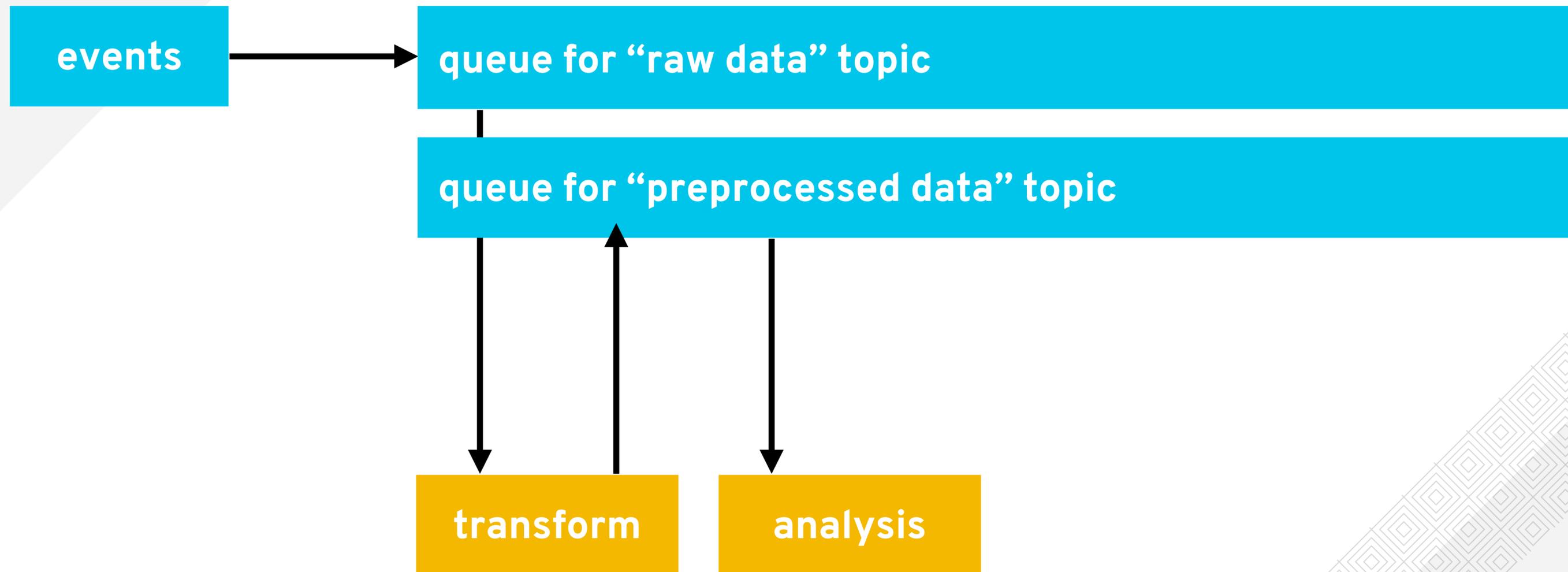
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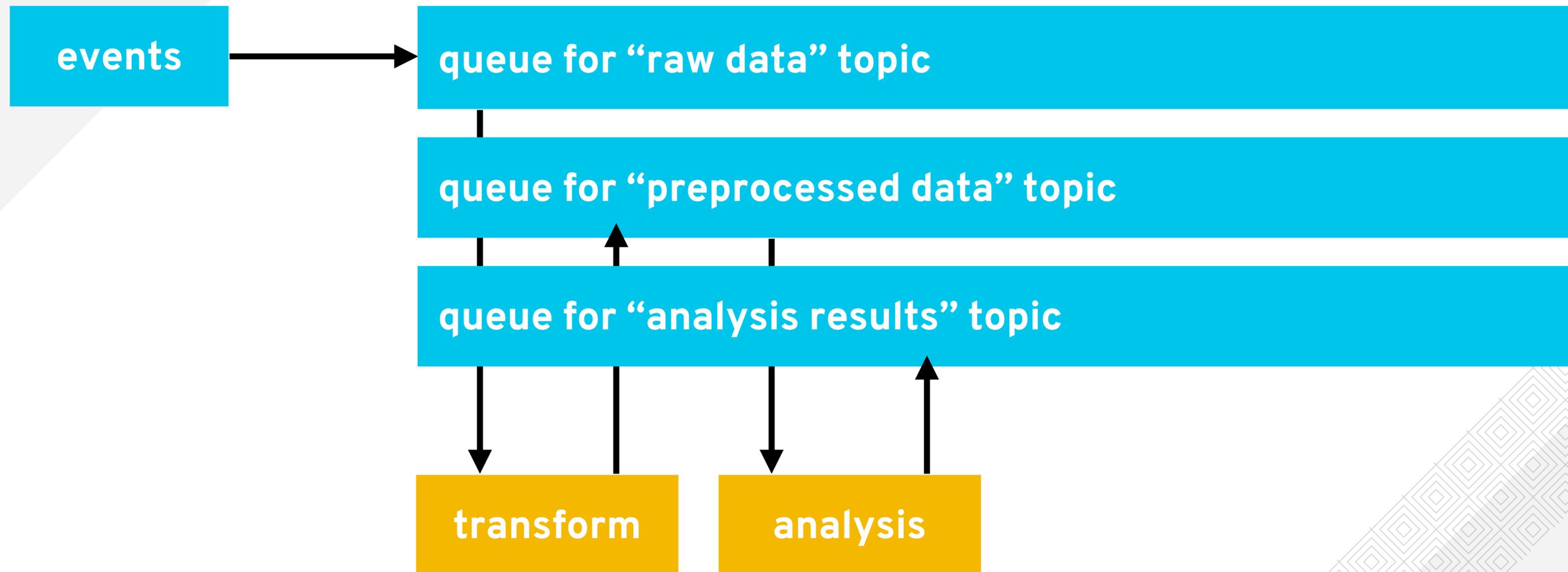
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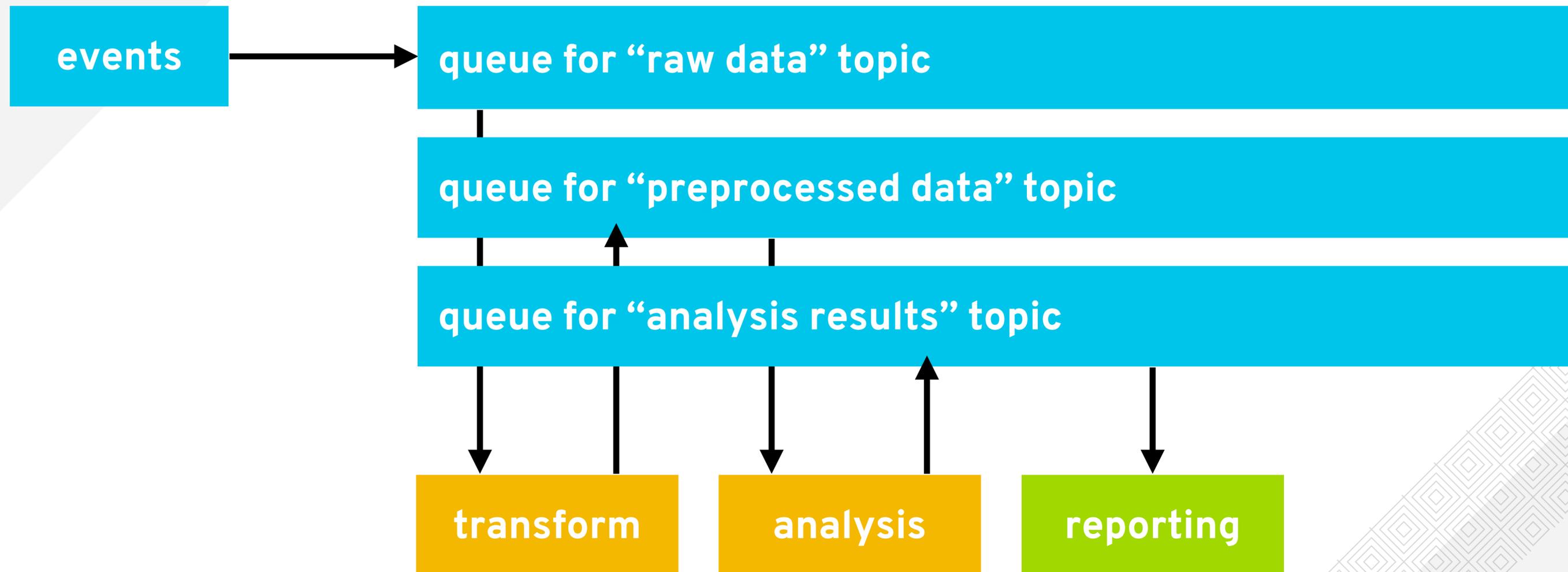
# THE KAPPA ARCHITECTURE



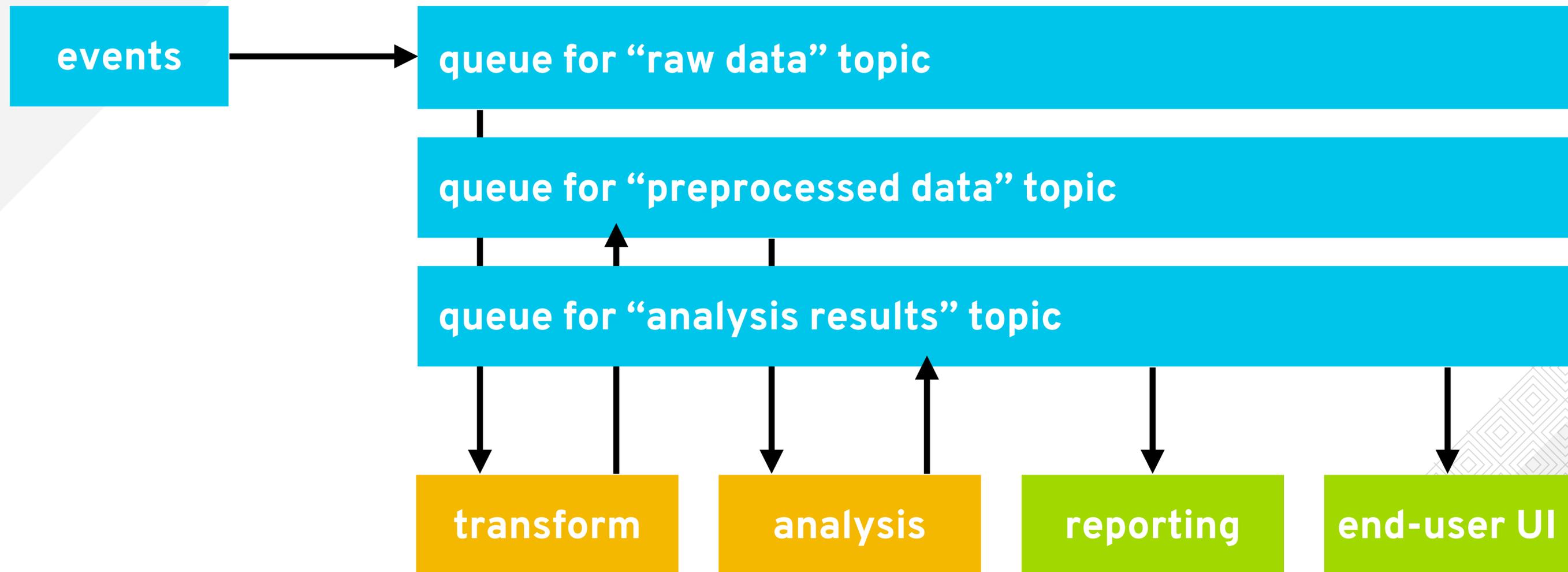
# THE KAPPA ARCHITECTURE



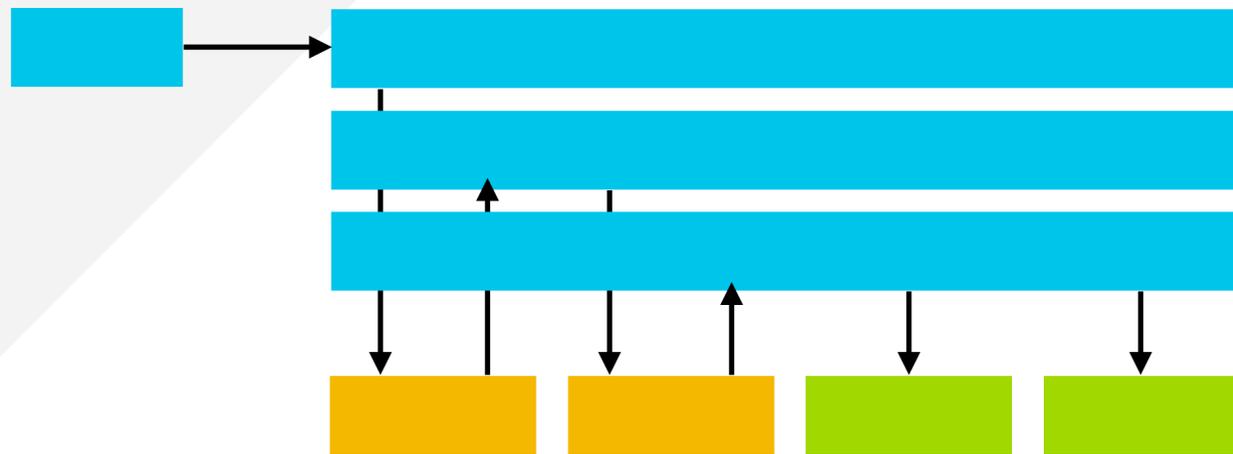
# THE KAPPA ARCHITECTURE



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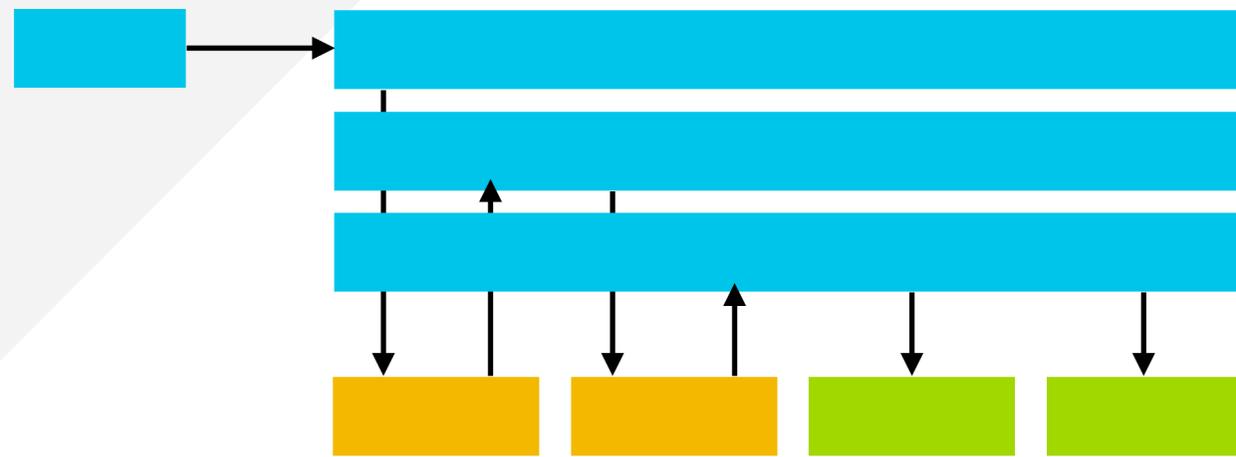


# THE KAPPA ARCHITECTURE



- suitable for micro-service architectures

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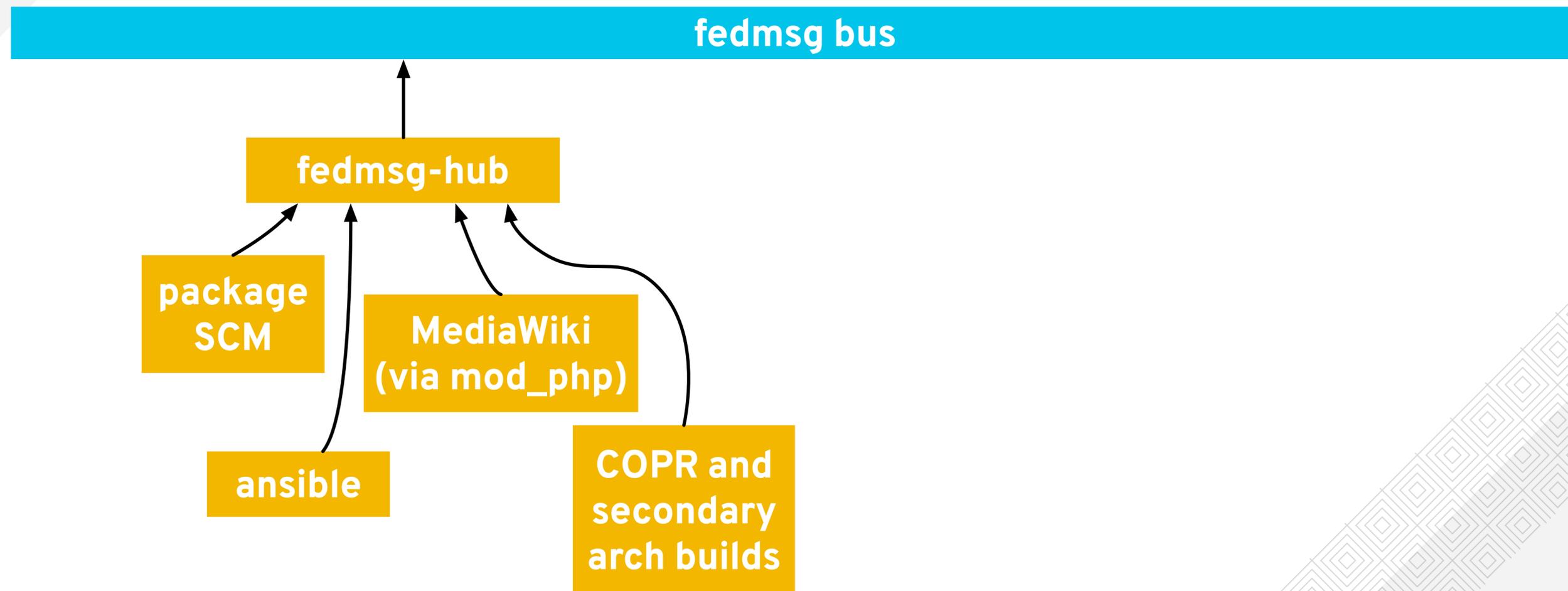


- suitable for micro-service architectures
- requires sophisticated streaming framework, streaming algorithms

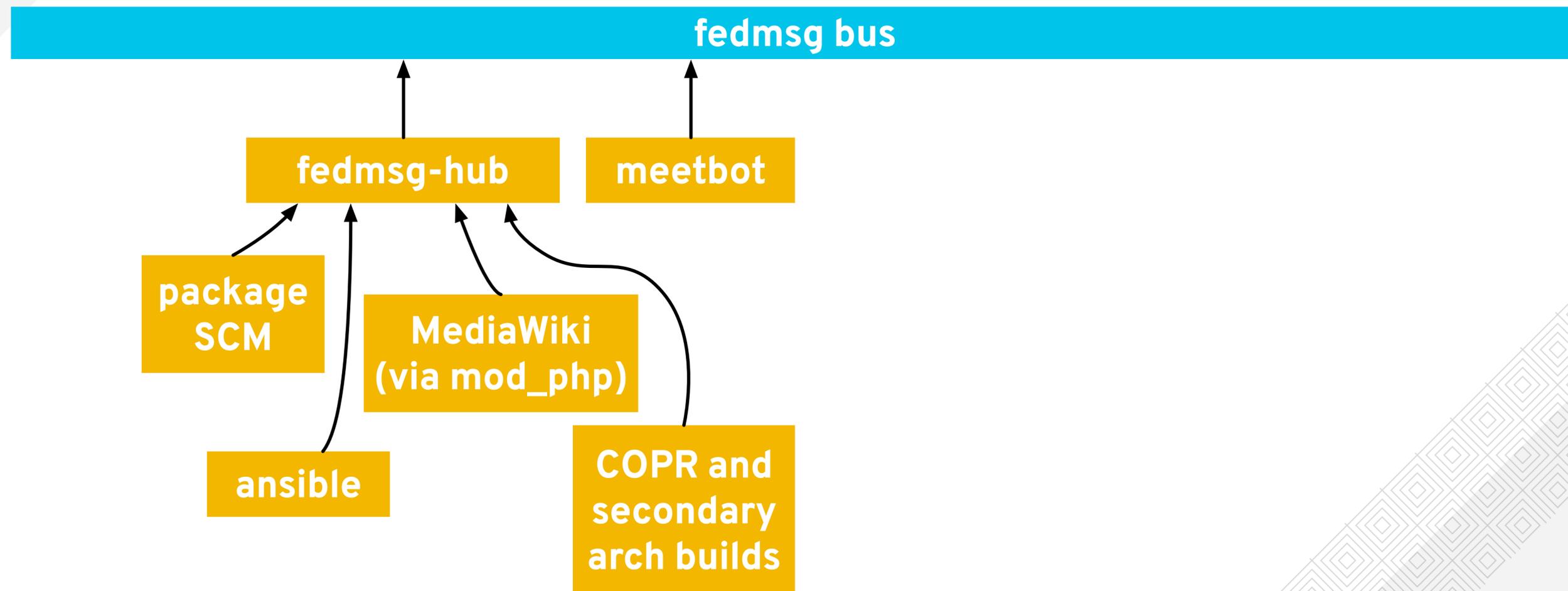
# EXAMPLE: FEDORA INFRASTRUCTURE

fedmsg bus

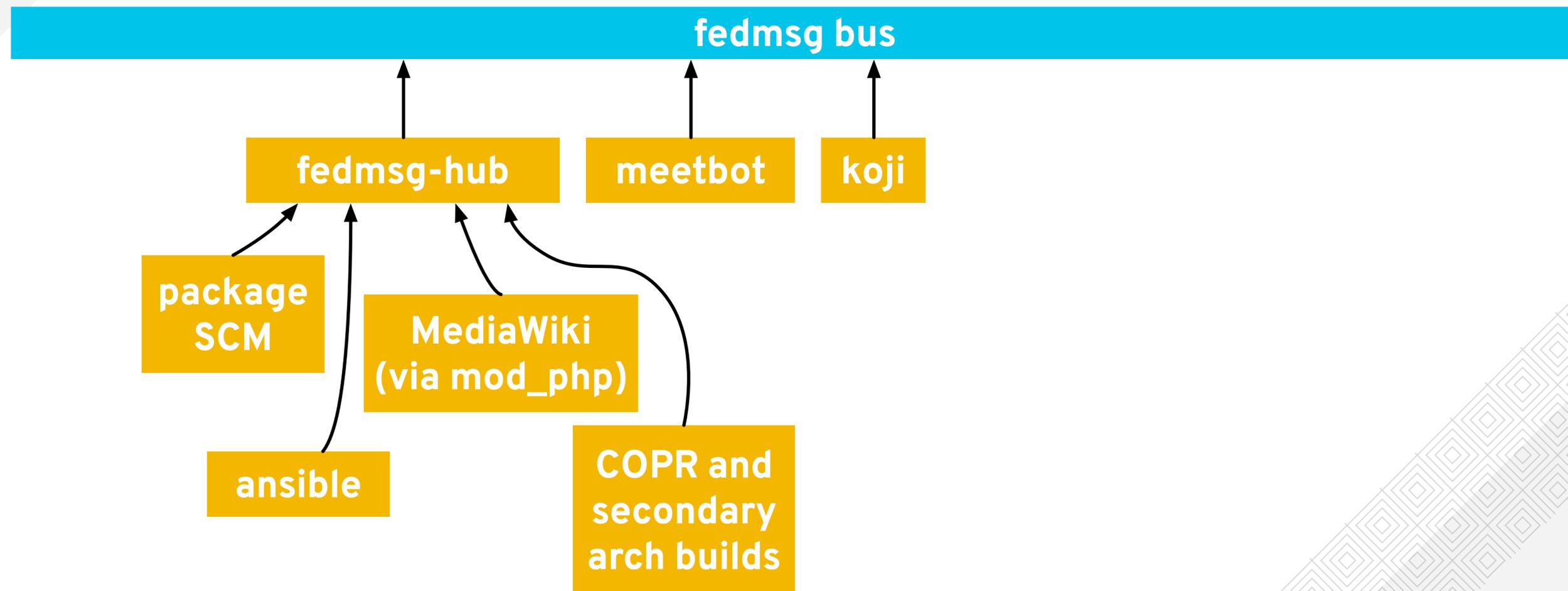
# EXAMPLE: FEDORA INFRASTRUCTURE



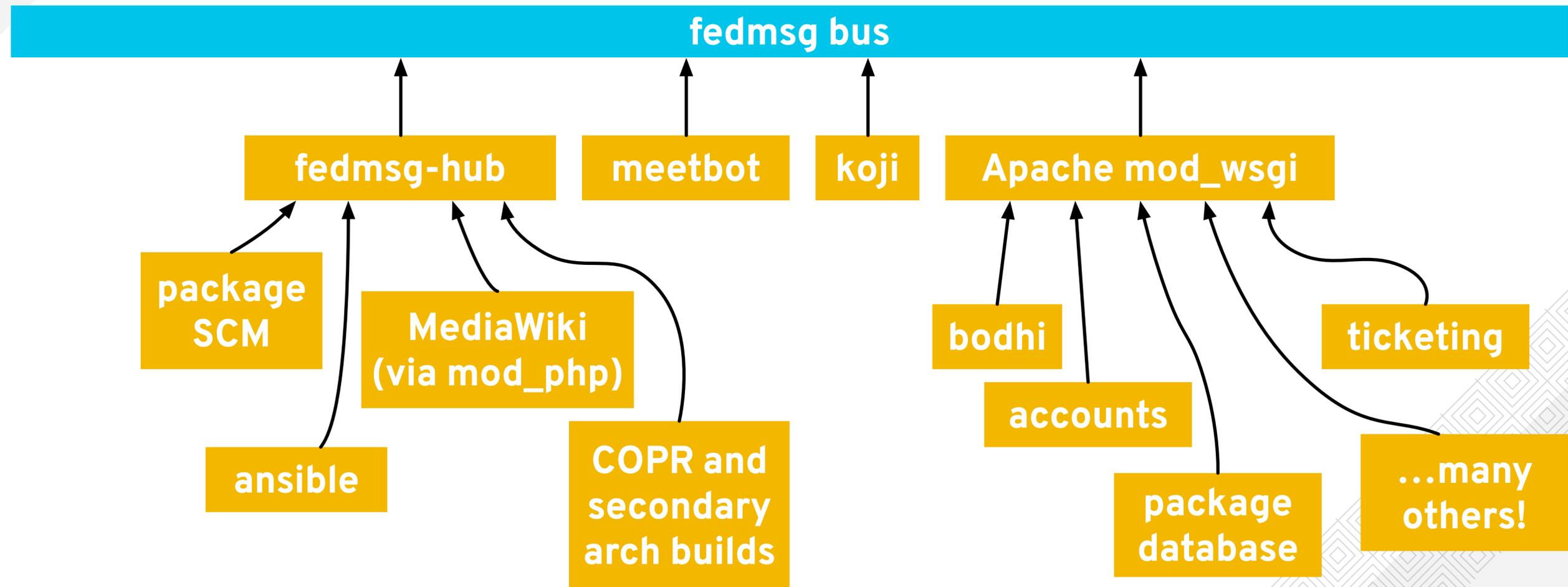
# EXAMPLE: FEDORA INFRASTRUCTURE



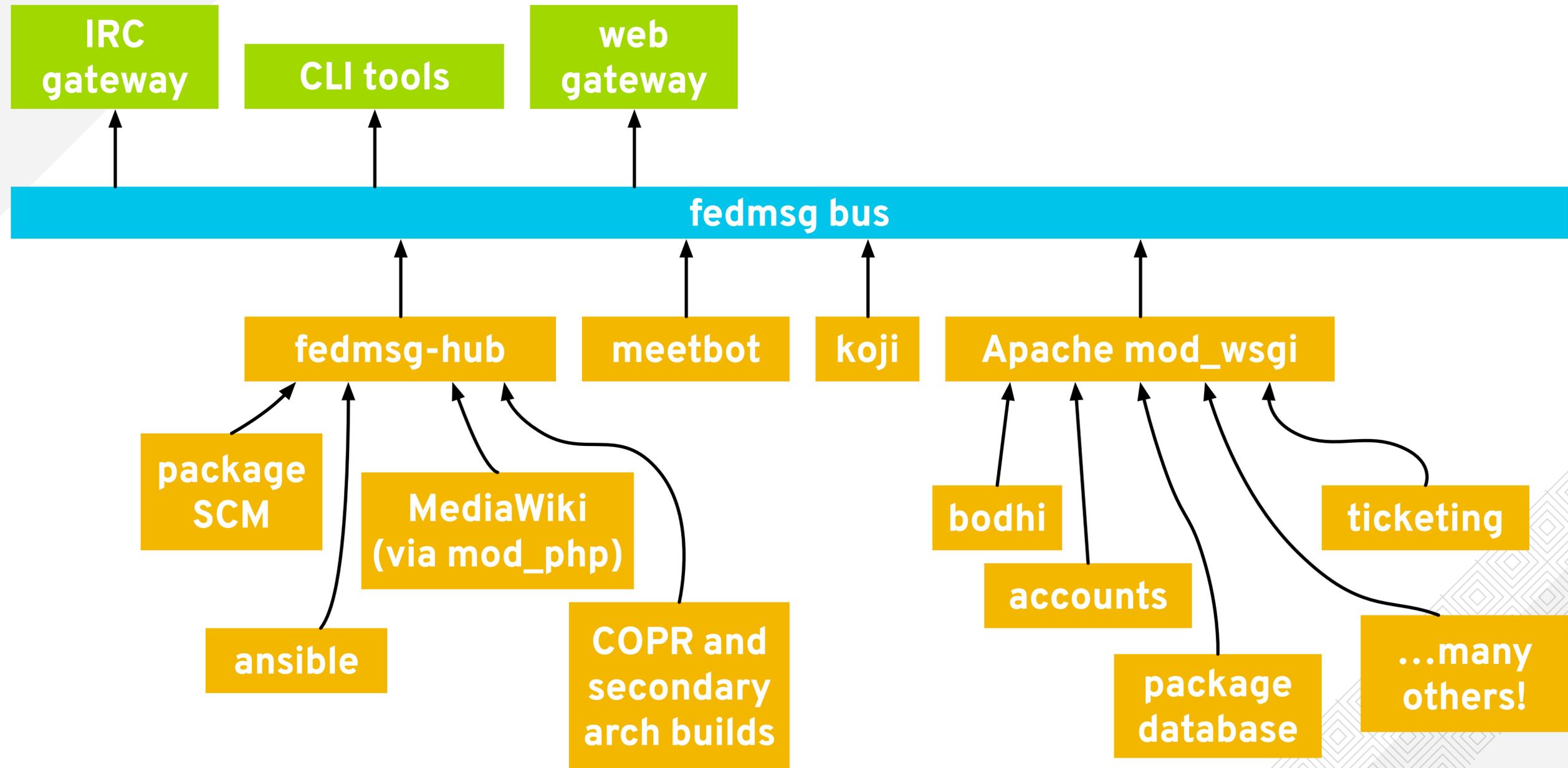
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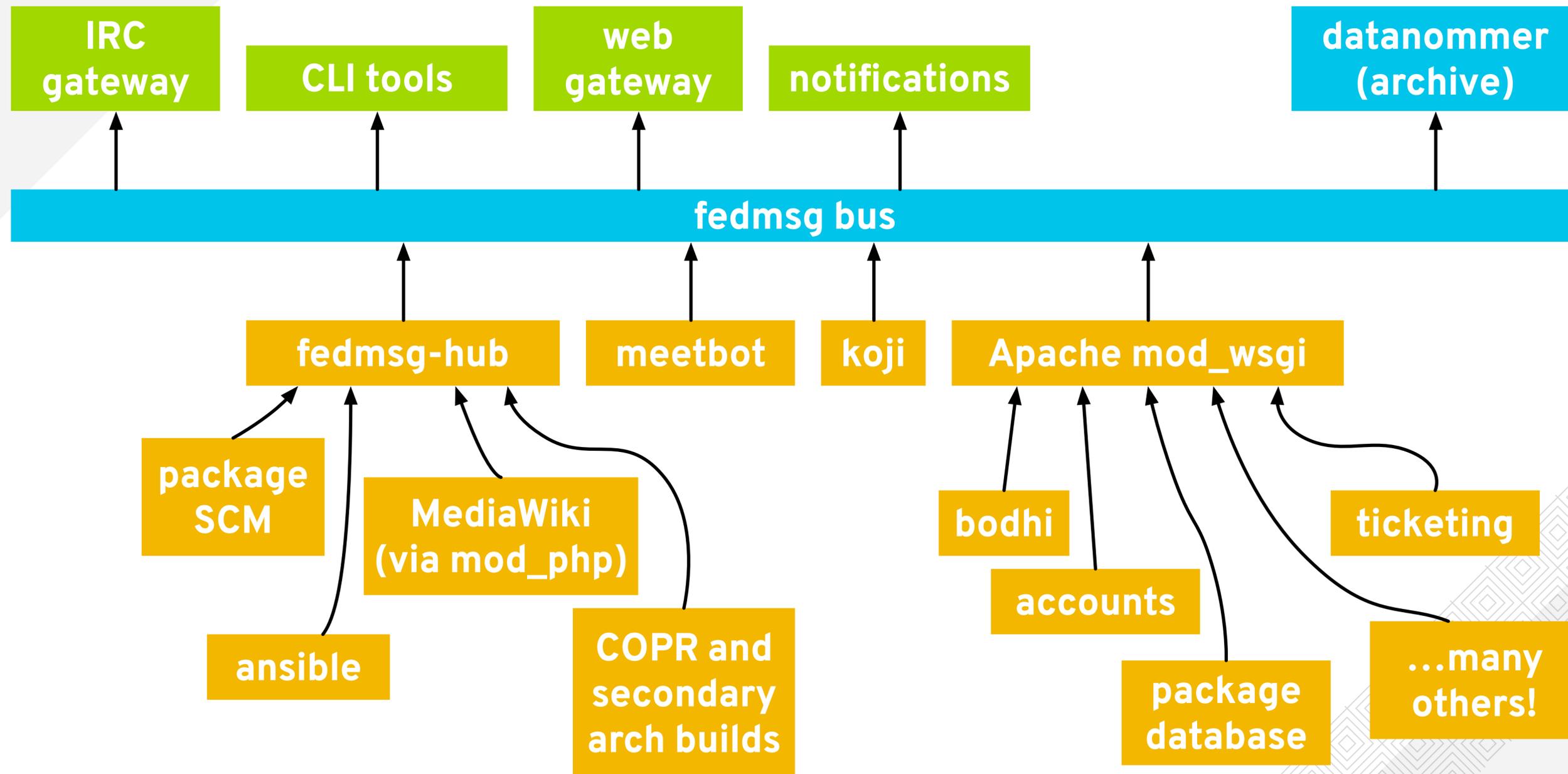
# EXAMPLE: FEDORA INFRASTRUCTURE



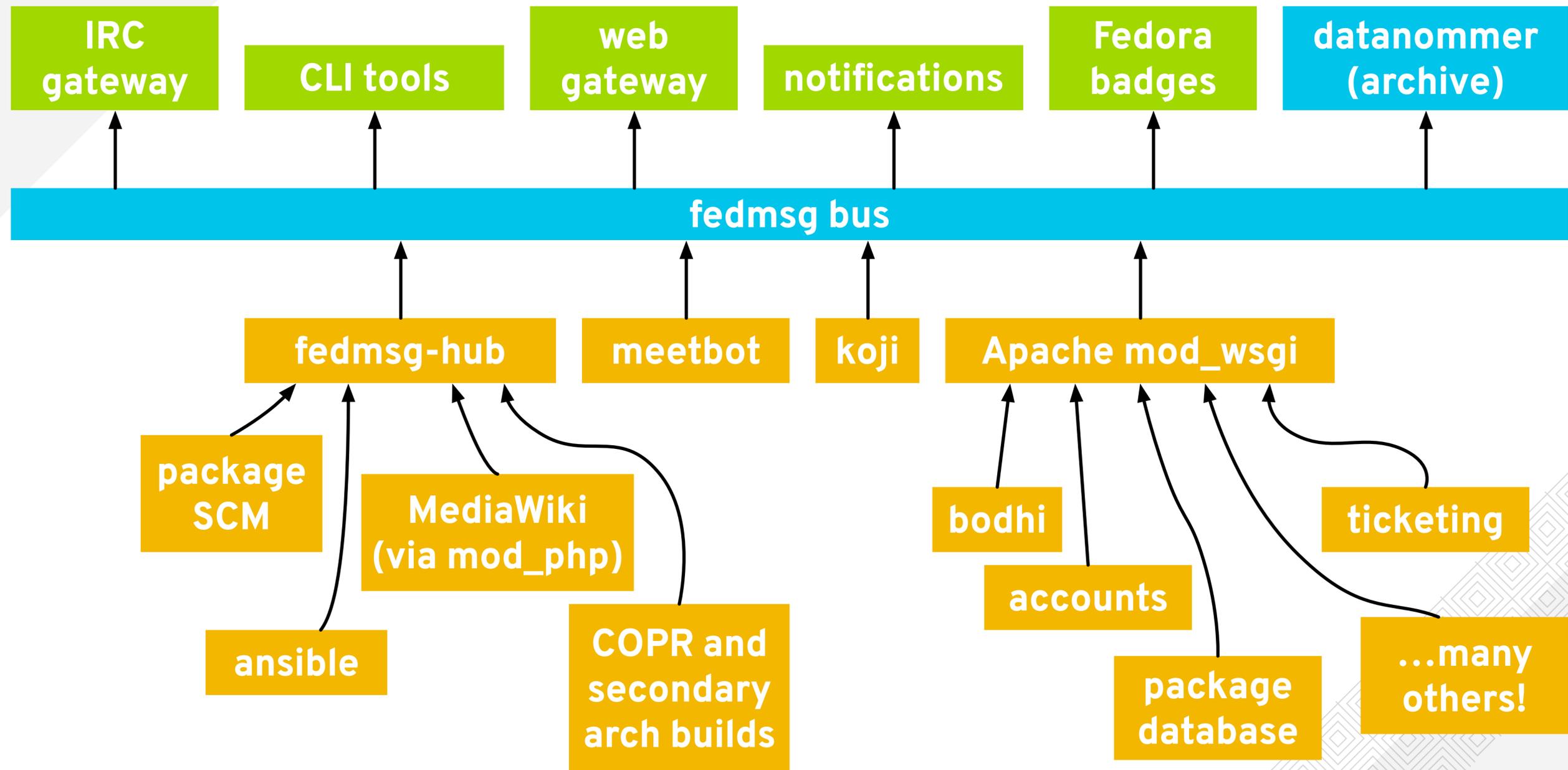
# EXAMPLE: FEDORA INFRASTRUCTURE



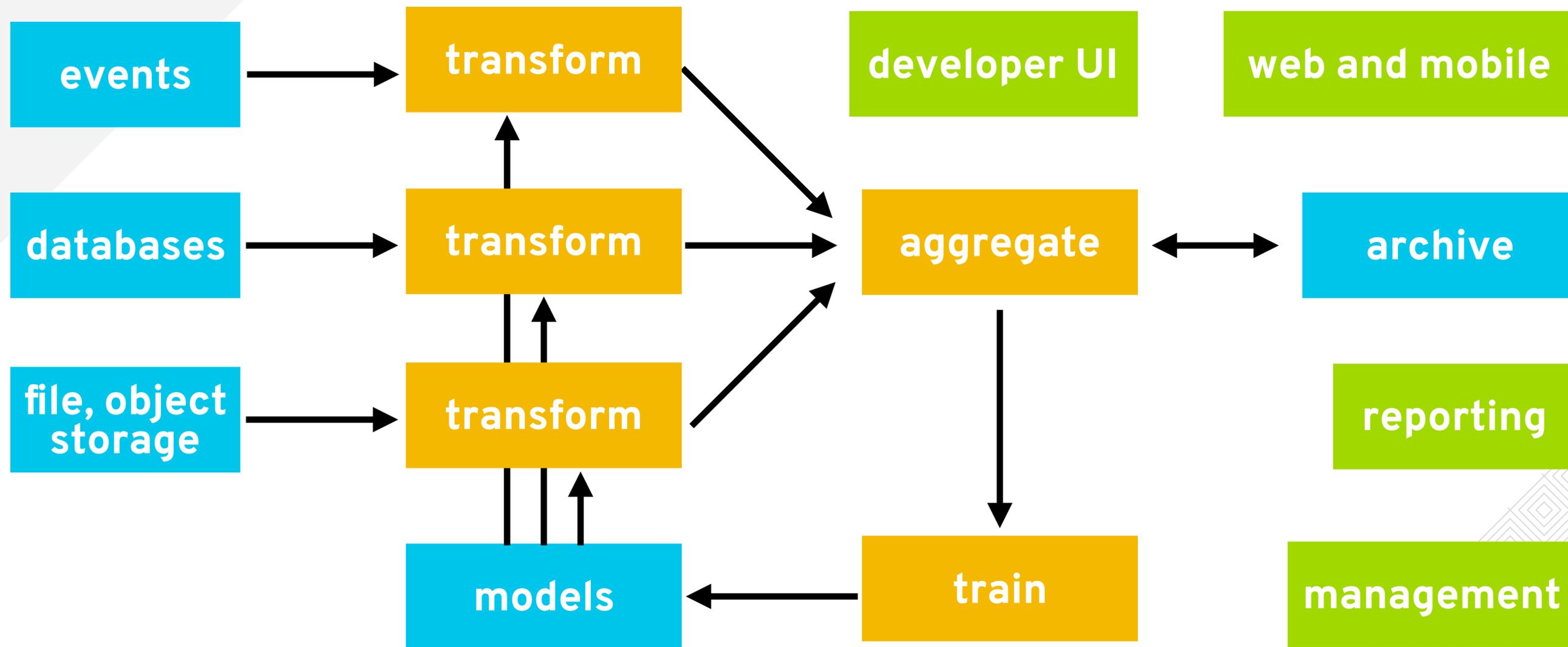
# EXAMPLE: FEDORA INFRASTRUCTURE



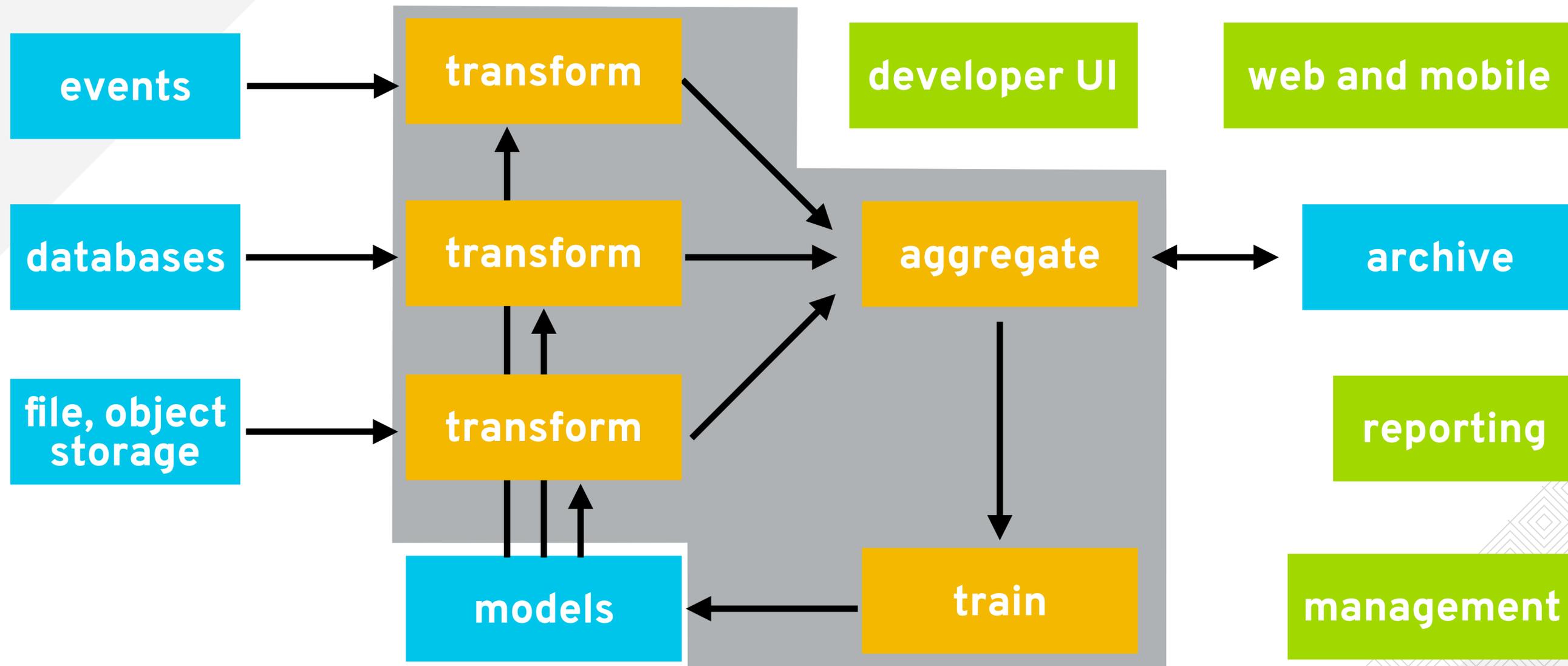
# EXAMPLE: FEDORA INFRASTRUCTURE



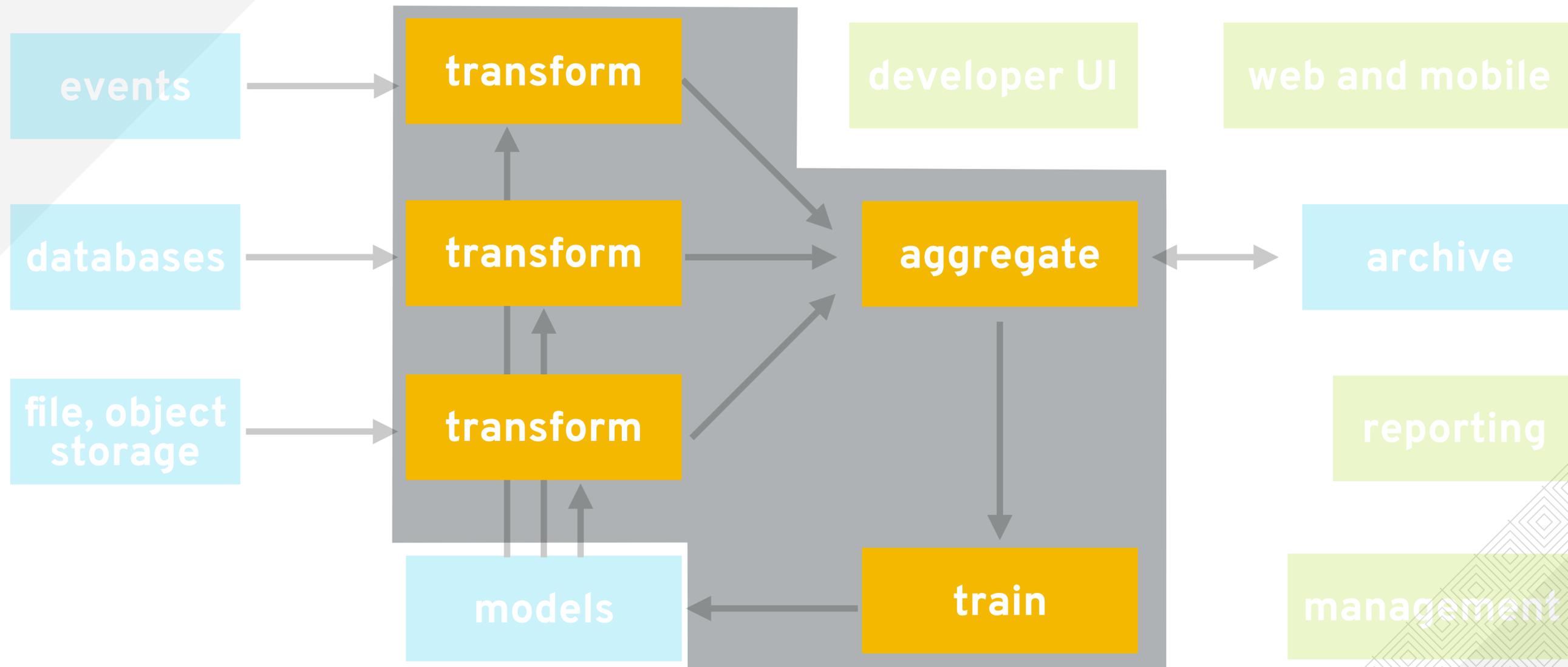
# DATA FEDERATION IN THE COMPUTE LAYER



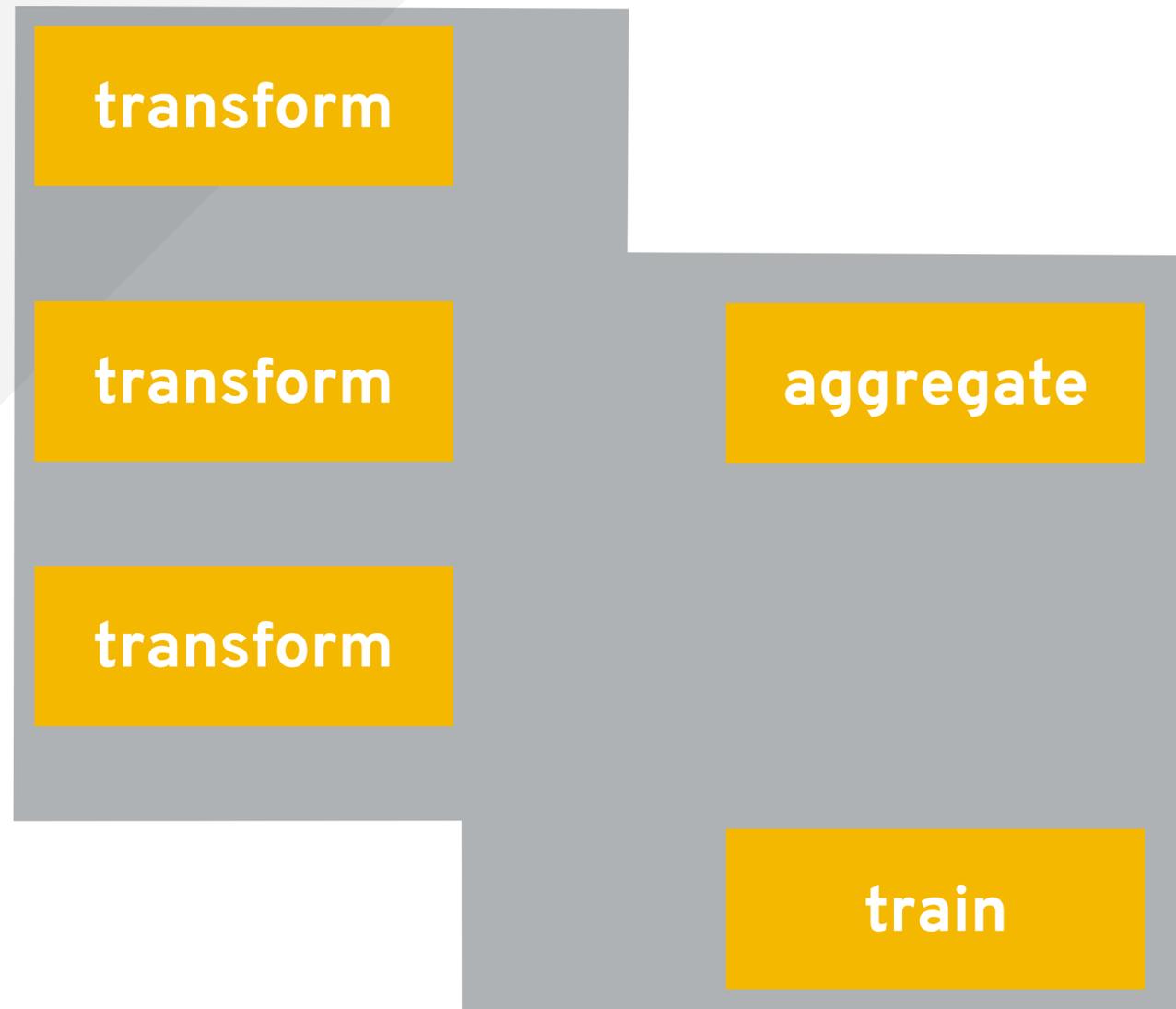
# DATA FEDERATION IN THE COMPUTE LAYER



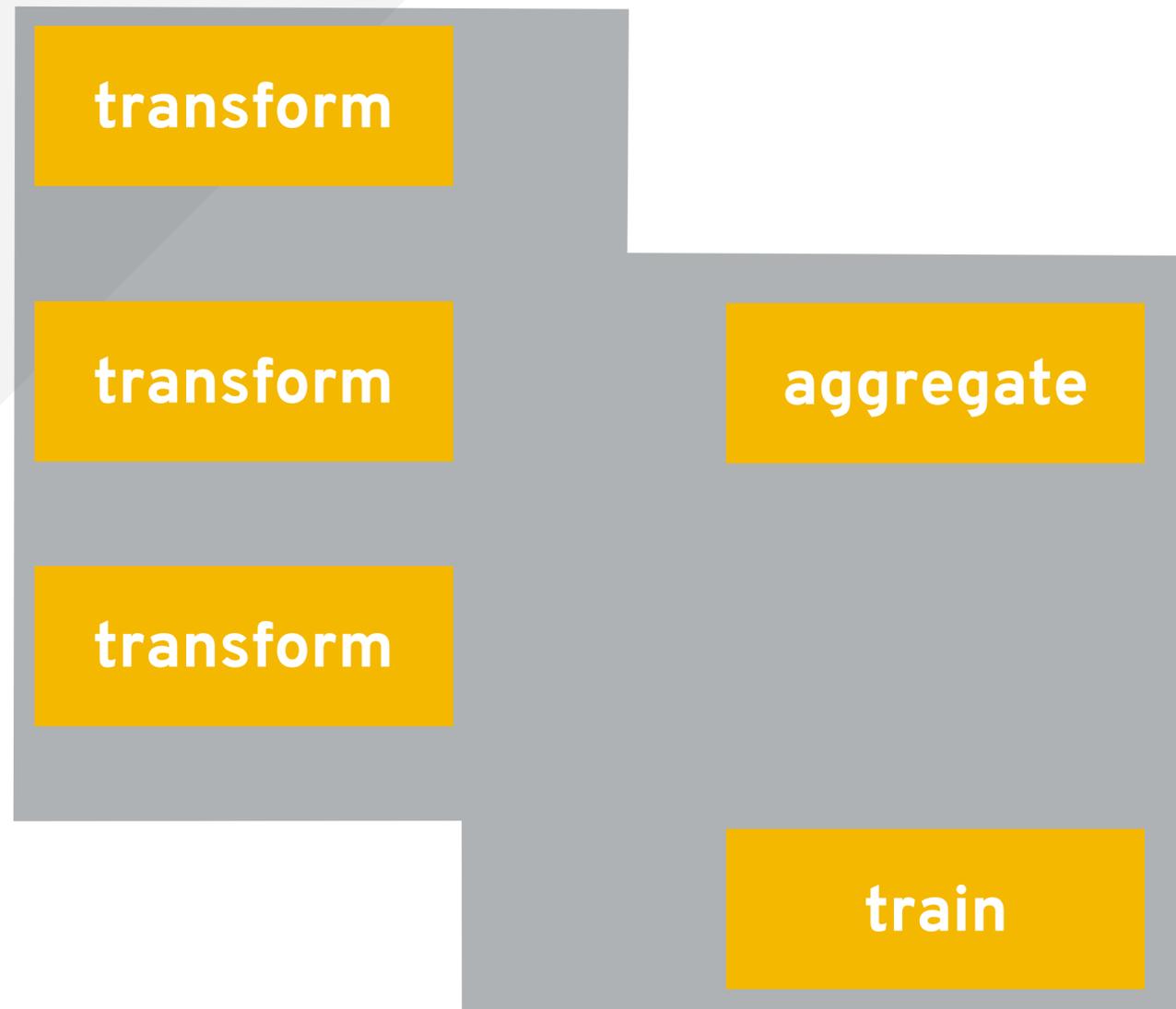
# DATA FEDERATION IN THE COMPUTE LAYER



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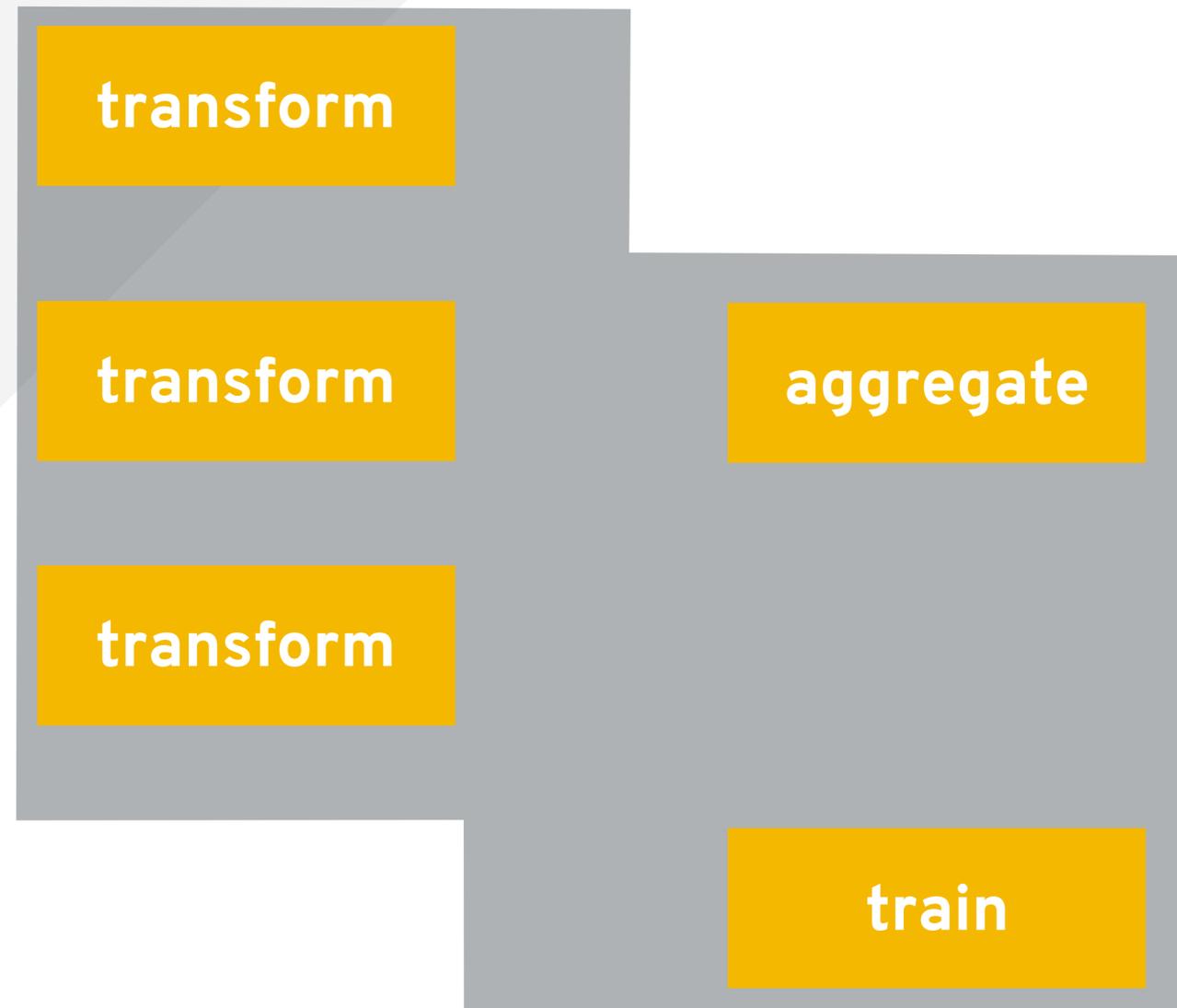


# DATA FEDERATION IN THE COMPUTE LAYER



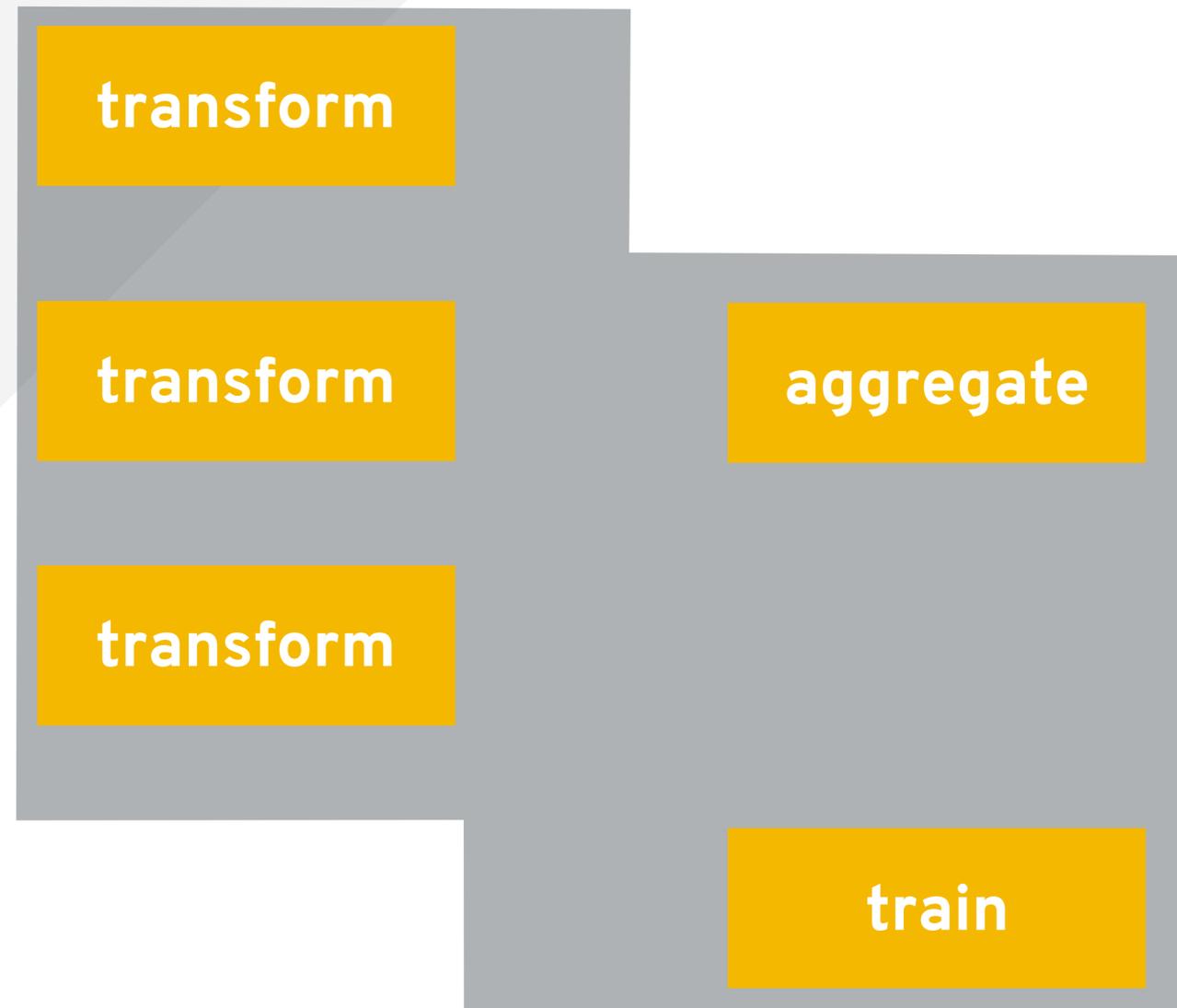
- suitable for micro-service architectures

# DATA FEDERATION IN THE COMPUTE LAYER



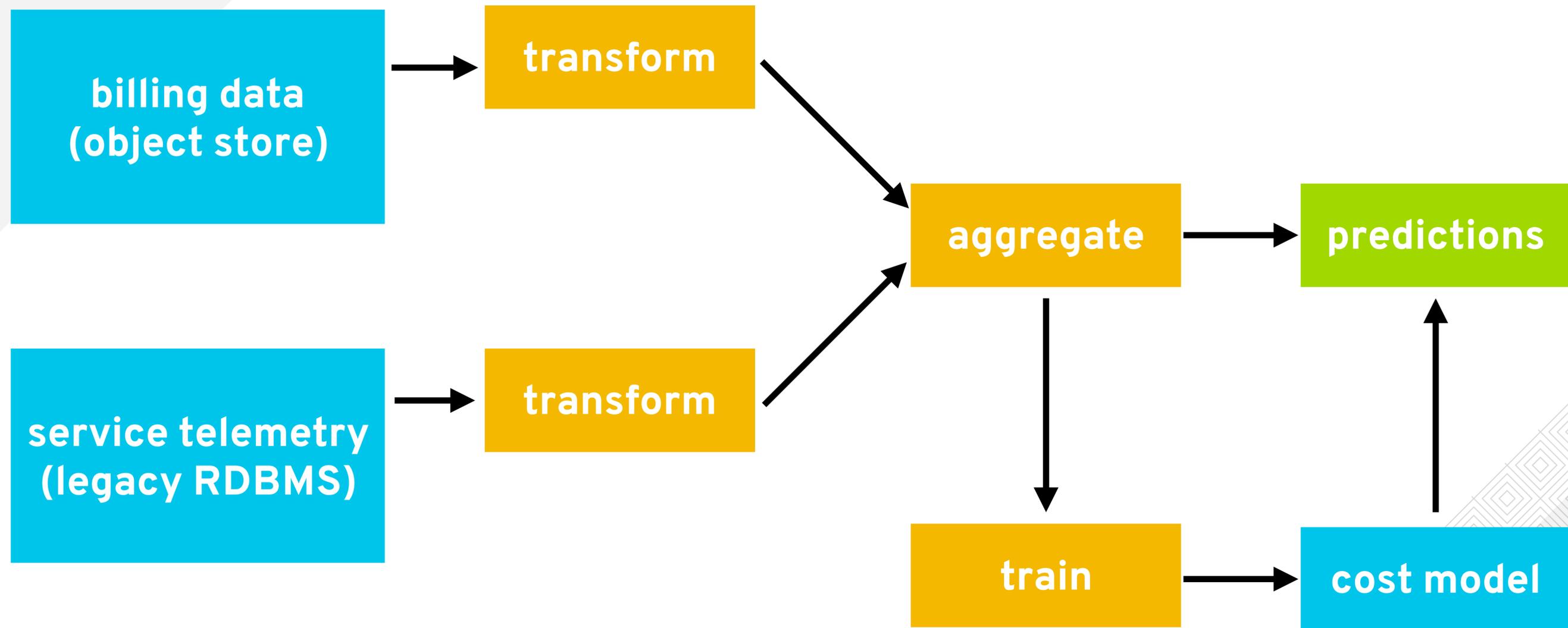
- suitable for micro-service architectures
- flexible and interoperable with other systems

# DATA FEDERATION IN THE COMPUTE LAYER

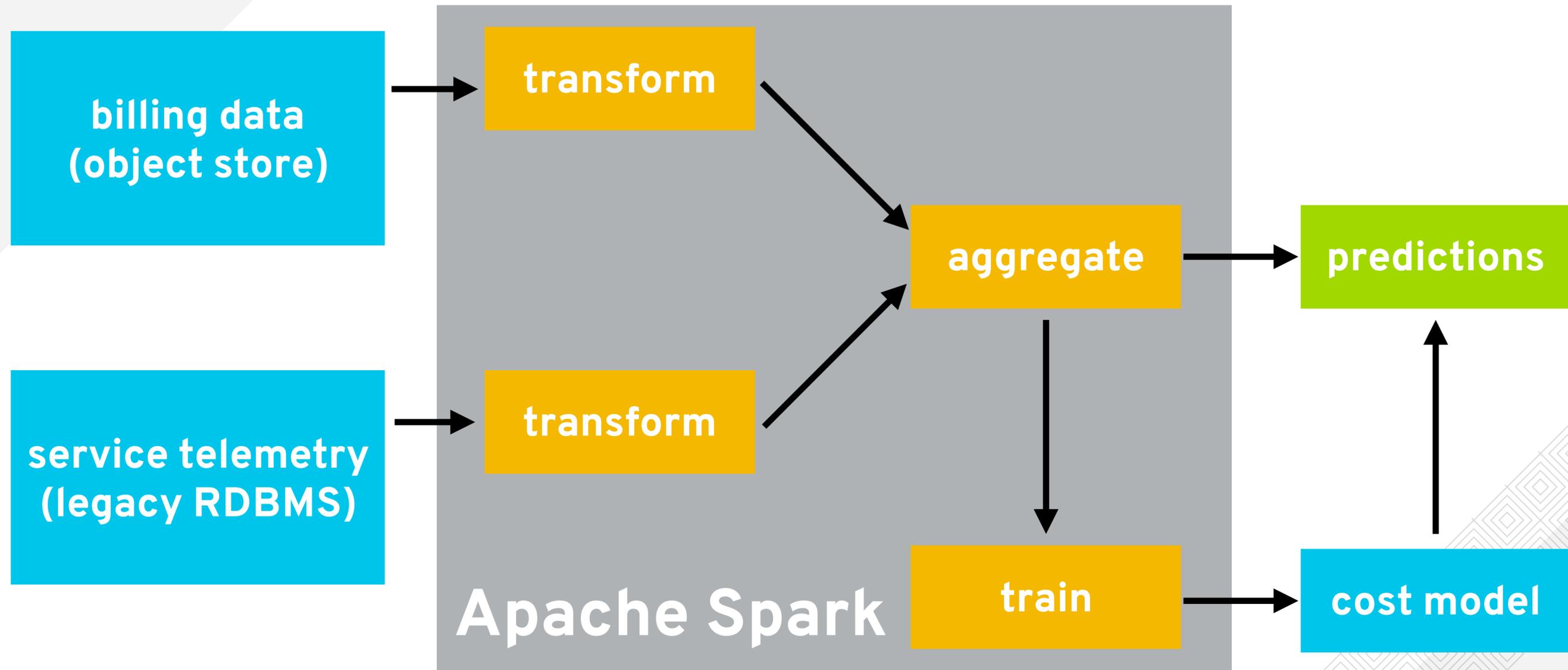


- suitable for micro-service architectures
- flexible and interoperable with other systems
- supports both batch and streaming workloads

# EXAMPLE: INFRASTRUCTURE COST MODELING



# EXAMPLE: INFRASTRUCTURE COST MODELING



# CONCLUSIONS AND TAKEAWAYS



# KEY TAKEAWAYS

Analytics is no longer a separate workload; instead, it is a key component of contemporary applications.

You don't need a heavyweight scheduler and dedicated resources to run data-driven applications in production.

Choosing the right architecture will let you develop and deploy data-driven applications in containers in the public cloud or in your datacenter.

# **THANKS!**

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**<https://chapeau.freevariable.com>**